



STARFISH AWARDS

PRESENTED BY:

Seaside Retailer magazine

SPONSORED BY:

Impulse Souvenirs



STARFISH AWARDS

About

- Launched in 2020 in conjunction with Seaside Retailer magazine
- Inspired by the parable of the starfish
- Honors beach, coastal and nautical retailers making a difference



STARFISH AWARDS

One special Starfish Award recipient's story is featured in each issue of Seaside Retailer and on www.seasideretailer.com.



A STARFISH AWARD

Allyson Dwyer, 34, is a Full-Time Manager at Seaside Retailer, Inc. in Seaside, Oregon.

Starfish Award

Building a brand that gives back

Allyson Dwyer, 34, is a Full-Time Manager at Seaside Retailer, Inc. in Seaside, Oregon. She is a recipient of the Starfish Award for her commitment to giving back to the community. She is a member of the Seaside Retailer, Inc. Board of Directors and has been instrumental in the company's efforts to support local charities and organizations. She is also a member of the Seaside Retailer, Inc. Foundation and has been instrumental in the company's efforts to support local charities and organizations. She is also a member of the Seaside Retailer, Inc. Foundation and has been instrumental in the company's efforts to support local charities and organizations.

IMPULSE

Seaside Retailer, Inc. is a leading provider of retail solutions for the retail industry. The company is committed to providing high-quality products and services to its customers. The company is also committed to supporting local charities and organizations. The company is also committed to supporting local charities and organizations.

STARFISH AWARDS

More than 15 retailers have received this prestigious honor



STARFISH AWARDS

Starfish Award Winner: Beach Happy Market,
Ocean Isle Beach, North Carolina

Owner and Marketing manager: Tammy Blanton
and Sophie Blanton



Beach Happy Market rallies the community to help tornado victims.



STARFISH AWARDS

Starfish Award Winner: Pauline's Gifts
Gloucester, Massachusetts

Owner: Pauline Bresnahan

Pauline's Gifts supports troops in its Gloucester, Massachusetts, store.









GOD BLESS
MY CUSTOMERS
FOR YOUR GENEROUS
DONATIONS TO OUR
WOMEN TO WOMEN
DRIVE. 🇺🇸



@OPERATIONTROOPSUPPORT



STARFISH AWARDS

Starfish Award Winner: Sand & Water,
Marshfield, Massachusetts

Owners: John Crowley and Sarah Crowley

Sand & Water gives back to many worthy causes.



STARFISH AWARDS

Starfish Award Winner: Gulfport Beach Bazaar,
Gulfport Beach, Florida

Owners: Mike Fagan and Gini Fagan

Gulfport Beach Bazaar goes the extra mile.



STARFISH AWARDS

Starfish Award Winner: Ophiuroidea,
Grasonville and St. Michaels, Maryland

Owner: Kim Hannon

*Ophiuroidea supports beach-loving and combing
causes in Maryland and beyond.*



STARFISH AWARDS

Starfish Award Winner: Hobe Sound Beach Shop,
Hobe Sound, Florida

Owner: Barbara McLaughlin

Hobe Sound Beach Shop honors local heroes.







Philanthropy

a big word with a big mission.

The desire to promote the
welfare of others.





What we do
have is lots
and lots of
tee shirts!





Design by Nancy Lee, Brown Bird Studio.



Making Shirts

We got to work with our premiere production team and began making shirts with this unique design to acknowledge these first responders for their selflessness.







Many Others needed Recognition too!

Thank You



STARFISH AWARDS

Starfish Award Winner: Sunshine State Goods & Apparel, Clearwater, Florida

Owner: Chelsea McMillan

Flamingo Strong fundraiser gives back to hurricane relief.





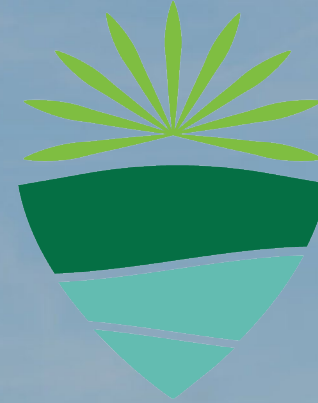
SUNSHINE
STATE®





SUNSHINE
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www.sunshinestategoods.com



Florida
**WILDLIFE
CORRIDOR**
Foundation

**Sunshine State® was born out of a great love for Florida.
We hope to preserve what we love most about our state
& keep Florida wild by donating part of our proceeds to
the Florida Wildlife Corridor Foundation.**



MISSION = **Permanently connect, protect and restore** **the Florida Wildlife Corridor.**

Florida Wildlife Corridor Foundation's mission is to champion a collaborative campaign to permanently connect, protect and restore the Florida Wildlife Corridor. We combine conservation science with compelling imagery and rich storytelling to heighten the visibility of the Florida Wildlife Corridor and inspire its protection. Through education and citizen engagement, the Florida Wildlife Corridor Foundation advocates for the protection of the missing links needed to connect conservation lands in the Corridor. Our efforts elevate the tremendous work of our many conservation partners. Our Florida Wildlife Corridor Expeditions result in documentaries, books, videos and vivid photographic presentations that introduce these natural areas to Florida residents and visitors of all ages.

