

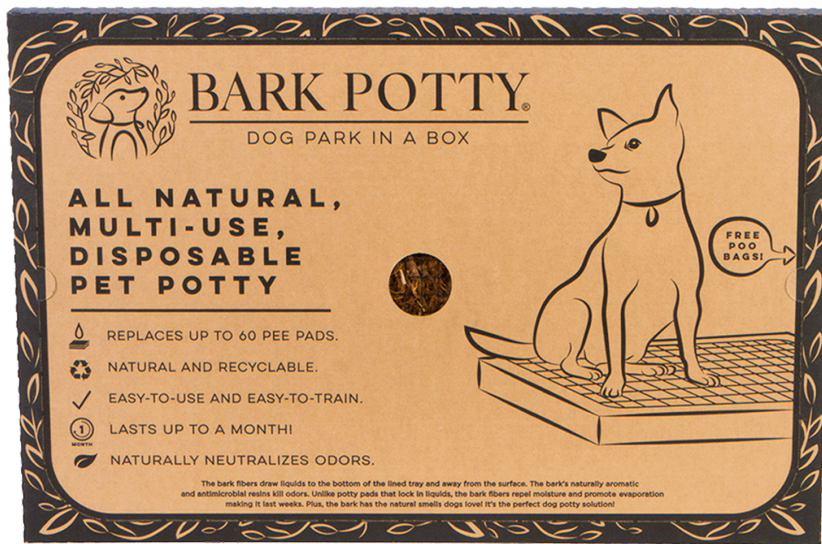


BARK POTTY

DOG PARK IN A BOX

NEW!

ALL NATURAL PEE PAD



REAL TREE BARK!



REPLACES UP TO 60 PEE PADS



NATURALLY NEUTRALIZES ODORS



ONE POTTY LASTS UP TO A MONTH



ALL NATURAL AND RECYCLABLE



EASY-TO-USE AND EASY-TO-TRAIN

THE PROBLEM

A lack of innovation in the pet clean-up category

As trends move toward premium & eco-friendly products, current offerings haven't changed *in years*, missing the mark for today's more sophisticated customer.

- **Traditional pee pads:** Messy, smelly, and unsightly. They need daily replacement and are not eco-friendly. Potty pads remain in landfills for decades.
- **Artificial grass:** Requires a lot of cleaning and emptying of dirty waste containers. The non-hygenic turf traps odor and can contain harmful toxins.

Millennials are now the #1 pet-owning generation and “treat their pets like family -- or even better.”¹ As a result, “premiumization” is driving growth in pet specialty products.¹

¹ <https://www.forbes.com/sites/pamdanziger/2018/10/18/the-pet-retail-market-is-hot-and-getting-hotter-by-the-day/#5c1132bb7ecd>



THE SOLUTION



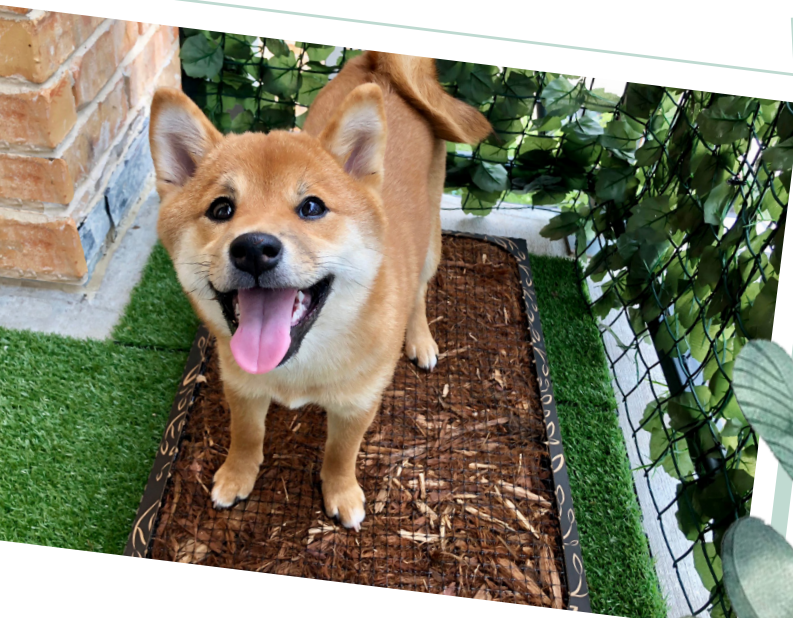
BARK POTTY

DOG PARK IN A BOX

Bark Potty is perfect for today's environmentally conscious customer who wants something effective, hassle free, and looks good in their home.

