

2024 ANNUAL REPORT

Transcending Borders Through Creative Storytelling



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Docu+ is the film and impact studio behind the award-winning film Zero Waste (2023).

2024 was a year of significant impact for us





Overview

2024 was a year of impact: our partnership grew to add new clients and educational institutions abroad, hosted 4 successful impact screenings in Korea and the U.S. and sold our film Zero Waste (2023) to multiple territories including the U.S. South Korea, Australia and LATAM region. We also signed M.O.U. with production company in Malaysia.

As we continue to strive to gain a foothold in the documentary storytelling ecosystem in Asia, we are pushing our boundaries in align with company's vision of cultural transformation that transcends borders through impactful storytelling.

With the support of KOCCA, we were able to secure localization of Zero Waste in English and Spanish and travel to markets in Asia. This positions Docu+ in the global radar as a competitive social impact studio.

We also signed a fiscal sponsorship agreement with IDA for our new film August, Again.

This annual report highlights our corporate strategy from 2024, as well as our future goals for 2025 and beyond.

We hope you get a quick glimpse of our work and continue to support us and grow together.

Our Team



Our Interns





Our founder and director, Danny Kim, has always envisioned assembling a dream team. In 2024, we welcomed new team members from diverse backgrounds, including marketing, graphic design, and film production, among others. To further our commitment to a shared vision and authentic storytelling, we collaborated with talented producers in Korea, Japan, and the U.S. Together, we continue to explore storytelling for a better future and expand our creative portfolio beyond documentaries.



From impact originals to educational partnerships





2024 **DOCU+**

2024 has been a year of expansion for us, we scaled up to work on multiple film and TV projects in development at once: fiction, docu-series and documentary feature.

Our social media followers grew 1,360% (Instagram) 322% (Linkedin) in 2024.

We also added two new educational institution partnerships in Europe and Asia: AP University of Belgium and University of Hong Kong Journalism and Media Centre.

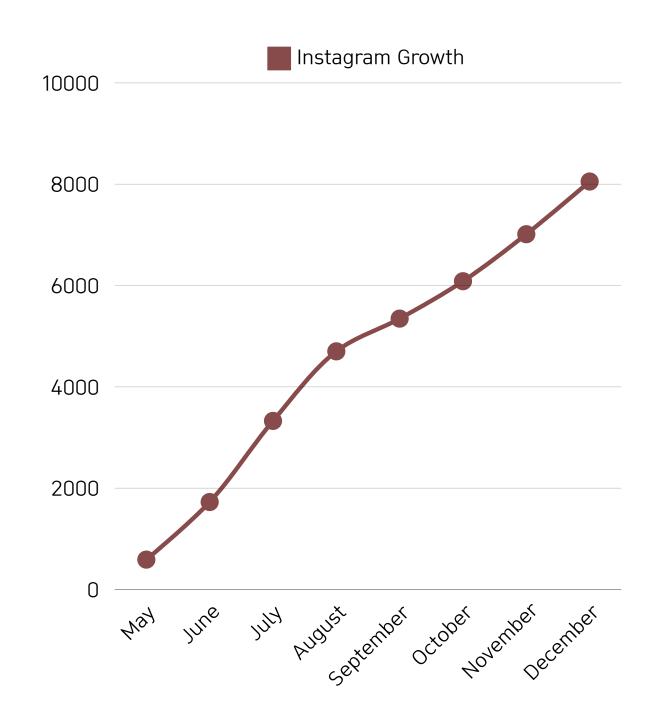
By collaborating with educational institutions and welcoming interns from globally recognized universities, we fostered a diverse and dynamic team.

