

EXHIBIT GUIDELINES

Here are some helpful tips for producing an exhibit for GCFP Conventions.

GOAL – To educate members/community on a particular topic in a convention setting.

CHARACTERISTICS OF A GOOD EXHIBIT

- +Organized
- +Well prepared and neat
- +Aesthetically pleasing
- +Creates a natural eye path
- + Proper color choice – YELLOW (Inviting-creates open atmosphere)
GREEN (Creates a refreshing setting)
RED (Calls attention to main ideas, power color)

TEXT

- +Use a legible font
- + Large, easy to read wording
- + Contrast – Black on white most popular

EXHIBIT PLACEMENT

- + Free-standing unit must be secure
- + Avoid clutter in display area
- + Keep clean – take away leftover debris left by viewers

EXHIBITORS SHOULD DO THE FOLLOWING

- + Register properly with Exhibit Chair
- + Follow set-up/tear-down time schedules
- + Accept the table assignment given on site
- + Plan for either a full 6 foot table or a half 3 foot size
- + Request chairs if needed

DURABILITY

All exhibits should be prepared to be able to extend its reach to other functions.

Use it at club/district meetings to continue to educate.

Follow this saying ----

IF YOU BUILD IT, THEY WILL COME!