

ViewFest 2027

Largest Mental Health & Prevention Festival in the WORLD
@ The Detroit Zoo July 11th, 2027!

What is ViewFest?

A powerful and uplifting **Community Event for Mental Health & Wellness** where individuals, families, organizations, and communities come together to share their views, stories, experiences, resources, and support—all within a vibrant festival environment built around connection, belonging, and hope.

ViewFest 2027: Helping Hands; Connecting Communities is more than a festival—it is a transformative community experience shaped by the **Event Based Community Interaction (EBCI)** model, using shared public spaces to strengthen connection, encourage support, reduce stigma, and build healthier, more resilient communities.

As the world's largest mental health and prevention festival, ViewFest brings thousands of people and hundreds of organizations together while addressing mental wellness, prevention, and the social determinants of health by expanding access to resources, strengthening supportive networks, and creating an inclusive environment where everyone has a place and everyone can contribute.

At the heart of ViewFest 2027 are two simple symbols: **hands and hearts**. Hands represent what we can do for one another—help, serve, lift, protect, give, and reach out. Hearts represent why we do it—compassion, kindness, understanding, hope, and our shared humanity. When helping hands are guided by caring hearts, connections are created—and when those connections grow, communities become stronger.

Every hand can help. Every heart can connect. Every person can make a difference.

In 2027, we invite you to reach out, lend a hand, open your heart, and experience what happens when an entire community comes together.

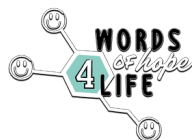
Event Times

Festival Runs - 8:00am - 1:00pm. Entry **MUST** be prior to 10:30am. It is strongly suggested you arrive by 9:30am as parking is limited.

Activities

- Hearts of Connection
- The Community Heart Garden
- Helping Hands Care Corner
- Winds of Hope
- Vibe with Pride
- Live Painting by Austin Fabinski
- Secure Together: A Michigan Record-Breaking Safety Initiative

Registration is FREE and opens February 1st, 2027. Scan the QR for our Eventbrite to get notified when tickets are available!



For more information, visit www.ViewFestMHF.com