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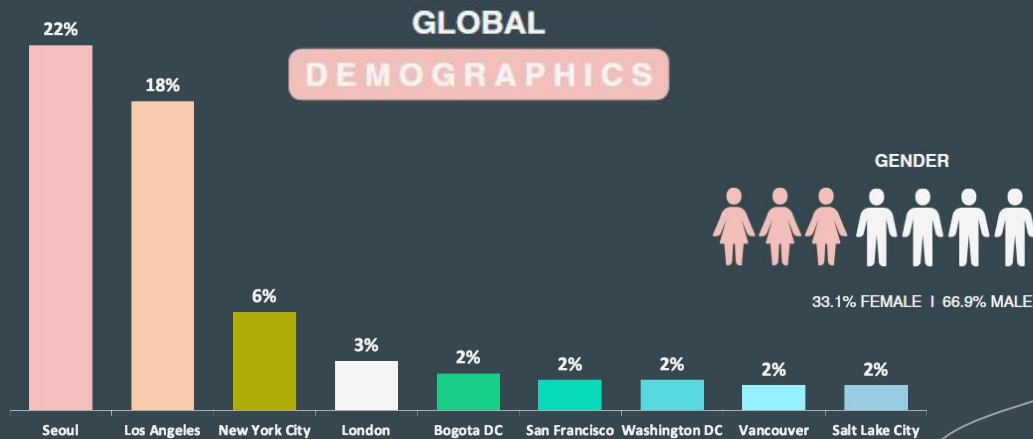


ABOUT



A GLOBAL IMPACT STUDIO THAT
INNOVATES AND FOSTERS
SOCIALY IMPACTFUL STORIES
THAT TRANSCEND BEYOND
NONFICTION AND BRANDED
CONTENT STORYTELLING





