



**CALL FOR TENDER: BIG BOARDS CAMPAIGN IN CZECH
REPUBLIC**
AO_IDP_0051

Brussels, 3 August 2023

Objet : call for tender (AO_IDP_0051) for a big boards campaign in Czech Republic

Dear Sir/Madam,

The "Identity and Democracy" Party ("ID Party") is considering a big boards campaign in Czech Republic.

Information about the ID Party

The "ID Party" consists of the following member parties: Rassemblement National (France), Lega Nord and Lega per Salvini Premier (Italy), Vlaams Belang (Belgium/Flanders), Freiheitliche Partei Österreichs (Austria), Chega (Portugal), Sme Rodina (Slovakia), Svoboda a přímá demokracie (Czechia), Eesti Konservatiivne Rahvaerakond (Estonia), Partij voor de Vrijheid (PVV), Nea Dexia (Greece)

Information about the campaign

The Identity and Democracy Party intends to run large-scale big boards campaign throughout the Czech Republic.

In the first instance, 25 big boards will be displayed in October and 25 in November in the whole Czech Republic (in exclusive and most frequented places). Campaign may be extended.

The size of the big boards must be approximately : 1000*350 cm

Big boards can't be reachable from the ground because of potential vandalism and must have lights.

The aim of the campaign is to increase the awareness of the existence of the European Identity and Democracy Party, its programme and leading representatives.

The campaign will be European in scope and the visual will be communicated by the Identity and Democracy Party teams.

Specifications for the submission of the tender

In order for the different offers to be compared with each other, the offer must take into account the following specifications :

- The submitted offer must indicate a total price/month for 25 billboards
- The offer must indicate a price for each category of services (if applicable) ;
- The offer must indicate the dimension of the boards and their location (throughout the territory of the Czech Republic) ;
- The offer must be expressed in Czech crown, including VAT, and specified for each category of service. The price indicated must cover all costs incurred in the performance of the contract with the exception of travel and accommodation costs;
- The offer must be dated and signed by an authorized member of the company
- The offer must be addressed to "Identity and Democracy Party, Gerolf Annemans, 75 Boulevard Haussmann, 75008 Paris" ;
- The offer must be sent before 21 August 2023, 23:59, by email to the addresses office@id-party.eu and info@id-party.eu. A copy must be sent by post to the address : Identity and Democracy Party, 37 Square de Meeûs, 1000 Brussels, Belgium.

The offer may be accompanied by annexes enabling the tenderer's experience and economic situation.

Exclusion criteria: conflicts of interest

By accepting to respond to this call for tenders, the tenderer confirms that he is not in a situation where the performance of the contract is compromised for family, emotional reasons, national affinity, economic interest or for any other reason of community of interest with the members of the Identity and Democracy Party.

Selection criterion: economic and technical capacity

By accepting to respond to this call for tenders, the tenderer confirms that he has the capacity to perform the contract with regard to his financial resources and his economic situation.

Offers evaluation criteria

Tenders accepted must be reasonable and justified, and comply with the principle of sound financial management, in particular as regards economy and efficiency.

The Identity and Democracy Party will select the most interesting offer based on the following criteria: value for money (80%) and experience of the tenderer (20%).

Duration of the contract

The maximum duration of the contract will be three years until the end of the calendar year, i.e. no later than 31 December 2025. This date may be shortened, depending on the electoral rules in effect at that time, in view of the European elections. A unilateral termination clause will be stipulated in the procurement contract governing the relationship with the service provider selected under this tender, with a reasonable timeframe for both parties.

Miscellaneous

- The information provided by both the ID Party and the tenderer is confidential and may not be made public.
- Until the contract is signed, the "ID Party" may cancel the tender procedure, without the candidates or tenderers being able to claim any compensation or indemnity of any kind.
- You will be informed in writing of the decision taken regarding your bid, in accordance with the provisions of the contract documents.



Brussels, 3 August 2023

*M. Gerolf Annemans,
ID Party President*