



# *Ken Reed - Voice-Over - Makin' Waves*

## *Rate Sheet - Radio*

### *Commercials:*

- Cable, Local, Small Market: \$250
- Cable, Local, Large Market: \$350
- Broadcast TV 1 Market: \$350
- Network TV: \$2000
- Tags (5 to 10 seconds): \$50 to \$400, depending on the market
- Promo/Imaging: \$100 to \$1000 per image, depending on the market
- Public Service Announcements: \$250

### *Trailers:*

- Local Market: \$225
- Regional Market: \$350
- National Market: \$1,500