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Docu+ Hosts Earth Day Screening of Zero Waste Documentary at Branksome Hall Asia in Jeju Island



April 22, 2024- Director Danny Kim attending the Q&A after the screening of his film Zero Waste in Branksome Hall Asia in Jeju island.

Seoul, South Korea - April 24, 2024 - In honor of Earth Day, Docu+, a leading documentary production company, held a special screening of its acclaimed feature "Zero Waste: Battling the Plastic Pollution Crisis in South Korea" at Branksome Hall Asia in Jeju Island on April 22nd, 2024.

Directed by an award winning filmmaker Danny Kim, "Zero Waste" delves into the urgent issue of plastic pollution in South Korea, offering a comprehensive exploration of its causes, impacts, and potential solutions. The documentary sheds light on the alarming environmental consequences of plastic waste and advocates for sustainable practices to mitigate its effects.



The screening, held at the prestigious Branksome Hall Asia, provided an ideal platform for fostering dialogue and raising awareness among students and educators about the importance of environmental conservation. Attendees had the opportunity to engage in a thought-provoking Q&A session with Director Danny Kim following the screening, delving deeper into the issues highlighted in the documentary.

"We are thrilled to have had the opportunity to screen 'Zero Waste' at Branksome Hall Asia on Earth Day," said Director Danny Kim. "It's crucial to educate future generations about the environmental challenges we face, and events like this allow us to inspire meaningful action and positive change."



Director Danny Kim taking a group selfie after the Q&A session with the Branksome Hall Asia students.

The event was met with enthusiasm and engaged participation from the pupils at Branksome Hall Asia, who expressed their passion for environmental advocacy and their commitment to adopting sustainable practices in their daily lives.



Sign of the Earth Day movie night poster on Branksome Hall Asia in Jeju Island, South Korea.

"Having Danny Kim visit our school was a fantastic opportunity to raise awareness about plastic waste in Korea and learn about the proactive steps being taken in the country." said Emily Cinnamon, grade 3 teacher from Branksome Hall Asia. "The film not only instilled hope within our community but also inspired us to take meaningful action towards positive change." She added.



Branksome Hall Asia Principal Dr. Blair Lee in the audience at the 2024 Earth Day screening of ZERO WASTE.

"Zero Waste" continues to resonate with audiences worldwide, inspiring individuals and communities to take proactive steps towards a more sustainable future.

For more information about "Zero Waste" and upcoming screenings, visit Docu+ website www.docuplus.co.kr.

About Docu+

Docu+ is a renowned documentary production company dedicated to creating compelling films that inspire, inform, and ignite positive change. With a commitment to storytelling excellence, Docu+ tackles pressing social and environmental issues, amplifying voices and sparking conversations that matter.

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