

# ViewFest 2026

Largest Mental Health Festival in the WORLD  
@ The Detroit Zoo July 12<sup>th</sup>, 2026!



## What is ViewFest?

ViewFest is the world's largest mental health and prevention festival. Founded in 2021, it has grown into a one-day, community-powered celebration that brings together thousands of attendees and hundreds of partner organizations. At its core, ViewFest is built on the Event-Based Community Interactions (EBCI) model— an innovative approach coined by Words of Hope 4 Life that leverages large, joyful gatherings to promote wellness, reduce stigma, and strengthen protective factors against substance use. Unlike conventional festivals or health fairs, every element of ViewFest is interactive: each table offers hands-on activities, coping tools, and direct connections to resources in a vibrant, stigma-free environment.

## Event Times

8:00am | Tent activities begin / General welcome

8:45am | Voluntary zoo walk begins

**10:30 AM ALL PARTICIPANTS MUST BE CHECKED IN AND INSIDE THE ZOO**

12:00pm | Raffle winners announced

12:30pm | Festival ends/tent activities close - Enjoy your day at the zoo

## Activities

- Bee Positive
- The Flourishing Flower Garden
- Seeds of Hope
- Fidget Buffet
- Color for Kindness
- Radiant Roses
- The Bloom Forward Experience
- Bee Your Biggest Fan
- Blooming Designs
- The Care Corner
- The Sunshine Express
- Vibe with Pride
- Additional activities tailored for all ages

## Registration

Tickets for ViewFest are **free**, but registration is **required**! Scan QR code or visit the ViewFest 2026 webpage to get your ticket today!



## Website

For more information, visit [www.ViewFestMHF.com](http://www.ViewFestMHF.com)

