



2024 ANNUAL REPORT

Transcending Borders Through Creative Storytelling

Table of Contents

- I Overview
- II Our Team
- III Our Work
- IV Thank You

**Docu+ is the film and impact studio behind the award-winning film Zero Waste (2023).
2024 was a year of significant impact for us**

Overview

2024 was a year of impact: our partnership grew to add new clients and educational institutions abroad, hosted 4 successful impact screenings in Korea and the U.S. and sold our film Zero Waste (2023) to multiple territories including the U.S. South Korea, Australia and LATAM region. We also signed M.O.U. with production company in Malaysia.

As we continue to strive to gain a foothold in the documentary storytelling ecosystem in Asia, we are pushing our boundaries in align with company's vision of cultural transformation that transcends borders through impactful storytelling.

With the support of KOCCA, we were able to secure localization of Zero Waste in English and Spanish and travel to markets in Asia. This positions Docu+ in the global radar as a competitive social impact studio.

We also signed a fiscal sponsorship agreement with IDA for our new film August, Again.

This annual report highlights our corporate strategy from 2024, as well as our future goals for 2025 and beyond. We hope you get a quick glimpse of our work and continue to support us and grow together.



Our Team



Our founder and director, Danny Kim, has always envisioned assembling a dream team. In 2024, we welcomed new team members from diverse backgrounds, including marketing, graphic design, and film production, among others. To further our commitment to a shared vision and authentic storytelling, we collaborated with talented producers in Korea, Japan, and the U.S. Together, we continue to explore storytelling for a better future and expand our creative portfolio beyond documentaries.

Our Interns



Our Work

From impact originals to educational partnerships



2024

DOCU+

2024 has been a year of expansion for us, we scaled up to work on multiple film and TV projects in development at once: fiction, docu-series and documentary feature.

Our social media followers grew 1,360% (Instagram) 322% (Linkedin) in 2024.

