



INTERNATIONAL
MARKET CENTERS

TIPS & TRICKS FOR ATTENDING MARKET



ATLANTA
MARKET
at AmericasMart

PLAN!

Do your research - maximize your time

Market website/ download app

Market guides

Review what is new

Inventory Reports

Map out days

Make your pre-market commitments

Pre-register

Make appointments

Travel logistics

Use your network



AT MARKET

- Appointments
- Content/Seminars
- Market App
- Networking
- Budget and Tracking
- Eating/breaks
- Shoes (!)
- Catalogs/information
- Elevators/Lines/Shuttles



MEETING VENDORS

- **Tell your story**
- **Ask:**
 - What's in stock; immediate and future ship dates
 - What is their ontime delivery / fill rate
 - Terms
 - Show specials
- **Leave time for discovery**