FLORIDAWILDLIFECORRIDOR.ORG



The Florida Wildlife Corridor map vision is the Florida Ecological Greenways Network: Priorities 1-3 (2011) developed and maintained by the University of Florida Center for Landscape Conservation Planning. Conserved Lands, Florida's Natural Areas Inventory, May 2011. Map by Arnold Biological Station, A. Meeks.

STARFISH AWARDS

Starfish Award Winner: Sea La Vie,
Virginia Beach, Virginia

Owner: Madeleine Philipp

*Helping Ukraine is a cause close to
Madeleine Philipp's heart.*



STARFISH AWARDS

Starfish Award Winner: Whale's Tale,
Cape May, New Jersey

Owner: Hilary Pritchard

*Whale's Tale has a whale of a conservation tale
in Cape May, New Jersey.*



STARFISH AWARDS

Starfish Award Winner: Blue Eden/Sea Foam Soap Co., Stone Harbor, New Jersey

Owner: Caroline Ranoia

Stone Harbor's only soap boutique raises the "bar."



STARFISH AWARDS

Starfish Award Winner: The Blue Flamingo,
Bradenton, Florida

Owners: Michael Santus and Drew Littorno

*The Blue Flamingo furnishes hope to many
through a special partnership with VOA.*



STARFISH AWARDS

Starfish Award Winner: Turtle Central,
Bald Head Island, North Carolina

Retail Manager: Pam Smith

*Bald Head Island Conservancy's Turtle Central
gift shop is more than a gift store.*





BHI CONSERVANCY

TURTLE CENTRAL GIFT SHOP

All proceeds support the BHI Conservancy
Offers a wide range of BHI and BHIC apparel,
decor, books, locally sourced gifts,
environmentally friendly, sustainable products
and more

Acts as the unofficial visitor information center
for the island





BHI CONSERVANCY

We

DISCOVER

LEARN

CONSERVE

PRESERVE



www.bhic.org





BHI CONSERVANCY



WE ARE A NON-PROFIT FOUNDED IN 1983 LOCATED IN A UNIQUE AREA OF THE SMITH ISLAND COMPLEX WHICH INCLUDES BALD HEAD ISLAND, MIDDLE AND BLUFF ISLANDS, ALL OF WHICH ARE BOUND BY THE CAPE FEAR RIVER AND ATLANTIC OCEAN.





BHI CONSERVANCY

We champion the sustainability of barrier islands through environmental research and stewardship

- Internationally-recognized sea turtle protection program
- Island environments and wildlife data collection
- Focus on barrier island sustainability science and conservation biology
- Barrier Island Botanist Program with Brunswick County School System