With Bark Potty, you can offer your customers a premium product and your business a **higher profit margin**.

- **DOGS LOVE IT** | Dogs are instinctively attracted to the outdoorsy natural smells in Bark Potty.
- **BUDGET FRIENDLY** | Each box replaces up to 60 potty pads and lasts up to a month.
- **ANTI-ODOR** | Proprietary bark is antimicrobial. Like cedar and other woods, it attacks odors and odor-causing bacteria.
- **MUCH LESS WORK** | Replace monthly, not daily like pee pads. Wetness is wicked to the bottom and then evaporates.
- **RECYCLABLE** | Recycle the Bark Potty anywhere you recycle cardboard and plastic. The bark fill can even be composted!
- **BIG DOG?** | No problem. Connect two or more Bark Pottys to make one large surface.
- **FREE** | Roll of poo bags included with each Bark Potty.
- **MADE IN THE USA** | Handmade in Los Angeles, CA.

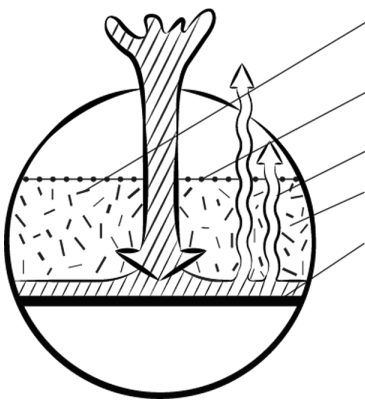


HOW DOES ONE POTTY LAST UP TO FOUR WEEKS?

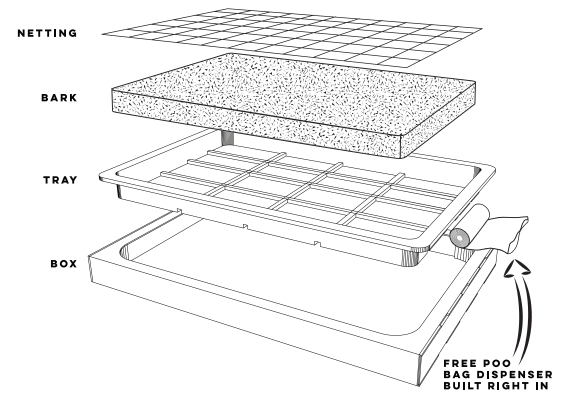
Our proprietary bark is naturally antimicrobial. Like cedar and other woods, it attacks odors and inhibits odor causing bacteria. The bark fibers draw liquids to the bottom of the lined tray and away from the surface, leaving it dry and leak proof.

Unlike potty pads that lock in liquids, the bark fibers repel moisture and promote evaporation, making it last weeks. Plus, the bark has natural smells dogs love!

It's the perfect dog potty solution!



- Bark fibers draw liquids to the bottom of the fill and away from the surface, leaving it dry.
- Netting keeps the bark fill contained, preventing your dog from kicking up the content.
- Hydrophobic bark resins repel moisture to drive evaporation, allowing the unit to last up to a month.
- Proprietary bark mix is full of safe bacteria and aromatic resins that naturally break down odors.
- Plastic liner prevents leakage.
- All plastic and cardboard parts are eco-friendly and recyclable. The bark can be composted and is green-bin friendly!



UNIT DIMENSIONS: 24" x 16" x 1.5"

UNIT WEIGHT: 2 LBS

UNITS PER CASE: 3

CASE DIMENSIONS: 25.25" x 16.75" x 5.75"

CASE WEIGHT: 6 LBS



MADE IN THE USA