



York County Outreach Update

By: Janice Pulver
York County Mosquito Control

School Events

All the schools were eager to bring back their events for the kids

- Career Day
 - Dare Elementary School-March
 - Grafton Middle School-April
- Science Expo
 - Tabb Middle School-April
- Touch a Truck
 - Magruder Elementary School-November



Organization Outreach

Kiwanis Club-April

- What does Mosquito Control Do?

Boy Scout Troop-April

- Collaborate with Troop Leader for Insect Merit Badge Presentation

York County Market Days

- Booth at the River front



3rd Grade Program

- We haven't done it since Covid started

- Not sure about it's future because of the staffing and time commitment



Tire Drive

Started it back up post Covid

Annual event in the Spring

2022 was our first year combing it with the DEA Drug Take Back and Shred It event

Want to continue combining it with events to piggy-back off that foot traffic



Tire Recycling Event

Earth Day

Saturday April 30th, 2022

10AM-2PM

102 County Drive,

Yorktown, VA 23692

- Free to York County Residents
- Up to 5 tires per household
- Tires must be off the rim, free of mud, and/or concrete



Fight the Bite!

Mosquitoes Love Standing Water In Tires



Yorkcounty.gov/mosquitocontrol

757-890-3790

BugFest 2018

When: Saturday June 30th

Where: Tabb Library



BugFest 2018

When: Saturday June 30th

Where: Tabb Library

Organization Tables:

- York County Public Library
- Master Gardeners
- Master Naturalist
- Virginia Tech Cooperative Extension
- Colonial Beekeepers
- ODU Tick Team
- York County Mosquito Control

Activities:

- Touch a bug
 - 🥰 Madagascar Hissing Cockroaches
 - ~~Meal worm racing~~
- 🥰 Story Time
 - Button Making
 - ~~Bugs under a microscope~~
 - ~~Climbing spider craft~~
- 🥰 Bee craft
 - ~~Coloring~~

Other Tables:

- Live bugs
- Pinned specimens

BugFest 2019

When: Saturday June 22nd

Where: Tabb Library



BugFest 2019

When: Saturday June 22nd

Where: Tabb Library

Organization Tables:

- York County Public Library
- Master Gardeners
- Master Naturalist
- Virginia Tech Cooperative Extension
- Colonial Beekeepers
- ODU Tick Team
- York County Mosquito Control
- + Spider specialist from CNU
- + Peninsula Chicken Keepers/Soldier Flies
- + Butterfly Society of Virginia

Activities:

- Touch a bug
 - Madagascar Hissing Cockroaches
- Story Time
- Button Making
- Bee craft
- + ~~3D printing of an insect throughout event~~
- 👁️ Butterfly metamorphosis activity
- + ~~Bug craft~~
- 👁️ Spider craft
- + Pin the spider on the web
- + Tricky bugs banner

Other Tables:

- 👁️ Live bugs
- 👁️ Pinned specimens
- + Survey box

Bug Fest 2022 Flyers

3rd annual
BugFest

May 2022 10AM
14th 2022 2PM

Grafton Middle School
405 Grafton Dr. Yorktown, VA 23692

FREE for all ages!

Crafts | Booths
Interactive Displays
Live Bugs | Story Time
Talks every 15 minutes
Pinned Specimens
Sweet Frog Dessert Truck
Items available for purchase

