



Emerging Beach, Coastal and Nautical Product Trends

Coastal Connections Conference

SSA Group- who we are:

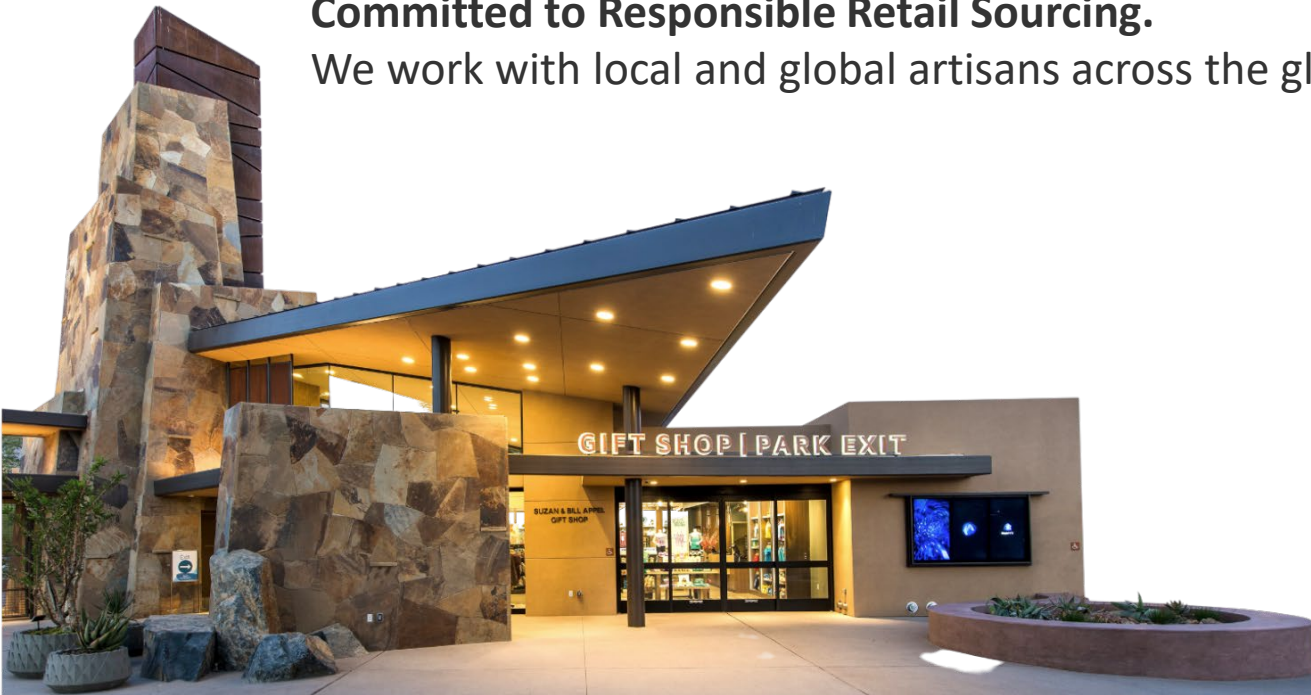
SSA Group partners with cultural attractions across the United States to maximize their mission and streamline the guest experience across exquisite food services, guest-centric retail, and smart admissions.

Rooted in sustainability.

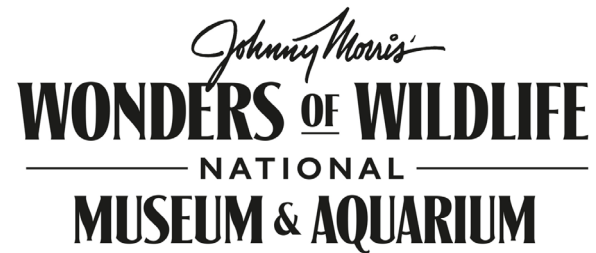
Whether that means reduced waste, alternative product materials, sustainable business models, or a sustainable workforce- *together*, we are making the world better. One community at a time.

Committed to Responsible Retail Sourcing.

We work with local and global artisans across the globe and source mission-connected goods.



Our Aquarium & Coastal Retail Partners



Transforming the Industry

SSA lead the industry by releasing a line of **sustainable plush** made from **100% recycled materials**.

