



The River Arts Collective has organized a series of "engagement tiers" for Patron Sponsors of ARTOber 2025 with the following benefits offered to our partners.

Co-Presenting Patron Sponsor

\$1,000

- Logo and credit as a Co-Presenting Patron Sponsor on all digital, print and on-air advertising, marketing collateral and press release materials, videos, social media, and on the ARTOber website with a live link to organization's website.
- Prominent position with logo and editorial write-up of organization's ARTOber programming in printed and digital brochure, and as a highlight event in press release.
- Dedicated ARTOber paid social media "ARTOber spotlight" post exclusively promoting the organization's ARTOber programming. Produced and paid for by RAC/ARTOber. Partners will have usage rights to repost and are encouraged to utilize their social media campaign ad to extend reach and/or as a collaborative post with ARTOber.
- · Logo inclusion on printed poster and map.
- Logo inclusion and live link to organization on ARTOber website.
- Special guest on ARTOber WDVR radio show segment during the month of ARTOber.
- Opportunity to be featured in an ARTOber Talk or Panel.
- Opportunity to partner with RAC's creative team to curate and produce an ARTOber event.
- Opportunity to produce an expanded, exclusive video on their ARTOber programming with an overview of the organization produced by RAC at an additional cost.

Art & Culture Organization Sponsor

\$500

- Logo and credit as an Art & Culture Sponsor on all digital and print advertising, marketing collateral and press release materials, videos, social media and on the ARTOber website with a live link to organization's website.
- Logo and editorial write-up of organization's ARTOber programming in printed and digital brochure.
- Logo inclusion on printed poster and map.
- Logo inclusion and live link to organization on ARTOber website.
- Inclusion in the ARTOber social media post promoting the organization's ARTOber programming. Produced and paid for by RAC/ARTOber. Partners will have usage rights to repost and are encouraged to utilize their social media campaign ad to extend reach and/or as a collaborative post with ARTOber.

- Logo and credit as Gallery Patron Sponsor on all digital and print marketing collateral and press release materials, videos, social media and on the ARTOber website with a live link to organization's website.
- Logo and editorial write-up of organization's ARTOber programming in printed and digital brochure.
- Logo inclusion on printed poster and map.
- Logo inclusion and live link to organization on ARTOber website.
- Inclusion in the ARTOber social media post promoting the organization's ARTOber programming. Produced and paid for by RAC/ARTOber. Partners will have usage rights to repost and are encouraged to utilize their social media campaign ad to extend reach and/or as a collaborative post with ARTOber.

Business & Trade Associations

\$250

- Logo and credit as Business or Trade Patron Sponsor on all digital and print marketing collateral and press release materials, videos, social media and on the ARTOber website with a live link to organization's website.
- Logo and editorial write-up of organization's ARTOber programming in printed and digital brochure.
- Logo inclusion on printed poster and map.
- Logo inclusion and live link to organization on ARTOber website.
- Inclusion in the ARTOber social media post promoting the organization's ARTOber programming and/ or community mission statement. Produced and paid for by RAC/ARTOber. Partners will have usage rights to repost and are encouraged to utilize their social media campaign ad to extend reach and/or as a collaborative post with ARTOber.

Business & Merchant Partners

\$150

- Logo and credit as Business or Merchant Patron Sponsor on all digital and print marketing collateral and press release materials, videos, social media and on the ARTOber website with a live link to organization's website.
- Logo and editorial write-up of organization's ARTOber programming in printed and digital brochure.
- Logo inclusion on printed poster and map.
- Logo inclusion and live link to organization on ARTOber website.

☐ Tier 1: \$1,000
Co-Presenting Patrons and Sponsors
☐ Tier 2: \$500
Art & Cultural Organizations
☐ Tier 3: \$250
Gallery Partners
Business & Trade Associations
☐ Tier 4: \$150
Business & Merchant Partners

Please choose your ARTOber Sponsor Tier and follow instructions on the attached submission form.

For more information: info@riverartscollective.org

For sponsorship/programming opportunities, email arosi@aroscommunications.com





River Arts Collective (RAC) is a member in good standing with Fractured Atlas, the certified 501(c) 3 fiscal sponsor umbrella that administers our non-profit fundraising efforts.