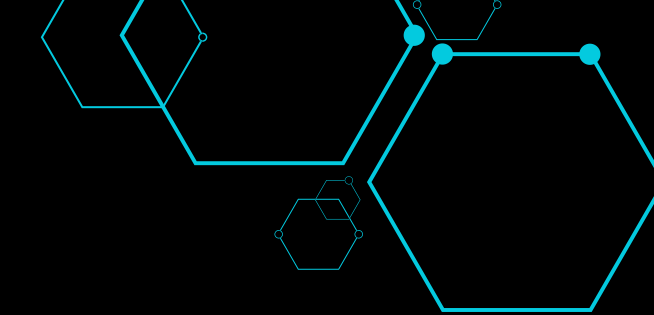


SentientIQ



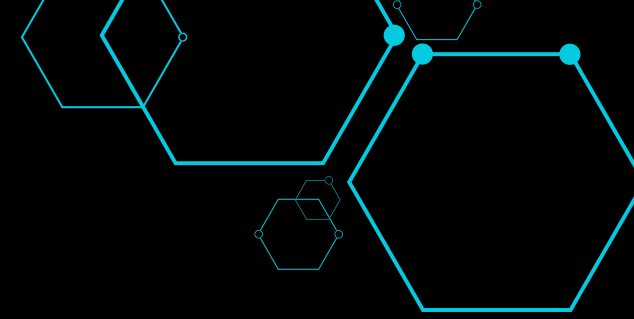
The Market Doesn't Wait.

Neither Should Your Messaging

Presented By

Matt Kiselstein



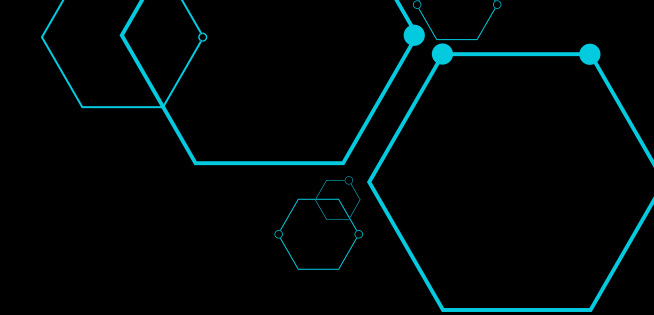


Traditional Marketing is too slow to matter.

- 01** Campaigns miss emotional timing
- 02** Attribution reports lag real impact
- 03** Optimization arrives after opportunity
- 04** Human attention shifts in real time.
Your stack doesn't

When a campaign follows an unexpected surge in audience emotion, it's like releasing fireworks in daylight, technically on, but totally out of sync.





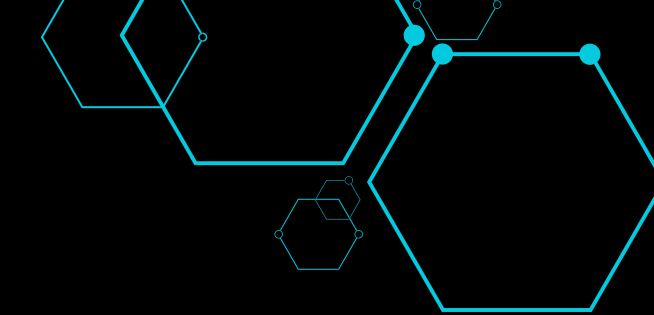
Marketing's not broken. Its just too slow.

In 2021, Meta platforms went down for six hours. Brands launching campaigns that day didn't just lose impressions, they lost the moment. Media chaos stole the audience's attention. The ads ran. No one cared. Fireworks in daylight.

In early 2023, Nike dropped a new fitness campaign. the same week the Stanley Cup bottle went viral. TikTok, influencers, memes, hydration stole the spotlight. Great campaign. Wrong moment. The attention was elsewhere. Again, fireworks in daylight.



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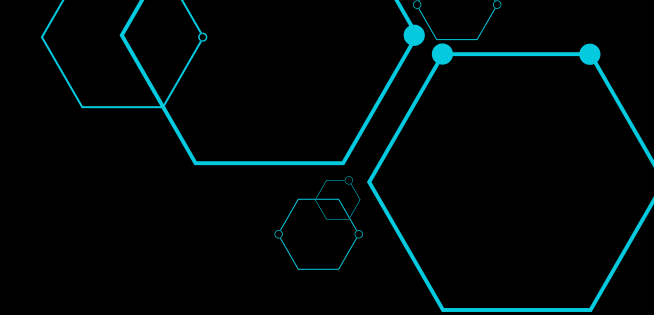
Great Campaign. Wrong Moment.

Timing isn't just a variable. It's the difference between momentum and silence.

Imagine launching a campaign for mobile medical carts, the same week a high-profile hospital cybersecurity breach dominates the news.

IT leaders shift focus. Messaging about mobility feels tone-deaf.
Great product. Wrong moment. The attention's gone. Fireworks in daylight.