SSA plush have **recycled close to 7,000,000 single-use water bottles** since launching this program.

In 2017, **SSA's exclusive Quest Toy line** is launched **eliminating the use of single-use plastic packaging**.

Our **Monterey Bay Aquarium** becomes the **first facility in the US** to accomplish the removal of **all single use plastic**.



Let's Change The Way We Shop

SSA recently launched our *Let's Change The Way We Shop* concept celebrating our product diversity and efforts to offer collections that are *Sustainable, Inclusive* and offer *Community and local connections*.



LET'S
CHANGE
THE WAY
WE SHOP



GREEN TOYS

Green Toys believes your children are precious. Their products are not. They go inside, outside, alongside, tableside, roadside, even bedside. You can flip, flop, fill, toss, teethe, and finally, dishwash your Green Toys. Come play!



FAMILY ENTREPRENEURIAL HUSTLE
EXCELLENCE COMMITTED LEADER
SUSTAINABLE
PRODUCT INNOVATIVE PEOPLE
RELATIONSHIP STAMINA EXCELLENCE
TRENDS

Eco Friendly Toys & Plush

Green Toys made from 100% recycled plastic toys and prints their packaging using soy ink.



Wild Republic offers its Ecokins plush line that is made from 100% recycled fabric and plastic fill. **16 water bottles** are used to make one 12" Ecokin.

Toys- Play With Purpose

Honey sticks offers creative products are handmade from natural ingredients to keep your children safe.



Handcrafted in the USA, **Land of Dough** uses natural ingredients, and all products are shipped in compostable packaging

DIY with sustainability combined, **Dona Bela Shreds** uses 100% upcycled textile remnants for their craft kits.



Jewelry Trends- Responsible Sourcing

Eco friendly messaging using sourcing practices to transform materials into beautiful jewelry pieces.

Natural elements capturing your personal experience.



Lifestyle Gift Ideas

Potting Shed
Creations, Ltd.



Potting Shed Creations
designs products by using
reclaimed objects.



Fusing sustainable
materials with design
In2Green creates custom
eco friendly recycled
textiles made here in the
USA



IN2GREEN

Marley's Monsters®

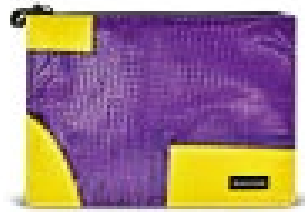


This woman owned business
provides sustainable solutions
for every area of your home.
Marley's Monsters makes
reusable products that replace
single use disposables.

SSA
group

Accessories & Gift

Fin Pin offers ocean themed products with a give back program to wildlife conservation and scientific research.



RAREFORM



On a mission to repurpose every billboard, **Rareform** offers one-of-a-kind handbags, totes and wallets.

The concept was materialized by the founders during a trip in El Salvador, where they noticed people using billboards as roofing.

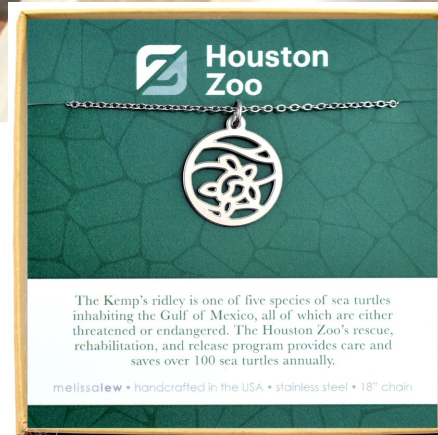
Ocean Sole turns discarded flip-flops into artwork & functional products, which in turn raises visual awareness of the pollution problem at hand.

For every \$25 spent, they collect and **upcycle 182 lbs of ocean trash**.



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EXCELLENCE COMMITTED LEADER
**SHOP LOCAL |
COMMUNITY
CONNECTIONS**
INNOVATIVE PEOPLE
RELATIONSHIP STAMINA EXCELLENCE

Partner with local community



Partner with Local Artists



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**MERCHANDISE THE
MESSAGING &
COLLECTIONS TOGETHER**
INNOVATIVE PEOPLE
RELATIONSHIP STAMINA EXCELLENCE

Create A 'Shop in a Shop'



Create A 'Store With A Story'



Highlight the Product 'Story'



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Thank you