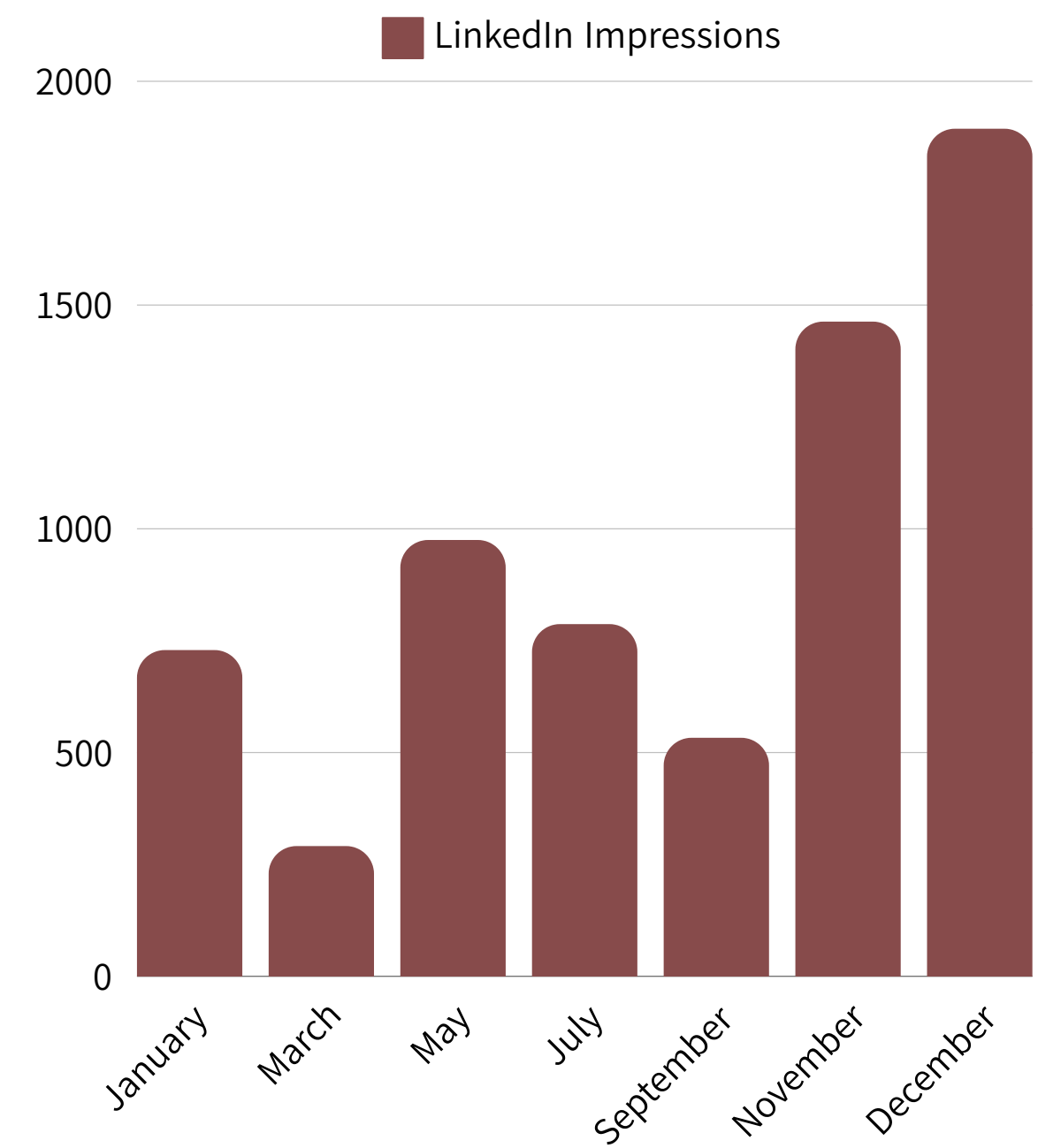
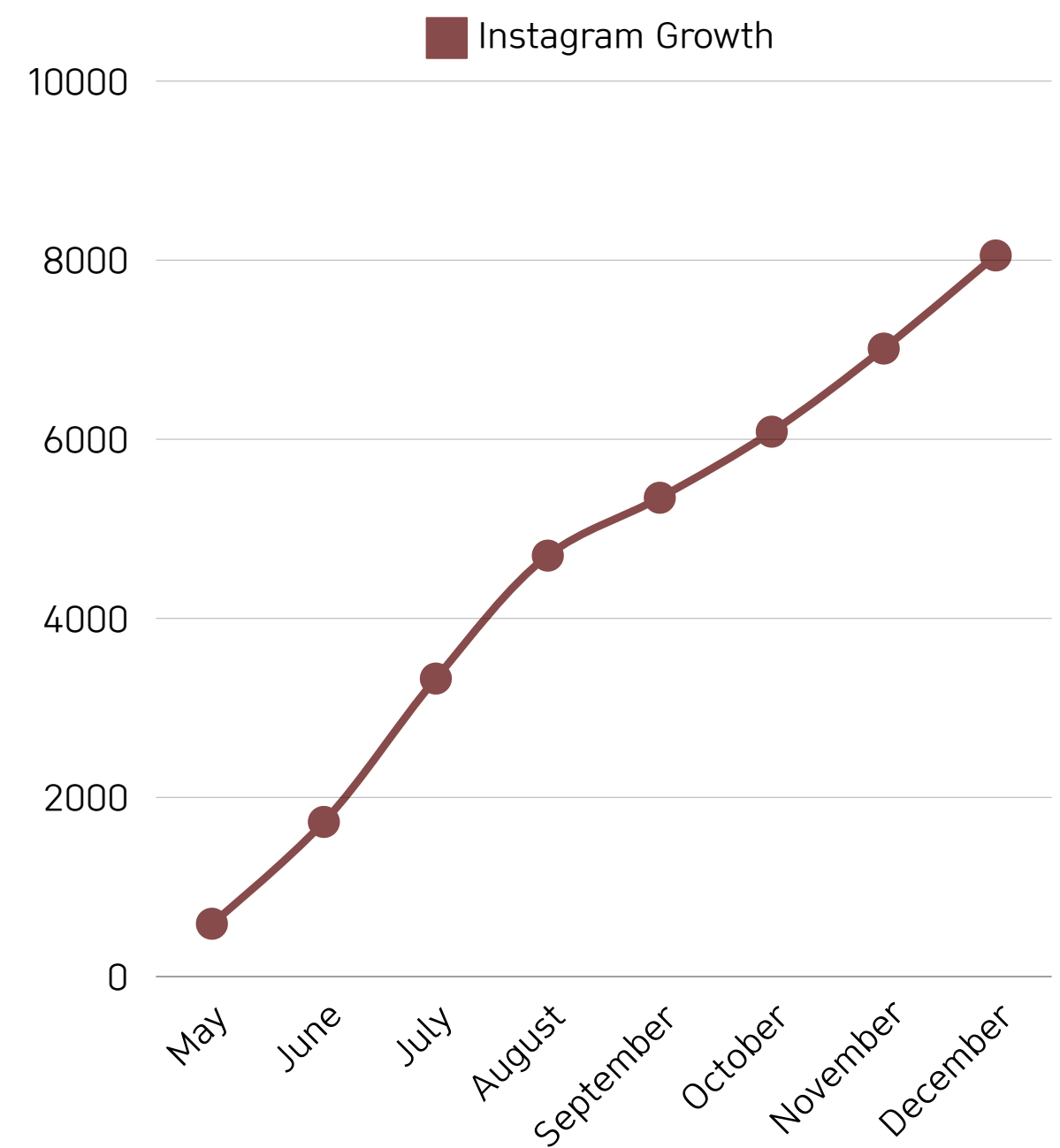
We also added two new educational institution partnerships in Europe and Asia: AP University of Belgium and University of Hong Kong Journalism and Media Centre.