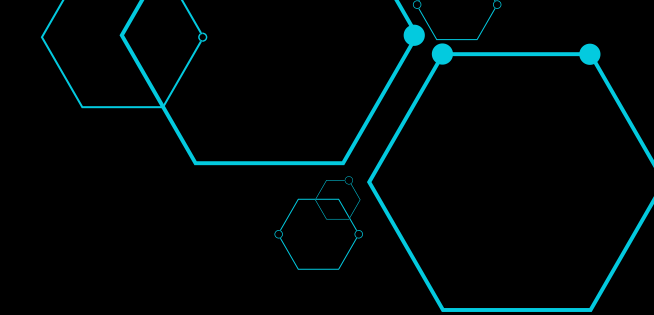


That Doesn't Happen with SentientIQ™

When timing shifts, our agents already know. And your message moves with it.

- ✓ **Catches emotional spikes before they explode**
So your message rides the wave, not the aftermath
- ✓ **Shifts spend and creative in real time**
No delays. No wasted dollars.
- ✓ **Scores intent by what people feel, not just what they click**
Because behavior follows emotion, not the other way around.

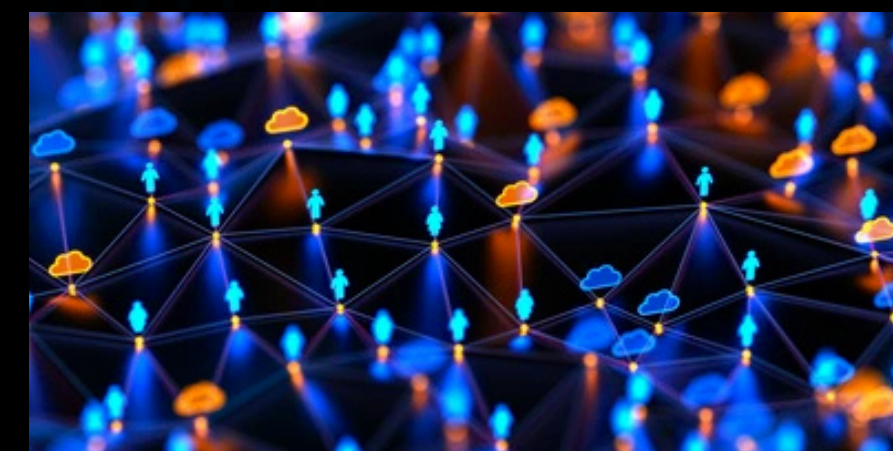


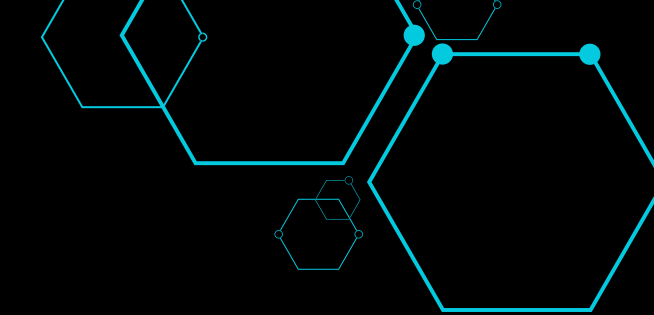


Meet the Marketing Engine That Moves First.

Built to detect the shift, act on emotion, and justify every move.

- ✓ Autonomous Agents sense emotional inflection before humans can
- ✓ Budgets, creative, and audience focus adjust in real time
- ✓ Every action is traceable, explainable, and human-approved





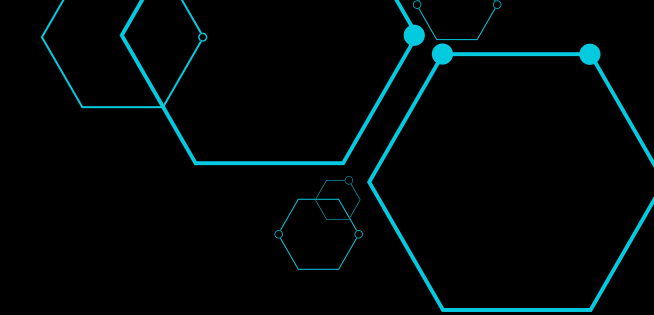
From Alert to Action: Real-Time Market Intelligence

The second sentiment shifts, SentientIQ™ moves.

- ✓ Detects real-time sentiment drops across public channels
- ✓ Flags affected campaigns before damage compounds
- ✓ Recommends intelligent pivots- pause, reframe, reallocate
- ✓ Turns emotional volatility into a competitive edge

It's not reaction time. It's anticipation, automated.





We're not looking for customers. We're looking for pioneers.

This beta program is limited. You'll help define the future of emotional marketing intelligence.

- ✓ Direct roadmap influence
- ✓ Private access + support
- ✓ Co-branded case study opportunity



SentientIQ



Enough Talk. Let Me Show You.

This isn't automation. It's instinct, operationalized.
