



Ken Reed - Voice-Over - Makin' Waves

Rate Sheet - Television

Commercials:

- Cable, Local, Small Market: \$250
- Cable, Local, Large Market: \$350
- Broadcast TV 1 Market: \$350
- Network TV: \$2000
- Tags (5 to 10 seconds): \$50 to \$400, depending on the market
- Promo/Imaging: \$100 to \$1000 per image, depending on the market
- Public Service Announcements: \$250

Trailers:

- Local Market: \$225
- Regional Market: \$350
- National Market: \$1,500

Movie Trailers:

- National Market: \$650

Animation (TV/Film):

- Broadcast: \$400/hour
- Non-Broadcast: \$150/hour
- Videogames: \$400/hour
- Video & Multi-media: \$300 per hour OR \$60 per page

Documentary/Film:

- Broadcast: \$600 per hour
- Non-Broadcast: \$250 per hour