



DeaFestival

Of
Riverside

Riverside's Model Deaf Community



**Riverside City Hall
3900 Main Street 7th floor
Riverside, California 92522**

WITH SIGN LANGUAGE, EVERYONE IS INCLUDED!

May, 2022

Dear Friends and Community Partners,

The city of Riverside's Model Deaf Community committee (MDC) is pleased to announce sponsorship opportunities for its 2022 annual DEAFestival, Riverside, which will be held on Saturday, September 17, 2022. The theme this year is going to be "With Sign Language, Everyone is Included!"

Last year's event was a virtual event due to pandemic Covid-19. It was a success through zoom and website. We would like to continue with your help of sponsors, we were able to help educate the public, raise awareness about the Deaf community, and celebrate our city's rich cultural diversity.

This year, we are holding the day festival at the Center of Deafness, Inland Empire near Hunter Park. There will be live entertainment, vendor booths, bounce houses, food, activities for children and several opportunities to learn about the deaf and their culture. The community is already very excited, and we anticipate as many, if not more people to attend this year.

In order to present a successful DEAFestival, Riverside, We will pool public and private funds. The City of Riverside has allocated in-kind sponsorship to this project; however, we are in need of additional sponsorships from individuals and organizations. As a sponsor, you will receive recognition during the event and logo placement on our website, social media outlets, and included prime exhibitor space and various opportunities to address the crowd during the event. Please see the following page for specific sponsorship packages

We look forward to your participation in our 2022 DEAFestival, Riverside. Just complete the SPONSORSHIP COMMITMENT form on page 3 and submit it with your contribution by August 15th, 2022 to be included in all marketing materials.

If you have any questions, please feel free to contact us by email.

Sincerely,

Barbie Gomez, DeaFestival coordinator at bgomez@deafcommunityofriverside.org

Carlos Andrade, Sponsorship/Vendors coordinator at candrade@deafcommunityofriverside.org