 York County
VIRGINIA
DPW
DEPARTMENT OF PUBLIC WORKS

Yorkcounty.gov/mosquitocontrol
757.890.3790

3rd annual
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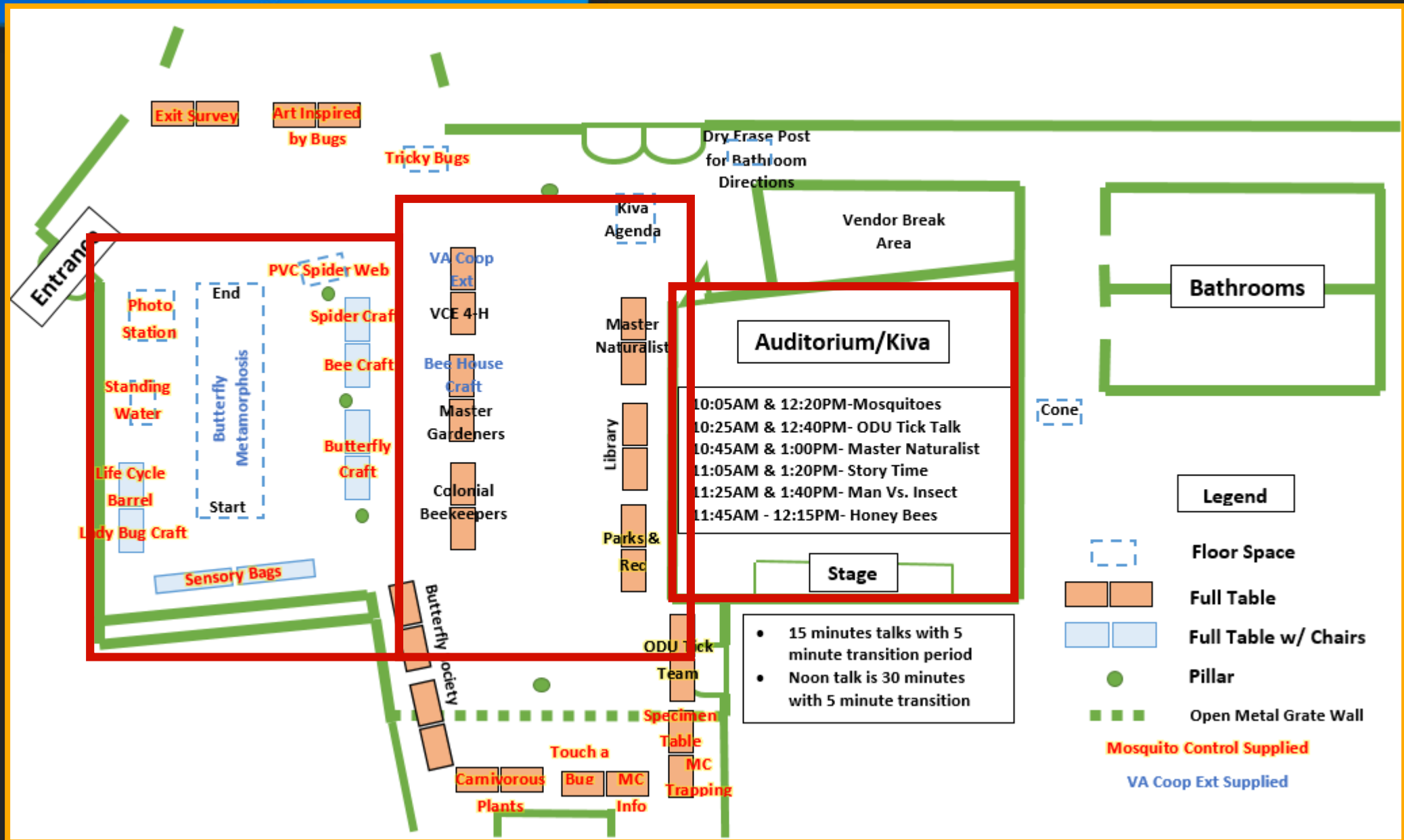
Grafton Middle School
405 Grafton Dr. Yorktown, VA
23692

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 York County
VIRGINIA
DPW
DEPARTMENT OF PUBLIC WORKS

Inside Layout



BugFest 2022

When: Saturday May 14th

Where: Grafton Middle School

Organization Tables:

- York County Public Library
- Master Gardeners
- Master Naturalist
- Virginia Tech Cooperative Extension
- Colonial Beekeepers
- ODU Tick Team
- York County Mosquito Control
- Butterfly Society of Virginia
- + Virginia Cooperative Extension 4-H Club
- + York County Parks and Recreation

Activities:

- Touch a bug
 - Madagascar Hissing Cockroaches
- Story Time
- Button Making
- Bee craft
- Butterfly metamorphosis activity
- Spider craft
- Pin the spider on the web
- Tricky bugs banner
- + 🤩 Photo station
- + Standing water
- + Lady Bug craft
- + Sensory bags
- + Butterfly craft

Other Tables:

- Live bugs
- Pinned specimens
- + Exit survey table
- + Art inspired by Bugs
- + Life Cycle Barrel
- + 🤩 Carnivorous plants
- + Mosquito traps
- + Auditorium talks
- + Food trucks

How Did it Go?



How Did it Go?



How Did it Go?

Concerns for making this a bigger and better event...having enough staff and volunteers to pull it off

Survey Results

- 83 surveys filled out and a majority were somewhat satisfied to very satisfied
- Biggest advertisement that worked was social media and the library
- Activities they enjoyed the most were crafts, butterfly metamorphosis, and live bugs
- Improvements
 - More live bugs
 - More older kid activities

