

Floral Design/Horticulture Webinar Format

Presentations:

- One-hour evening sessions (7:00 PM), including Q&A
- Questions will be answered after entire presentation
- Each presenter will have **10 minutes** to showcase their design or horticulture topic

Preparation:

- Videos must be timed ahead of time by presenters to ensure the video fits within the 10-minute slot.
- Use a solid wall background during video/filming.
- Ask a reliable person to video/film you (a smartphone works well).
- Designer/horticulture speaker must be behind table working so the audience can see them. When completed with design, designer can walk around table and place design in front of a staging panel if desired.
- If possible, try to use a turntable while working on the design.
- Speakers should not work with back to the audience.
- Speaker must send a short (a few sentences) bio to me so I can introduce them before showing their video.

Submission:

- Very important, you must submit your video to me via email at cleskosky@hotmail.com for review one month prior to the viewing date.
- After review, you will be notified for any required edits if necessary.

Stipend:

- If you wish, presenters will receive up to \$25, but you must submit your receipt/s to me.

Design/Horticulture Webinar Chair,

Chris Leskosky