

TABELING SPONSOR INFORMATION & LOGISTICS

EVENT DATE - SUNDAY JULY 12 @ DETROIT ZOO

If you have any questions prior to event, please call or email

- Sue Dumond (Sue@wordsofhope4life.com) 248-310-1155 or
- Glen Schwartz (Glen@wordsofhope4life.com) / 773-619-4556

If you have questions' the **MORNING** of the event, please call or text Maddie Green at 248-295-1499

If you have questions or needs **DURING THE FESTIVAL** please text Lauren Hawkins-Berndt at 248-563-3105 or visit our welcome station located at the festival entrance.

Process To Enter:

- Sponsors **MUST** arrive between 6:30am - 7:30 am on the day of event. We strongly suggest you arrive on the early end as we have over 200 organizations to get into the zoo and situated prior to 8:00 am.
- Upon arrival, please park in the Water Tower parking lot directly in front of the zoo gates or the covered garage.
- After parking, please proceed to our ViewFest registration tent located just outside the **FRONT** zoo entrance. This is where you'll receive your zoo access ticket(s). **Sponsors will NOT be permitted to use any other zoo access gate.**
- Please keep in mind that you must carry, or cart, all items into the zoo and walk approximately 200 yards to the festival grounds.
- Once you receive your zoo access ticket you will be instructed to enter the gate through a specified entrance. From there you will proceed to the festival area Welcome Station. Do not worry, there will be plenty of people directing and answering questions.
- At the Welcome station, our team will provide you with your table location, number and best entrance designation.
 - Each tent has specific color identified by a flag on all 4 corners of the tent. All tables are numbered within your designated tent.
- An 8ft.or 6ft table, linen covering and 2 chairs ARE provided (Note that table size is determined by Words of Hope 4 Life.
- Table location within the venue is at the discretion of Words of Hope 4 Life. Some tables may be positioned under tents on the grass.. To reiterate, **all tables are under tents provided by WOH4L. Location in past years does not guarantee location in 2026.**
 - All locations will have equal visibility. We have created 3 entrances and will be directing traffic to ensure this is the case.
- **Please note that ALL items on your table are gifts provided by our team. Please take these with you at the end of the festival.**
- Coffee, bagels and other snacks will be available in the purple tent.

INFORMATION

- We are expecting over 5000 people to register for the event (3000 registered as of 5-1). This does NOT include those who visit the zoo the day of the event that also have access to the festival.
- **REMINDER:** Anybody in your party, including those at a table, must register to attend the event at www.viewfestmhf.com. Please **DO NOT** wait to do this as once we hit 5000, we cannot allow additional tickets.
- Participants of ViewFest will begin arriving at 8:00am and the informal walk will begin promptly at 8:45am. Participants **MUST** be IN THE ZOO before 10:30 or they will be charged zoo access fees. Event will run until 12:30pm and tear down will occur from 12:30pm to 2:00pm.
- Participants and Vendors may remain at the zoo after the festival (through closing), but all physical items as part of your table / activity must be removed by 2:00pm.
- NOTE: 696 is CLOSED. Please be prepared to follow alternate routes
- Viewfest will continue regardless of weather. Please plan accordingly.
- Electrical is not available unless arranged prior (case by case)
- We encourage those planning to have a table to also provide giveaways and / or conduct an activity. Nothing that bounces or floats can be given away, or brought into the zoo, due to zoo policies related to the animal enclosures.
- A media kit with information you can post on social media as well as a Promotional PDF that can be downloaded is available via the media tab on the event page.
- Note that bathrooms are available at the entrance to the festival proximate to our welcome tent.