

## FOR IMMEDIATE RELEASE

## Docu+ Celebrates Singapore Premiere of *Zero Waste* Documentary at N3Con 2024



Director Danny Kim attending the private screening of Zero Waste in Singapore

Seoul, South Korea, May 27, 2024 — **Docu+**, the visionary impact film studio founded by award-winning filmmaker **Danny Kim**, proudly announces the Singapore premiere of its groundbreaking documentary **Zero Waste**. This exclusive screening took place during the **14th New.Now.Next Media Conference (N3Con)** in Singapore, where media professionals, journalists, and industry leaders gathered to explore emerging trends and share insights.

**About Zero Waste Documentary:** Directed by Danny Kim, *Zero Waste* delves into the global movement toward sustainable living and waste reduction. Through personal stories and captivating visuals, the film examines recycling and upcycling efforts in South Korea. As viewers, we question whether our recycling endeavors truly make an impact or if they are merely symbolic gestures.

## **Event Details:**

1. Private Screening: Zero Waste

o **Date:** May 23, 2024

• **Time:** 6:15 PM (Singapore Time, GMT+8)

Venue: CLA Global TS HQ



 Description: Attendees at N3Con 2024 had the privilege of witnessing the Singapore premiere of *Zero Waste*. The film screening was followed by an engaging Q&A session with director Danny Kim, who shared insights into the filmmaking process and the urgency of addressing waste-related challenges globally.

2. Video Journalism: News Documentary Panel Discussion

o **Date:** May 25, 2024

Time: 2:00 PM (Singapore Time, GMT+8)Venue: Singapore Management University

Panelists:

■ Danny Kim (Filmmaker, Founder & Director, Docu+)

■ Sherilyn Bruan (Senior Program Manager, GMA Public Affairs)

■ Hon Yeun Leong (Independent Documentary Journalist)

■ Shein Shanin (Journalist / News Anchor)

 Topic: In this dynamic panel discussion, industry experts explored the evolving landscape of video journalism. From storytelling techniques to ethical considerations, the panelists engaged with media professionals and journalists, emphasizing the power of visual narratives in today's media landscape.





Director Danny Kim speaking at the Video Journalism panel on May 25th at the Singapore Management University.

**Sponsors and Partners:** The success of these events would not have been possible without the generous support of our sponsors:

- AAJA-Asia: The Asian American Journalists Association (AAJA) continues to champion diversity and excellence in journalism, and their sponsorship underscores their commitment to fostering meaningful conversations within the media community.
- CLA Global TS: CLA Global TS Have deep expertise in anything that requires an
  evidence-based business approach including but not limited to Audit, Tax, Risk Advisory,
  Sustainability Reporting, Valuation, M&A, BPO, Cybersecurity Advisory, Data Analytics,
  Restructuring, Country Advisory and more.



 Embassy of the Republic of Korea in Singapore: The Embassy's support reflects the strong bilateral ties between South Korea and Singapore, emphasizing cultural exchange and collaboration.

## **Quotes:**

- Danny Kim, Director and Founder of Docu+: "We are thrilled to share Zero Waste with the N3Con audience. Documentaries have the power to inspire change, and we hope this film sparks meaningful conversations about sustainability and environmental consciousness."
- Kevin Park, Strategic Planning Manager (Docu+): "Our collaboration with AAJA-Asia,
   CLA Global TS, and the Korean Embassy has been instrumental in bringing this event to
   life. We are grateful for their unwavering support and our future collaborations together."

For media inquiries, interviews, or additional information, please contact:

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Stay connected with Docu+:

Website: Docu+ Impact Film Studio <u>www.docuplus.co.kr</u>

• Follow us on Instagram: @DocuPluskr

• Follow us on Youtube: <a href="www.youtube.com/@Docuplus">www.youtube.com/@Docuplus</a>

Note to Editors: High-resolution images and additional materials are available upon request.

About Docu+: Docu+ is an impact film studio that believes in the power of storytelling to create positive change. Through our documentaries and docu-series, we aim to inspire, inform, and engage audiences worldwide. Join us as we redefine nonfiction storytelling.

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