

Chris Stulz

Marketing Manager
Art Director

Contact

912-441-6201
cstulz@gmail.com

Links

LinkedIn
Portfolio

Skills

Creativity
Leadership
Communication
Ability to Work in a Team
Customer Service
Fast Learner
Ability to Work Under Pressure
Communication
Adaptability
Content Creation
Digital Marketing
Social Media
eLearning
Video / Audio Editing

Profile

Digital Strategist Art Director, Marketing Specialist, and Graphic Artist with experience in diverse businesses including utilities, pharmaceuticals, food distribution, eLearning, higher education, manufacturing, advertising, architecture, entertainment, photography, and software development.

Employment History

Marketing Communications Specialist, Quaker Valley Foods, Inc, Philadelphia

July 2022 - Present

- Execute creative direction for the company
- Manage website content and social media accounts
- Support sales, human resources, and IT as needed for marketing-related initiatives
- Collaborated with sales team to improve content and cross-promotional initiatives
- Developed campaigns to increase brand awareness and customer acquisition
- Analyzed marketing data to identify trends and develop insights that informed future marketing decisions
- Coordinate with external vendors
- Track SEO, create newsletters, organize events

Marketing Strategist, AscellaHealth & Zolutia, Berwyn, PA

January 2018 – January 2020

- Drove visual identity, creative direction, and quality standards across digital assets
- Developed marketing campaigns
- Art Directed collateral materials and designed presentations, web sites, and trade show booths
- Coordinated events
- Managed social media accounts

Senior Learning Specialist Independence Blue Cross, Philadelphia, PA

August 2017 - November 2017

- Developed high-quality, high-impact modules for call center training

Multimedia Design and eLearning Specialist, Freelance / Contractor

September 2005 - August 2017

Clients: Merck & Co., PJM, Vertex, Endo Pharmaceuticals, and Renavatio

- Produced interactive eLearning presentations for Merck, Renavatio, Sanovia and Endo Pharmaceuticals
- Produced PowerPoint presentations, technical drawings, motion graphics, and training materials for PJM
- Created eLearning modules and software simulations for Vertex tax software
- Website Design and logo creation for Melanie's Place upholstery and shop
- Cover and layout design for Advantage Learning Technologies' "The Visual Connection" & "Open Source Instructional Design" books
- Provided photographic retouching and catalog layout for Rio Brands

Multimedia Developer, Brookwood Media Arts, Lower Gwynedd, PA

February 2007 – February 2009

Clients: Adobe, Johnson & Johnson, Pfizer, Church Pension Group, D&M Holdings

- Produced eLearning training presentations and user guides for pharmaceutical, software, and government agencies
- Collaborated with the marketing department to create marketing materials
- Increased productivity by streamlining creation of user guides and modules

Administrative Assistant, Art Institute of California: Orange County, Santa Ana, CA

September 2003 – September 2005

- Admin for Animation, Game Art, Graphic Design, Interactive Design, Industrial Design, and Interior Design depts.
- Managed life drawing models, student workers, and campus events

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Work Under Pressure

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Social Media

eLearning

Video / Audio Editing

Education

Bachelor of Fine Arts Computer Art Savannah College of Art and Design, Savannah, GA
1998 - 2002

- BFA Computer Art
- Student Leadership Awards
 - Classical Animation Society:
 - Outstanding Community Service Project
 - Student Organization Officer of the Year
 - Student Organization of the Year

Certificates

2009- 2011

- University of the Arts: Continuing Studies, Interactive Design (2011)
- American Graphics Institute: Certificate in Flash (2010)
- Temple University: Office of Non-Credit and Special Programs: Certificate in Web Site Design (2009)

Internships

Production and Archive Departments, The Jim Henson Company, Hollywood, CA
2002

- Compiled reference images for Palisades' Toys Muppet action figure line
- Various office tasks

Other Experience

- Vice President: Blue Bell Woods Home Owners Association (2020 - 2022)
- Cinema Sickness: On Camera Talent (2019 - Present)
- Managing Editor: Muppet Stuff Blog (2012 - Present)
- Collector's Call: TV Series; episode "Meet Chris Stulz" (2020)
- Captain: New Jersey Zombie Walk, LLC. (2008 - Present)
- Guinness Book of World Records: Largest gathering of zombies (2010 & 2013)