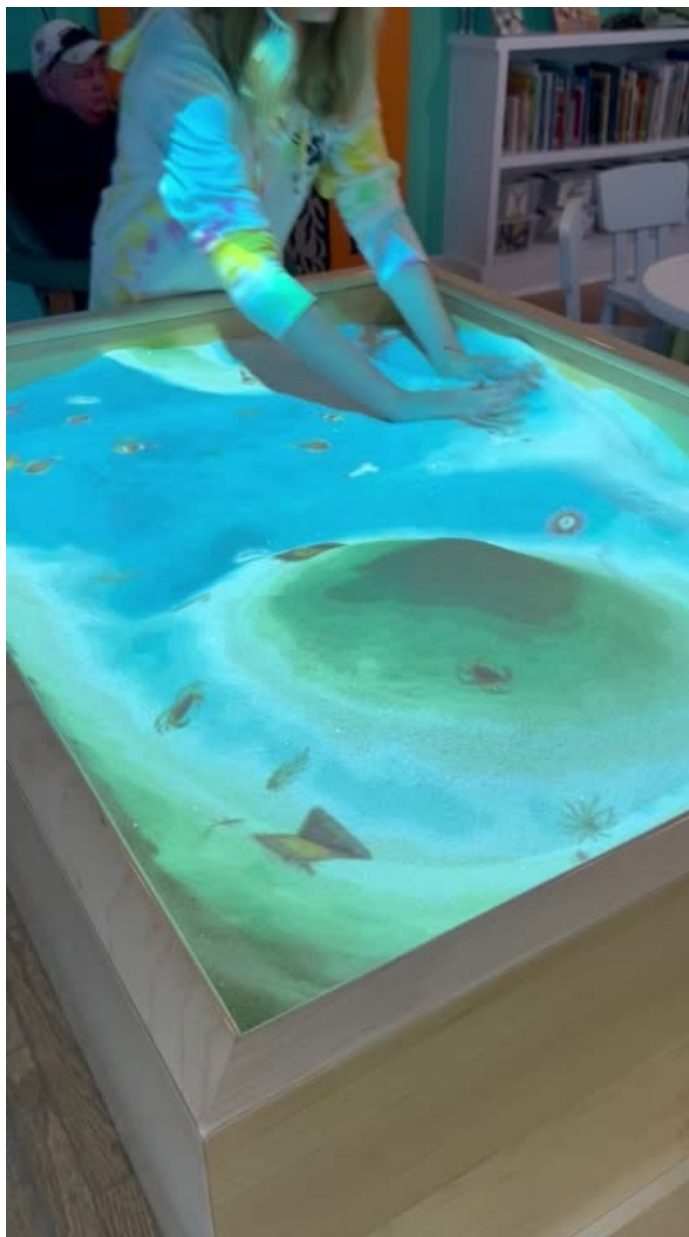




BHI CONSERVANCY

RE-IMAGINED FLEMING EDUCATION CENTER

Opened May 2022





BHI CONSERVANCY



COMMUNITY EVENTS

Turtle Tuesdays

Simply Southern Day

Island Retail Crawl

Surfin' Turtles Surf Contest

Animal Encounters on Porch

Local Artist / Vendor pop ups

Island Clean Ups

World Sea Turtle Day

NC Oyster Week





BHI CONSERVANCY



TC STAFF - DISCOVER, LEARN, CONSERVE, PRESERVE

Turtle Trots

4th Silent Auction and Raffle

Terrapin Talley

Volunteer Shrimp Boil

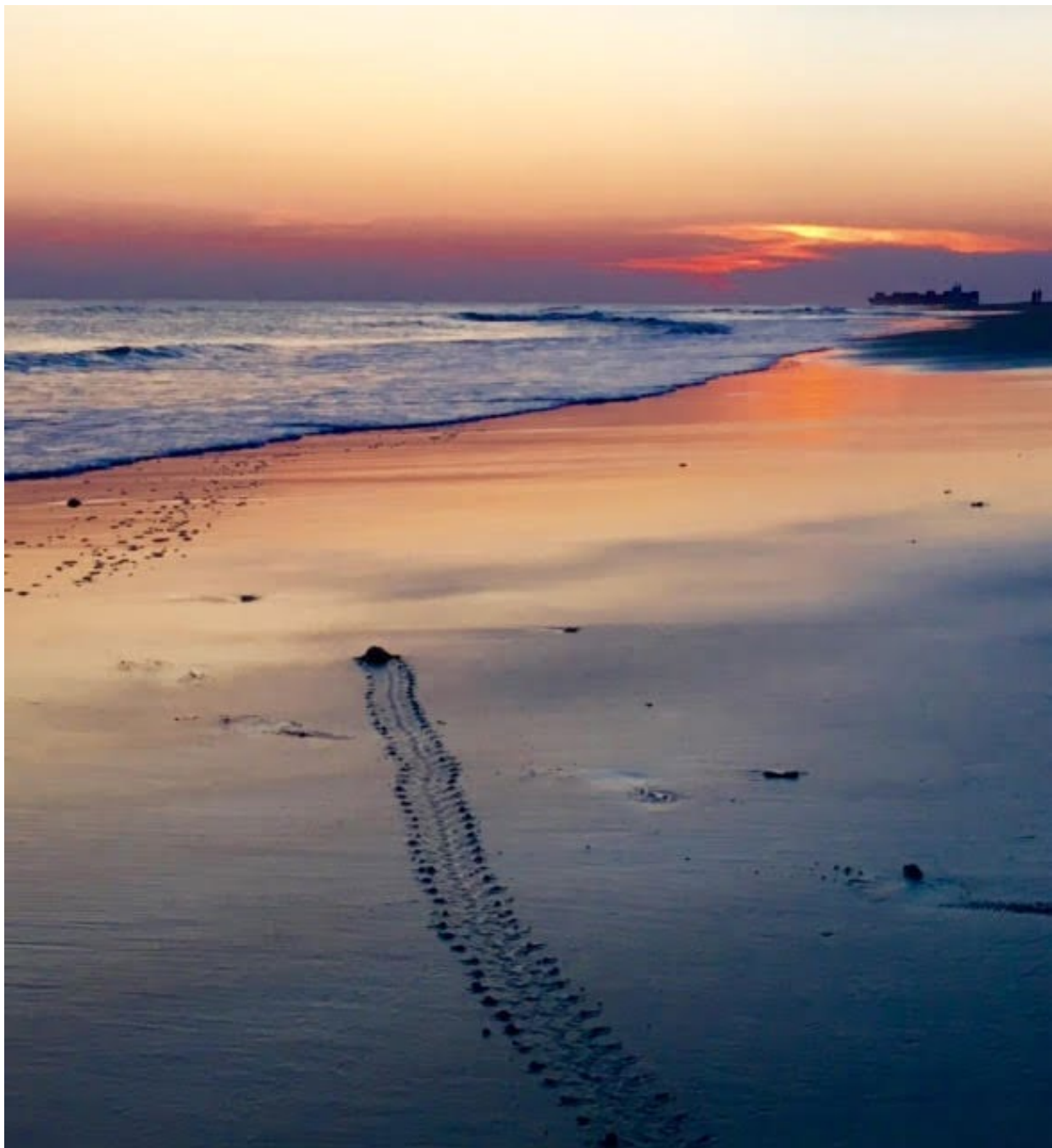
Wildlife Survey / Alligator PFAS Study

Golf Cart Grabber Club - Island Clean Up

Nature Pop-Ups

Sea Turtle Release and Excavations





Thank
you!

seaside retailer

BEACH | COASTAL | NAUTICAL

For your
support and
recognition!

STARFISH AWARDS

Starfish Award Winner: Harborwear Gifts,
Stuart, Florida

Owner: Jen Stevenson

*Local giving is second nature for this Stuart,
Florida, store.*



STARFISH AWARDS

Starfish Award Winner: Adventures in Paradise Outfitters, Sanibel Island, Florida

Owner: Joshua Stewart

Outfitters to the Outsiders are building a strong sense of community in Sanibel Island.



STARFISH AWARDS

Starfish Award Winner: Beachables,
Charleston, South Carolina

Owner: Mary Watters

*Beachables makes a positive difference
locally and beyond.*





Beachables

Mary Watters, Owner

BEACHABLES - Launched in 2018 with the Signature *BEACHABLE, 3 in 1, towel, tote, chair cover*



- We started in a garage apartment in 2019.
- Our flagship Retail and Manufacturing Location opened in September 2019 (during a Hurricane).
- COVID PANDEMIC - We pivoted to make and sell 3 layer masks to survive.
- Opened Downtown Charleston Location on February 19, 2021.

