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Couture & Cocktails London Fashion week DUMEBI Floral Fetish AW/Pre-fall 18



Intricate detailed Venice embroidered French lace combined with Handmade screen printed design on Silk with Lamb Nappa leather skin & Rabbit fur detailing. Using only 3 main base colours; Black, white & Burgundy as the perfect background for our Bright & bold print. Mixing leather looks with feminine modern fairytale/ working girl silhouettes.

The luxurious combination of lace, silk leather and fur with the floral like prints and subtle makeup with a touch of fresh flower petals stuck to each model eyes matching the collection perfectly. Each look was carefully matched with handcrafted Rockcoco Fine fans which created a dreamy, sexy yet sophisticated feminine fantasy world for the AW/Pre-fall 18 season.

This collection was inspired by a Floral fetish ideology. embodying the brands ethos of combining inspirations from African with modern western & futuristic silhouettes. Representing beauty, strength and delicateness of a women. Super feminine and elegant silhouettes bringing in elements of lingerie in outer wear.

By creating our own intricate floral printed design using our handmade screen printing technique in-house in our London studio we want to highlight the

importance

of ethically handmade couture clothing produced in London.

This collection was created for strong, confident independent modern women from all around the world that like to stand out from the crowd.

Collaborating with artist and musician Farja was a perfect match for DUMEBI & Rockcoco Fans. The artistic and beautiful handmade paintings and interior designs matched well together and created an exciting and innovative atmosphere in the boutique on Kensington high street.





















