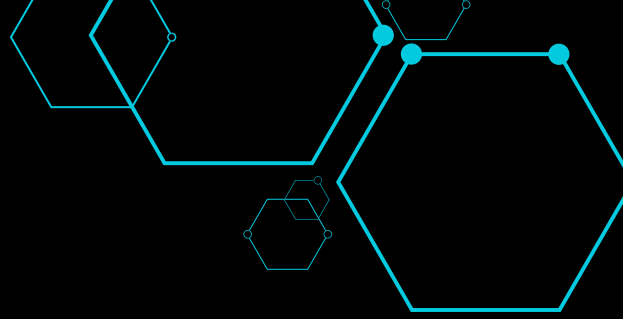


SentientIQ™ Intro Deck for Strategic Advisors

Presented By

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The Problem:

Marketing isn't broken. It's just too slow.

**Most systems react after the moment passes. Attribution lags. Optimization arrives late.
Emotion moves faster than data.**

It always will.



What It Does:

SentientIQ™ detects sentiment in the wild, and turns it into action.

**Autonomous agents analyze public signals (social, behavioral, trend-based).
When intent or emotion shifts, they recommend or execute:**

- ✓ Budget reallocations
- ✓ Creative Adjustments
- ✓ Targeting Pivots

All decisions are explainable, logged, and human-approvable.



Why It Matters: **The moment is the margin.**

Most brands miss it. The shift in sentiment. The surge in attention. The risk before it becomes a crisis. We don't optimize after. We move with the signal.

Whoever sees the signal first sets the pace.

What's Next:

We're launching the SentientIQ™ Signal Layer Beta.

No campaigns. No spend. Just signal. Just intelligence.

- ✓ Monitor real-time sentiment around your brand, category, or competitors
- ✓ Get alerts when emotion spikes, fades, or flips
- ✓ Receive strategic messaging or content guidance instantly

Currently self-funded. Select beta partners may have early access to strategic equity.

Enough Talk

Let me show you what instinct looks like in action.