

## NOTICE

**Subject:** The Myerstown First Aid Unit's Subscription Program ENDS December 31, 2024

This is to inform you that the Subscription Program for the Myerstown First Aid Unit (MFAU) will permanently end on December 31, 2024. Leadership at the MFAU have been analyzing the Subscription Program for the last 2 years. What we found is that the program no longer serves the purposes it was originally intended to do.

In our opinion there are two purposes for offering a subscription program. One is to generate revenue to support the Ambulance Service's mission of providing quality Emergency Medical Services to our community. The second is to provide some value to the patients we serve in return for their financial support. For the last several years the cost of running the program has been about the same as what we have collected in Subscription Revenue. In other word we are breaking even or loosing money on the program. With the advent of the higher deductible Insurance plans there is very little value to the patient from the Subscription Program Those of you that are on Medicare or Medicaid, by law, we have to accept what both programs pay us for services. Other than deductibles, you have no out-of-pocket expenses.

Even with the Subscription Program, all patients were required to pay their deductible set by their Insurance Carrier.

Many of you understood that there was little value to you with the Subscription Program. But it was a way for the residents of our community to support the MFAU. We plan to transition to an Annual Donation Drive in the near future for those of you that wish to support our mission of providing quality emergency services to those we serve. We have been blessed in the past for the financial support provided by our community and will continue to strive to earn your support.

If anyone has questions or feel the need to discuss this issue, please contact me at [dwagner@mfau.net](mailto:dwagner@mfau.net). If there are any groups of folks that would like to meet, I would be open to a meeting. Reach out to me at [dwagner@mfau.net](mailto:dwagner@mfau.net). I will get to all requests as time allows. Depending on the response it may take a bit for me to get back to you.

Dean Wagner, President

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