By collaborating with educational institutions and welcoming interns from globally recognized universities, we fostered a diverse and dynamic team.

To continue our momentum, we will develop and produce original films and TV series that align with our mission of telling socially impactful stories to our global audience.

Expanding Our Digital Footprint in 2024

Remarkable Growth on LinkedIn and Instagram



Our Work

Global presence – TV & Film Markets & Conference



2024

GLOBAL PRESENCE

In 2024, Docu+ significantly expanded its global footprint. We secured streaming deals for our impactful documentary "Zero Waste" across South Korea, the US, LATAM, and the Asia region, allowing us to reach audiences worldwide.

Our participation in prestigious industry events such as BCWW in Seoul and TIFFCOM in Tokyo further solidified our international presence and opened doors to new markets.

Additionally, in May 2024, we were invited to the AAJA N3 Con Conference, where we screened "Zero Waste" and had the honor of participating in the Video Journalism and Documentary panel, with the generous support from GLS Global and the Korean Embassy of Singapore.

Through these strategic moves, Docu+ continues to push boundaries and inspire change on a global scale.

Our Work

Expanding our business to fiction and docu-series in 2025



DOCUMENTARY FEATURE

August, Again (in production)

Winner of EIDF x KOCCA Shorts Pitch
IDA Fiscal Sponsorship project

NARRATIVE SHORT & FEATURE

Flavor Odyssey (in development)

So Far Yet, So Close (in development)

DOCU – SERIES

Asia Mafia Chronicles (in development)

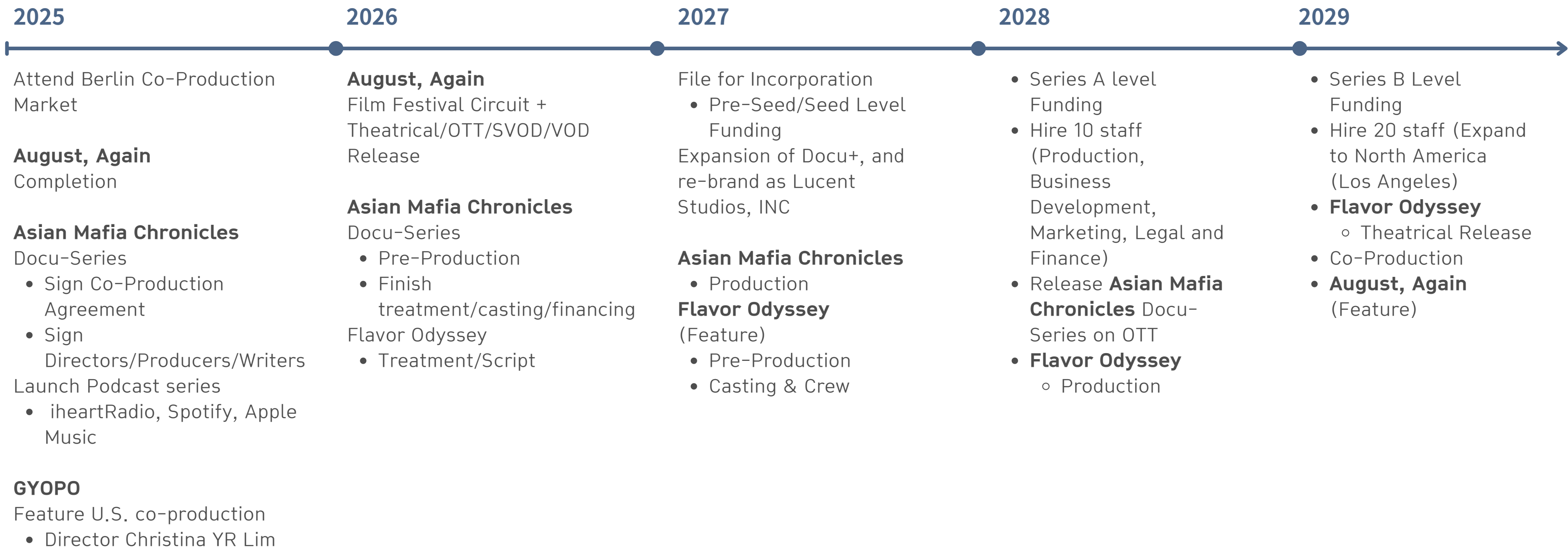
BRANDED CONTENT

Medicinal Media



Our Work

Launching our next phase in 2025 and beyond



Thank You

To our partners, funders, film and impact community for believing our mission and support to tell our captivating narratives that transcend borders.

2024 PARTNERS



2024 FUNDERS