From the beginning we knew that our ultimate purpose would be to give back in our community and beyond, but figuring out where to direct our limited resources has been challenging.

20%
OF NET PROCEEDS
FROM THE SALE OF



Beachables

T-SHIRTS
DONATED TO



A CHRISTIAN ENGINEERING NONPROFIT THAT BUILDS SAFE WATER,
SANITATION, AND HYGIENE SOLUTIONS IN DEVELOPING COUNTRIES
AND DISASTER AREAS.



Be a Thirst Quencher!

Join a community committed to the hope
that safe water brings.

[GIVE TODAY](#)

We are inspired by the mission and commitment of this Christian non-profit organization, so we established an ongoing commitment to support the organization through sales of our branded T-Shirts.

To date, Water Mission has served...



**More than
7 million people**



**Through
2,800 projects**



**In 57 countries
and counting!**





In December 2020, during the height of Covid, in cooperation with a downtown Charleston AME Church, we raised funds and donations to serve more than 600 hot meals to underserved and homeless people on Christmas day.

We have a hard time saying no.

- Local school organizations and PTA
- Special Olympics
- Charleston Musical Theatre AssN
- Share our suzy lowcountry
- Brain injury assn of sc
- Leukemia & Lymphoma society
- Charleston pro bono legal services inc.
- The Drew Wynne Foundation
- Maui charity classic
- Going Places (bicycles for underprivileged children)
- And many more

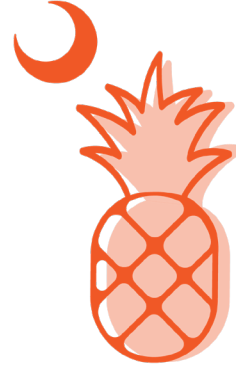


down syndrome association
of the Lowcountry



We aspire to do so much more, but
you have to start somewhere.





Beachables

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STARFISH AWARDS

Congratulations to all our Starfish Award Winners!

NOMINATE YOUR STORE!

www.seasideretailer.com/starfish-award

Sponsor: *Impulse Souvenirs*