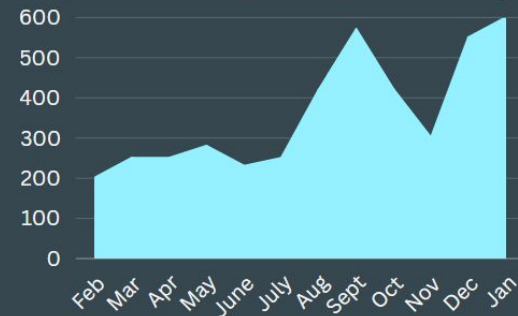
MONTHLY UNIQUE
WEBSITE VISITS

636

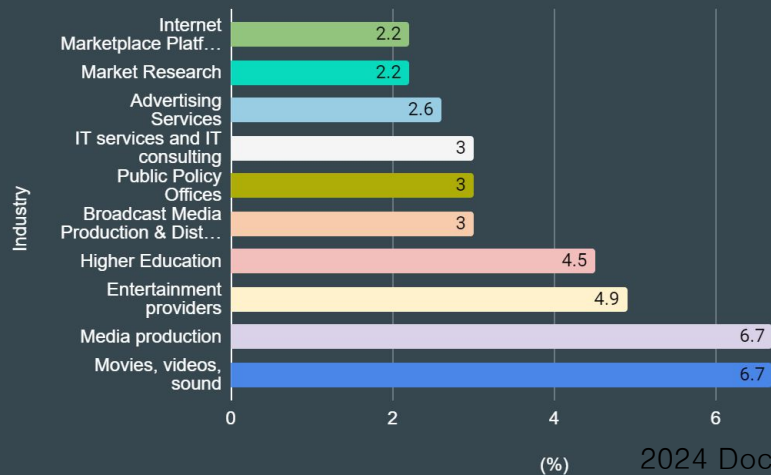
LINKEDIN AUDIENCE
IMPRESSIONS

989

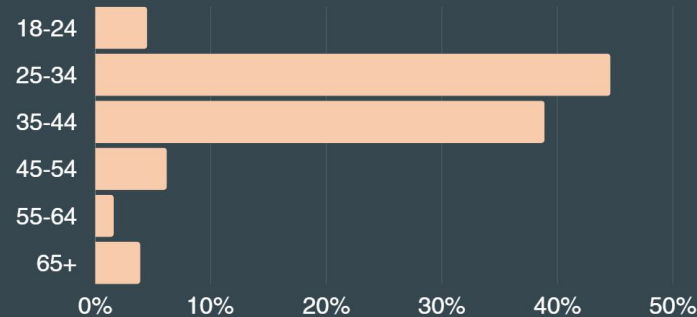
ANNUAL WEBSITE TRAFFIC



Visitor Demographics



AGE DEMOGRAPHICS



CLIENT HISTORY



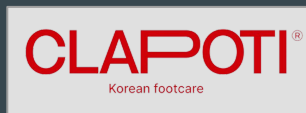
Kevin
Schofield
(2019)



Clement
Burge
(2020)



Jiwon Park
(2021)



Marie Perruchet
(2022)



Juwon Park
(2022)



Yoon Young
Hak
(2022)



Taeyi Kim
(2023)



Andi Wang
(2023)



HL 60th YEAR ANNIVERSARY DOCUMENTARY

THE HL GROUP REACHED OUT TO DOCU+ SEEKING A 3 PART DOCU-SERIES FOR THE CELEBRATION OF THEIR 60TH YEAR ANNIVERSARY. AS A B2B BRAND, THEY AIMED TO TARGET THE YOUNGER DEMOGRAPHIC OF EMPLOYEES WITH A TOTAL RUNNING TIME UNDER 30 MINUTES.

WE BEGAN WITH A STORYTELLING STRATEGY, TO ADDRESS SIX DECADES OF HISTORY, PRESENT ACCOMPLISHMENTS AND FUTURE GOALS FOR THE CONGLOMERATE. WE THEN MOVED ON TO THE STORY DEVELOPMENT PROCESS AND PRODUCTION, TWEAKING IT UNTIL THEY WERE SATISFIED

[CLIENT]
HL Group

[PROJECT]
[HL GROUP'S]60th year anniversary Documentary

[YouTube]
<https://www.youtube.com/@HL-Group>

[YEAR]
2022



AWARDS & FESTIVALS

WORLD PREMIERE & EMERGING FILMMAKER AWARD

2023 LA Asian Pacific Film Festival



EUROPEAN PREMIERE & GREEN AWARD

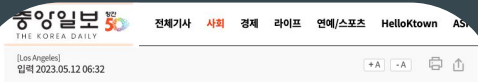
2023 Terraviva Film Festival in Italy

ASIA PREMIERE & KOREA FILM COMPETITION

2023 Seoul International Eco Film Festival



MEDIA SPOTLIGHT (2023)



한국 다큐, 미국 3대 아시아 영화제 진출

김동현 감독 '제로웨이스트' LA 아시안파시픽 영화제에
주인공은 김동현 감독(사진)으로 그의 신작 '제로웨이스트'는 지난 4월:
지 열리는 제39회 LA 아시안파시픽 영화제(LAAPF) 경쟁 부문에 올랐다.



