



YOKO

10 to 21 November 2025

Belém, Brazil

www.yokocreative.com

Delivering the COP30 Resilience Hub in the Blue Zone

In November 2025, the Global Resilience Partnership (GRP) convened the COP30 Resilience Hub in the Blue Zone of Belém, Brazil. Running from 10–21 November as a hybrid experience, the hub served as a dynamic gathering point for global stakeholders committed to advancing climate resilience. Our team was responsible for end-to-end event design and production, transforming the Resilience Hub pavilion into a multisensory, accessible, and highly functional space for dialogue, collaboration, and innovation.

Distinctively, the Resilience Hub is the **official venue** for the UN Race to Resilience Campaign, the global campaign to mobilise action on climate resilience by the High-Level Champions, and benefits from established collaboration with the UNFCCC and the COP Presidencies.



Working with the team at Yoko Creative is like working with a very well oiled extension of your own team. Their level of professionalism is unparalleled anything else I have ever come across, and the way they make sure the integration between you and them is just right not only allows for excellent delivery of whatever is planned, but also allows for a creative process to take place, and this creative process allows for better results, problem solving that is so effective that you don't even know there was a problem, and as a result you can put your focus on what you need to get done.

In a few words, Yoko Creative has a high level of integrity, they are solution seekers, they are problem solvers (of the highest rank), they are professional and they are a joy to work with. I don't consider them a supplier. I consider them part of our team. Because that is what they are.

– **Jesper Hörnberg**
CEO, Global Resilience Partnership

Objectives

- Provide a central platform for knowledge exchange on climate resilience.
- Convene policymakers, practitioners, and private sector leaders to build partnerships.
- Support ongoing negotiations and high-level dialogues during COP30.
- Showcase solutions, research, and community-driven resilience stories from around the world.

Our Role

We delivered a comprehensive suite of event services to ensure the pavilion operated seamlessly throughout the 12-day program:

- Our full-service approach covered every element of the experience, from initial concept and pavilion design through to live delivery and global broadcast. We managed event design, audio-visual production, graphic design, and on-site technical operations, while delivering a fully hybrid programme with live streaming, on-demand content, and real-time translation. Alongside this, we supported in-person panels and high-level forums, ensuring speakers, audiences, and remote participants experienced a seamless, engaging, and professionally delivered programme throughout the event.

Event & Experience Design

- Conceptualised and executed the full pavilion layout within the Blue Zone.
- Created a resilient, visually engaging environment designed for comfort and accessibility despite climatic challenges.

Audio-Visual Production

- End-to-end AV delivery across daily sessions.
- Technical management of microphones, cameras, lighting, and in-room displays.

Hybrid & Digital Delivery

- Live streaming of all panels and forums to a global audience.
- Delivery of on-demand content for remote participants.
- Real-time translation services to improve accessibility.

Program Delivery

- In-person panel management, speaker support, and session facilitation.
- Coordination of high-profile speakers, including government leaders.

Design & Branding

- Full graphic design suite, including visual identity for pavilion screens, banners, and digital promotions.



Event Highlights

Now entering its fifth year, the Resilience Hub has grown into a **powerful** and **impactful** space, demonstrating sustained success and meaningful engagement year upon year. The numbers tell the story of our progress since COP26.

The Numbers:

60,000+

visitors to the physical space in the Blue Zone

200+

hours of discussion

4.82m

media coverage views worldwide

20,000+

online participants

10,000+

newsletter subscribers

200+

organisations involved

80+

creatively engaging, artistic sessions

100+

bilateral meetings held in our private office space for further discussions

What They Said

← Reviews

⋮ X

5.0 ★★★★★ (1 review) ⓘ

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Newest



COP Resilience Hub

1 review • 0 photos



★★★★★ 5 days ago NEW

Working with Yoko Creative has been nothing short of amazing. From the very beginning, they were a pleasure to collaborate with—responsive, thoughtful, and genuinely committed to understanding our vision. What sets them apart is their willingness to go above and beyond every single time. Not only do they bring exceptional creativity to the table, but they also provide solutions, guidance, and support that exceed expectations. If you're looking for a team that delivers high-quality work and truly cares about your success, Yoko Creative is the one to trust. Highly recommended!

Reply



