

ViewFest 2026

Largest Mental Health Festival in the WORLD
@ The Detroit Zoo July 12th, 2026!



What is ViewFest?

ViewFest is the world's largest mental health and prevention festival. Founded in 2021, it has grown into a one-day, community-powered celebration that brings together thousands of attendees and hundreds of partner organizations. At its core, ViewFest is built on the Event-Based Community Intervention (EBCI) model— an innovative approach coined by Words of Hope 4 Life that leverages large, joyful gatherings to promote wellness, reduce stigma, and strengthen protective factors against substance use. Unlike conventional festivals or health fairs, every element of ViewFest is interactive: each table offers hands-on activities, coping tools, and direct connections to resources in a vibrant, stigma-free environment.

Event Times

8:00am	Tent activities begin
8:30am	General welcome at the mainstage - Guest speaker(s)
8:45am	Casual zoo walk begins

10:30 AM ALL PARTICIPANTS MUST BE CHECKED IN AND INSIDE THE ZOO

12:00pm	Raffle winners announced
12:30pm	Festival ends/tent activities close - Enjoy your day at the zoo

Activities

- Bee Positive
- The Flourishing Flower Garden
- Seeds of Hope
- Fidget Buffet
- Color for Kindness
- Radiant Roses
- Bee Your Biggest Fan
- Blooming Designs
- The Care Corner
- The Sunshine Express
- Vibe with Pride
- Additional activities tailored for all ages

Registration

Tickets for Viewfest are **free**! Registration will open April 1, 2026. Visit our website for more updates!

Website

For more information, visit
www.ViewFestMHF.com