LA 중앙일보



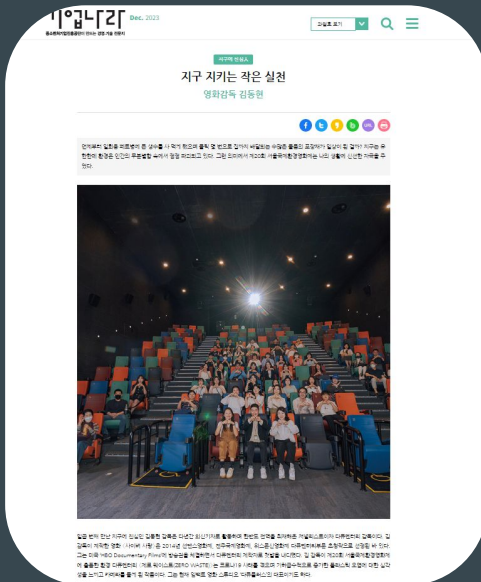
한국 김동현 감독 다큐 LA영화제 '유망 제작자'상



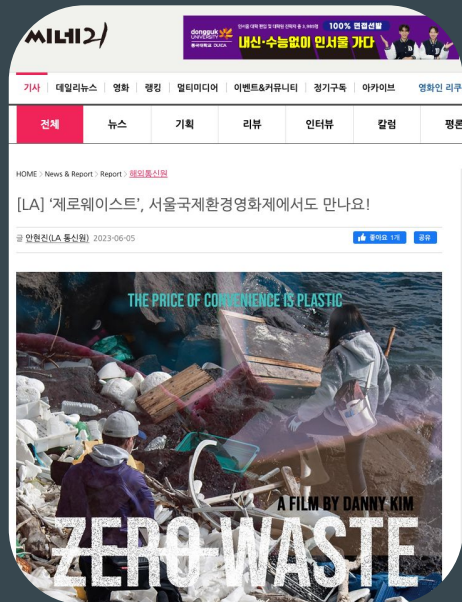
제39회 LA 아시안파시픽 영화제(LAAPF)에서 신종 영화 제작자상을 수상한 김동현 감독. (LAAPF 제공)

한국 감독이 연출한 환경 다큐멘터리가 미국 3대 아시아 아메리칸 영화제에서 신종 영화 제작자상을 수상했다.

김 감독(사진)은 지난 13일 LA에서 열린 제39회 LA 아시안파시픽영화제(LAAPF)에서 유망주 영화 제작자



KOSME 기업나라
magazine



Cine 21

**IMAGINATIVE
Thought-Provoking
brand storytelling
FILM STUDIO**



PROJECTS

Brand activation
campaign videos for web
and social media



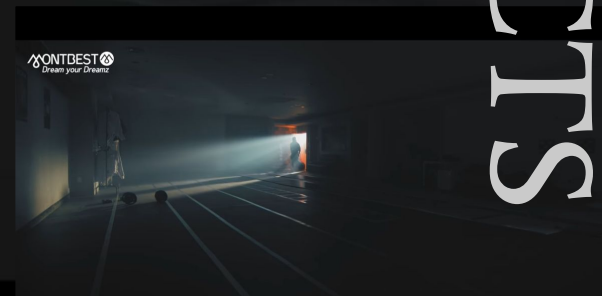
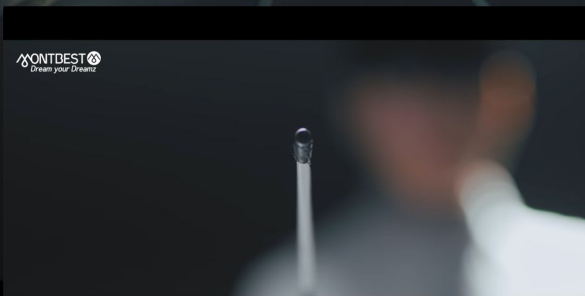
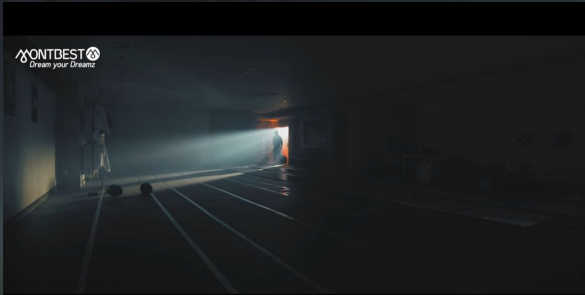
Organic Foot Care

CLAPOTI®



Brand activation campaign videos for YouTube

PROJECTS



PROJECTS



MIGA

Multilateral Investment
Guarantee Agency
WORLD BANK GROUP

INTERNATIONAL

MIGA | Multilateral Investment
Guarantee Agency
WORLD BANK GROUP

About * What We Do * Projects * Our Impact * GET COVERAGE LOG IN

VIDEO

Introducing Advanced Farming Technology to the Kyrgyz Republic

December 04, 2023

SHARE



The Kyrgyz economy relies significantly on the agricultural sector, employing 30% of the total population. However, there is a notable lack of investment in agricultural infrastructure. MIGA has issued a guarantee of \$3.89 million to support a smart farm near Bishkek, the capital of Kyrgyzstan. This project has created employment opportunities for over 100 people, with a majority being women who typically lack opportunities to work in larger, industrial-sized farms.