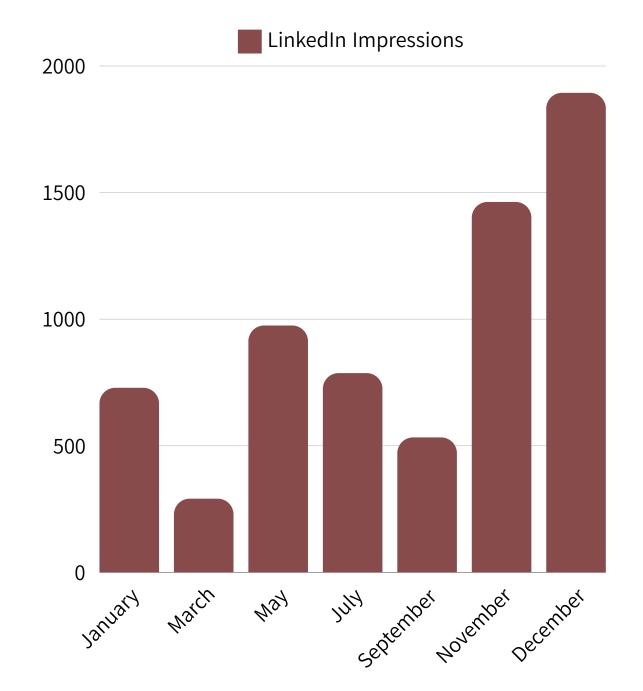
To continue our momentum, we will develop and produce original films and TV series that align with our mission of telling socially impactful stories to our global audience.



Expanding Our Digital Footprint in 2024

Remarkable Growth on LinkedIn and Instagram







Global presence – TV & Film Markets & Conference









2024 **GLOBAL PRESENCE**

In 2024, Docu+ significantly expanded its global footprint. We secured streaming deals for our impactful documentary "Zero Waste" across South Korea, the US, LATAM, and the Asia region, allowing us to reach audiences worldwide.

Our participation in prestigious industry events such as BCWW in Seoul and TIFFCOM in Tokyo further solidified our international presence and opened doors to new markets.

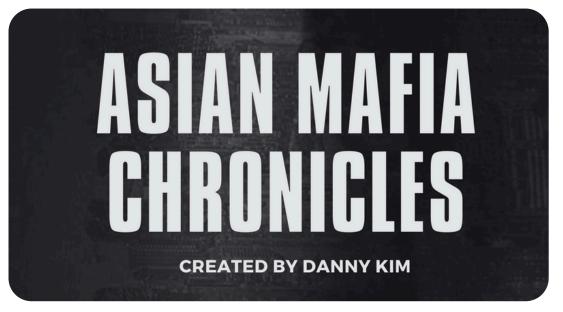
Additionally, in May 2024, we were invited to the AAJA N3 Con Conference, where we screened "Zero Waste" and had the honor of participating in the Video Journalism and Documentary panel, with the generous support from GLS Global and the Korean Embassy of Singapore.

Through these strategic moves, Docu+ continues to push boundaries and inspire change on a global scale.



Expanding our business to fiction and docu-series in 2025





DOCUMENTARY FEATURE

August, Again (in production)

Winner of EIDF x KOCCA Shorts Pitch IDA Fiscal Sponsorship project

NARRATIVE SHORT & FEATURE

Flavor Odyssey (in development) So Far Yet, So Close (in development)

DOCU - SERIES

Asia Mafia Chronicles (in development)

BRANDED CONTENT

Medicinal Media



GYOPO

Feature U.S. co-production

• Director Christina YR Lim

Launching our next phase in 2025 and beyond

2025	2026	2027	2028	2029
Attend Berlin Co-Production Market	August, Again Film Festival Circuit + Theatrical/OTT/SVOD/VOD	File for Incorporation • Pre-Seed/Seed Level Funding	Series A levelFundingHire 10 staff	Series B LevelFundingHire 20 staff (Expand
August, Again Completion	Release Asian Mafia Chronicles	Expansion of Docu+, and re-brand as Lucent Studios, INC	(Production, Business Development,	to North America (Los Angeles) • Flavor Odyssey
Asian Mafia Chronicles Docu-Series	Docu-Series • Pre-Production	Asian Mafia Chronicles	Marketing, Legal and Finance)	Theatrical ReleaseCo-Production
 Sign Co-Production Agreement Sign Directors/Producers/Writers Launch Podcast series iheartRadio, Spotify, Apple Music 	 Finish treatment/casting/financing Flavor Odyssey Treatment/Script 	 Production Flavor Odyssey (Feature) Pre-Production Casting & Crew 	 Release Asian Mafia Chronicles Docu- Series on OTT Flavor Odyssey Production 	• August, Again (Feature)

Thank You



To our partners, funders, film and impact community for believing our mission and support to tell our captivating narratives that transcend borders.

2024 PARTNERS



Bloomberg





2024 FUNDERS









We support original short-form and feature-length documentaries and docu-series that transcends borders of nonfiction storytelling.

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