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# NEW ATLANTIS VENTURES



# MISSION

Our mission is to support a network of entrepreneurs developing very early-stage, insight-driven, science-led businesses.

# PRINCIPLES

1. \_The world needs more innovation
2. \_Building things is difficult
3. \_Early choices matter
4. \_No-one succeeds alone

# MARKET

1. \_More early stage funding
  2. \_More entrepreneurial culture
  3. \_Lower cost to start
  4. \_More support available
  5. \_More opportunities
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- An anatomical model of a human skull and neck, showing the brain, blood vessels, and nerves. The model is mounted on a stand and is positioned on the right side of the slide. The background is a blurred image of a laboratory or medical setting.

# APPROACH

## Capital strategy

- Initial Capital
- Focus on investment readiness
- Cap table advice
- Governance support
- Access to funding networks

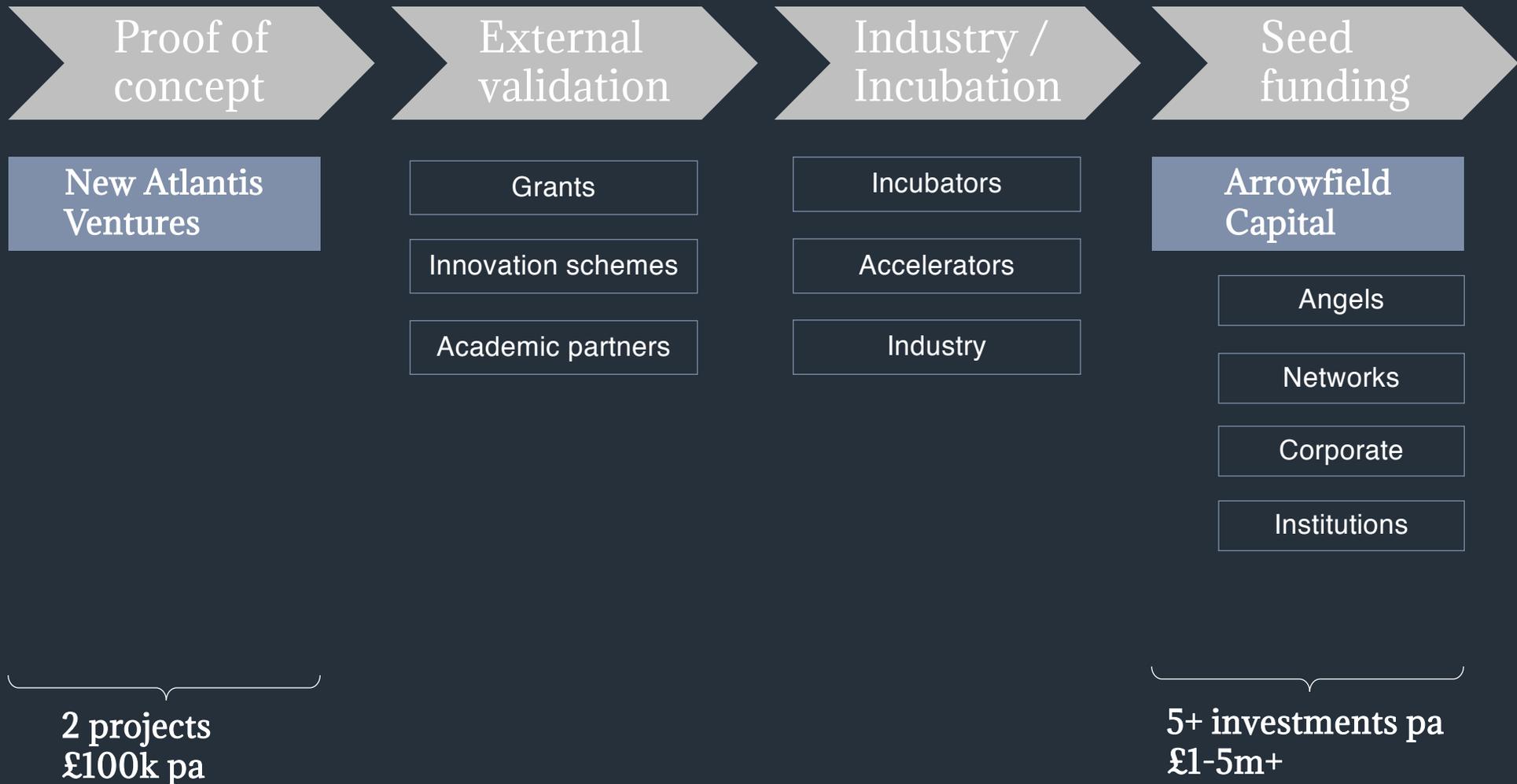
## Business building

- Mentorship
- 3-6 months of partnership-working
- Strategy development
- Desk space/ services in central London
- Advice and business growth support

## Partnership working

- Access to network of industry and investor contacts
- A partnership approach

# FUNDING PATHWAY



# TEAM

David Ford



- Capital Markets
- Fundraising
- Governance
- Board mentor
- Angel investor

Andy Martin



- Founder, entrepreneur
- Strategy consulting
- Business models
- Partnerships
- Angel investor

# SELECTED PORTFOLIO

## Oppilotech



Drug development, machine learning  
*Oxford, United Kingdom*

## Calon Cardio



Micro blood pumps for chronic heart failure (SR)  
*Swansea, United Kingdom*

## Naturemetrics



Biodiversity monitoring  
*Surrey, United Kingdom*

## Closed Loop Medicine



Digital health solutions for clinical treatment pathways  
*London, United Kingdom*

## Visusnano



Drug-eluting IOLs for post-cataract surgery  
*London, United Kingdom*

## Undisclosed



Academic pharma business  
*Cambridge, United Kingdom*

# CONTACT

New Atlantis Ventures  
[mail@newatlantisventures.com](mailto:mail@newatlantisventures.com)

[www.newatlantisventures.com](http://www.newatlantisventures.com)

**T: +44 (0)20 7148 0910**