



# Keystone Gardener

*Official Publication of the Garden Club Federation of Pennsylvania*

## KEYSTONE GARDENER BOOKLET AD INFORMATION

- Booklet form of the Keystone Gardener is published and mailed 3 times per president's **term**
- Summer is the Directory Issue, 2 Winter Issues are for the conventions
- Deadline for Directory Issue is **May 1**; Winter Issues deadline is **November 1**
- All ads published in the Keystone Gardener Booklet are in **Black and White**

### RATES: **KG BOOKLET** CLASSIFIED ADVERTISING

#### Minimum ad 20 words

One publication	78¢ a word
Two publications	72¢ a word
Three publications	66¢ a word

### RATES: DISPLAY ADVERTISING

#### BUSINESS CARD SIZE (3.5" w X 2" h)

#### OR 1/6 OF A PAGE

One publication	\$23.50
Two publications	\$42.30 (10% discounted)
Three publications	\$59.92 (15% discounted)

### RATES: **KG BOOKLET** DISPLAY ADVERTISING

#### 1/4 OF PAGE (5" w X 2.50" h)

One publication	\$35.00
Two publications	\$63.00 (10% discounted)
Three publications	\$89.25 (15% discounted)

#### 1/2 OF PAGE (5" w X 3.50" h)

One publication	\$ 60.00
Two publications	\$108.00 (10% discounted)
Three publications	\$153.00 (15% discounted)

#### FULL PAGE (5" w X 7.25" h)

One publication	\$100.00
Two publications	\$180.00 (10% discounted)
Three publications	\$255.00 (15% discounted)

## SUBMISSION INSTRUCTIONS

**KG Booklet** ad copy should be garden related and typewritten or printed clearly. The *Keystone Gardener* cannot be responsible for ads that are not submitted clearly/legibly. In case of publication error, however, responsibility is limited to one correction insertion. The *Keystone Gardener* reserves the right to refuse ads considered to be of questionable taste or intent.

Payment in full must accompany order. If you are ordering more than one insertion, please remit full amount to qualify for insertion and discount. Please make check payable to: **"GCFP"** (Put ad size and **KG Booklet** issue(s) on memo line.)

Please direct checks, ad copy, or questions to:

Nancy Hannum, Ad Manager

2652 Amy Drive Norristown, PA 19403-1304

E-MAIL ad copy in PAGES or in body of email.

For photos jpg, jpeg, or tiff are fine.

Send to: kg.gcfp@gmail.com

Please make check payable to "GCFP", and put the ad size and KG ONLINE issue(s) on the memo line.