Related



PRESS RELEASE
MIGA Supports
Tech-Driven
Solution to Address
Food Shortages

READ MORE →

Introducing Advanced Farming Technology to the Kyrgyz Republic



Seung-Woo Park
Chairman, DOHWA Engineering

The IWS Smart Farm project



YOUTUBE VIEWS 62K

2023

Client: Ani Wong
The World Bank MIGA

OUR TEAM

DOCU+ IS LED BY AN AWARD-WINNING DIRECTOR WITH 15 YEARS OF EXPERIENCE IN THE BUSINESS. DOCU+ CAN LEVEL UP BRANDS AND CREATE ELEGANT, ENDURING AND ON-BRAND INITIATIVES. COLLABORATING WITH DOCU+ GRANTS ACCESS TO TOP CREATIVES, WRITERS, AND STRATEGISTS WITHIN THE INDUSTRY.

DANNY
Creative Director



Branded Contents
& Documentaries

Award Winning Director

JUNGJOO
Creative Executive



TVC & Branded Contents

Award Winning Producer

KEVIN
Strategic Planning Manager



Brand Strategist &
Data Analytics Expertise

YIJI
Creative Content Associate



Web, Social Media and Blogs

LYON
Social Media Content Creator



Social Media &
Gen Z contents

HOW WE WORK

EVERY STUDIO WORKS DIFFERENTLY. SOME PRIDE THEMSELVES AT THE EXPENSE OF THEIR SERVICES, RESULTS, CREATIVITY, AND BOLDNESS OF THEIR IDEAS.

Docu+ TAKES PRIDE IN ITS ABILITY TO UNDERSTAND YOU. WE DEVOTE TREMENDOUS TIME AND EFFORT TO BRAND DISCOVERY AS WE PURSUE CREATIVE INITIATIVES.

Docu+ GUARANTEES THAT YOUR NEW BRANDING IS AN ACCURATE REPRESENTATION OF **YOU, YOUR CLIENTS, AND YOUR VALUES.**

PRE-PRODUCTION

- Look book
- Budgeting
- Location Scout
- Casting

PRODUCTION

- Hiring Crew
- Equipment Rentals
- BTS Video
- STILLS

POST-PRODUCTION

- Editing
- Sound mix
- Color / DI
- Subtitles

PROCESS



NO. OF INSTAGRAM
FOLLOWERS 190+
LINKEDIN AUDIENCE/
Impressions 989+
UNIQUE WEB VISITS/
MONTH 636+
BRAND PARTNERS IN
2023 06+
IMDBPRO STARmeter
295,308+



THE CRUX

WHY US ?

DOCU+ IS DEDICATED TO CREATING PROFESSIONAL WORK FOR CLIENTS ACROSS THE BOARD. OUR STAFF IS EQUIPPED WITH EXTENSIVE KNOWLEDGE AND EXPERTISE. WE PRIDE OURSELVES ON DELIVERING THE HIGHEST QUALITY SERVICES AND PRODUCTS. REGARDLESS OF COMPANY SIZE, CUSTOMER SATISFACTION IS AT THE HELM OF DOCU+.



THIS *Kit* OUTLINES SOME OF THE BENEFITS OF PARTNERING WITH *US*.



WE ARE IMPACT FILM INDUSTRY LEADERS.

We are pushing boundaries of cultural transformation that transcends borders through impactful storytelling.

WE ARE REALLY EXCITED TO HEAR ABOUT YOUR NEW PROJECT AND CAN'T WAIT TO GET STARTED

NEXT

Chat Soon!

+82-2-3412-1449

info@docuplus.co.kr

IF YOU WOULD LIKE TO MOVE FORWARD, THE
NEXT STEP IS TO SETUP A CALL WITH DOCU+
TO SCHEDULE THE DISCOVERY SESSION AND
PAYMENTS

