



Keystone Gardener

Official Publication of the Garden Club Federation of Pennsylvania

AD INFORMATION – KG ONLINE KEYSTONE GARDENER ONLINE NEWSLETTER

The **KG ONLINE** newsletter pricing is based on it being **printed in color, and twice the size** as in the Keystone Gardener print booklet.

KG ONLINE PUBLICATION DEADLINES AND DATES ARE:

May 1 issue - ad copy and payment due April 15
July 1 issue - ad copy and payment due June 15
November 1 issue - ad copy and payment due October 15

RATES: **KG ONLINE COLOR CLASSIFIED ADVERTISING:**

Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

RATES: **KG ONLINE COLOR DISPLAY ADVERTISING BUSINESS CARD SIZE (3.5" w X 2" h)**

OR 1/8 OF A PAGE - Horizontal

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

RATES: **KG ONLINE COLOR DISPLAY ADVERTISING 1/4 OF PAGE (5" h X 3.50" w) - Vertical**

One publication	\$ 60.
Two publications	\$108. (10% discounted)
Three publications	\$153. (15% discounted)

1/2 PAGE (5" w X 7.25" h) - Horizontal

One publication	\$100.
Two publications	\$180. (10% discounted)
Three publications	\$255. (15% discounted)

FULL PAGE (8" w X 10 1/2" h) - Vertical

One publication	\$150.
Two publications	\$270. (10% discounted)
Three publications	\$340. (15% discounted)

SUBMISSION INSTRUCTIONS

KG ONLINE ad copy should be typewritten, or printed clearly, and garden, or floral design, related. We cannot be responsible for ads that are not submitted clearly/legibly. Send ads in JPEG or Word. In case of publication error, however, responsibility is limited to one correction insertion. We reserve the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount. Make check payable to "GCFP," and **write ad size and "KG ONLINE" issue(s) on memo line.**

Please make check payable to "**GCFP,**" and **write the ad size and KG Online issue(s) on the memo line.**

Please direct checks, ad copy, or questions to:

Karen Wychock, Ad Manager
108 Lyric Way
Warrington, PA 18976-1783

E-mail ad copy in **MS WORD**. For photos jpg, jpeg, or tiff are fine. Send to:
keystonegardener@gmail.com.