

ViewFest 2026

Largest Mental Health Festival in the WORLD
@ The Detroit Zoo July 12th, 2026!

Who is Words of Hope 4 Life:

Words of Hope 4 Life is a 501c3 charity whose mission is to promote mental health and wellness, prevention and harm reduction in communities. We focus on resilience, attitude, interconnection to community, and learning new skills to empower future generations.

Purpose of ViewFest:

ViewFest isn't just an event—it's an experience that transforms. Every year is intentionally different, designed to reflect growth, innovation, and the ever-evolving needs of our community. What remains constant is the heart of it all: joy, connection, and purpose. No matter who you are or where you come from, ViewFest is created with you in mind—custom-tailored so that everyone can have a meaningful and unique experience. Picture a space bursting with vibrant energy, genuine smiles, uplifting conversations, and powerful moments centered on mental wellness and prevention. The atmosphere is electric, the sense of community undeniable. It's something you truly have to experience to understand. Don't just hear about it, be part of it!

Why Sponsor:

- Participation in the LARGEST Mental Health Festival in the WORLD
- Demonstrate commitment to mental health, wellness, and prevention
 - Both to the community and to your staff
- Gain high profile exposure
 - Reaches a diverse audience of over 3,000 participants
 - Provides valuable exposure to 300 other sponsors and community partners
 - Media coverage
- Varied sponsorship level benefits
- Sponsorship goes directly toward this one-of-a-kind community event
- While ViewFest is based in Michigan, it has far reaching and inspirational effects

Your sponsorship dollars allow ViewFest to be FREE to the public!