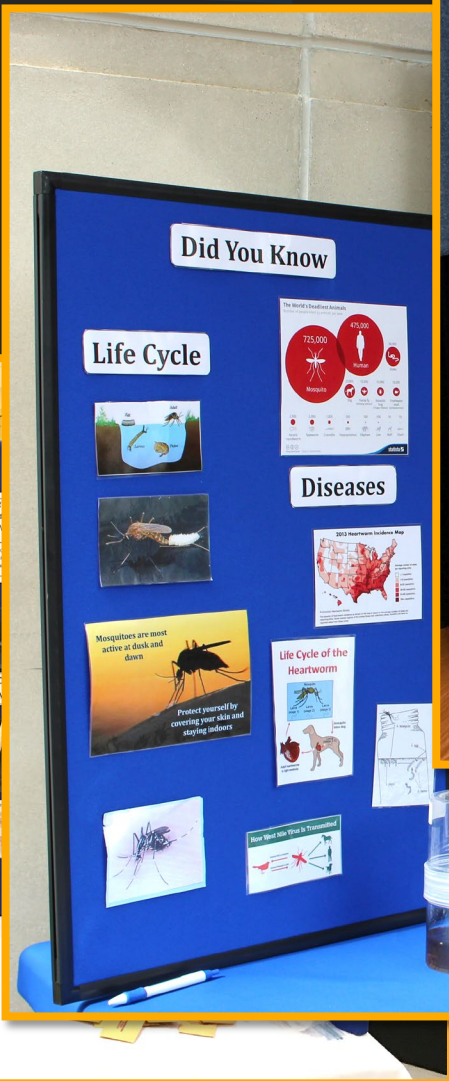
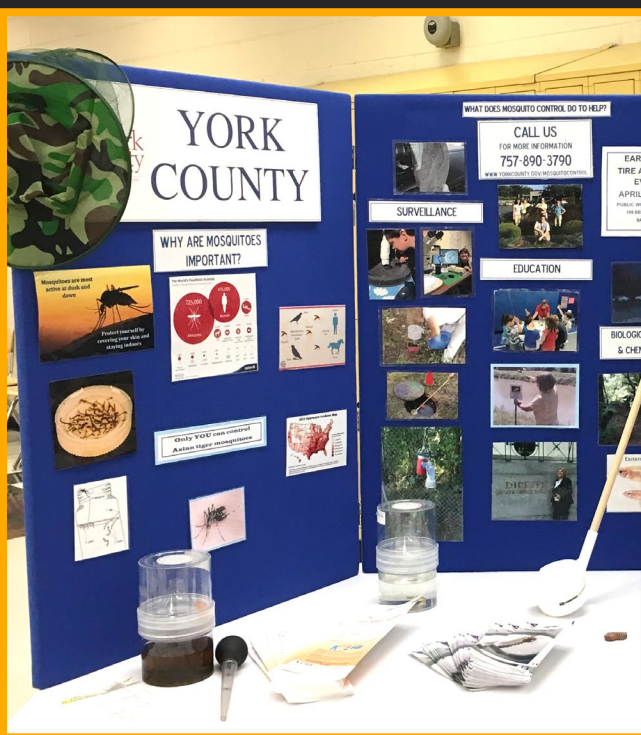
Plans for 2023

- Expand further across the middle school
- Presentations didn't work out as we had hoped, instead use the small stage to:
 - Have more story times
 - Premade videos that play on loop
- New booth ideas
 - Fly fishing
 - Bug myths debunked
 - Wood destroying insects
- Passport
 - Kids can get a stamp at each organization booth and it creates a bug at the end

Life Cycle Barrel



Updated Display Board



Display Future Plans

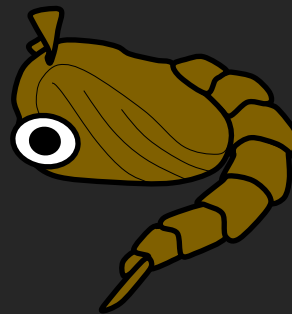
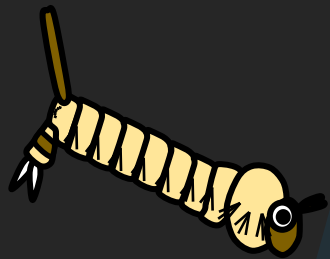
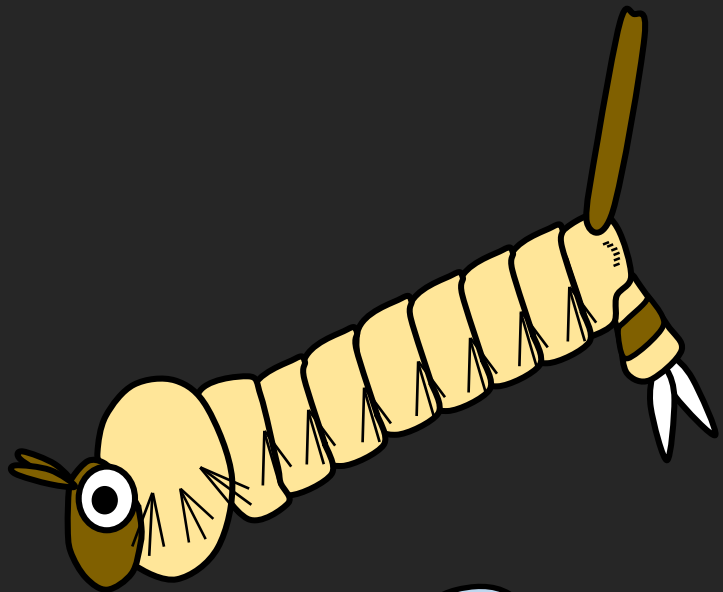
Lazy Susan showing containers that commonly breed mosquitoes

- Place in front of display board
- Use resin as the water with little larva in it(?)
- Gives viewers an idea of what to look for and makes the display interactive



Make a tire version of the life cycle display

- Get a tire and cut it in half along the tread
- Experiment using resin as the water inside the tire
- Add the life cycle pictures
- Use as an educational item and “eye catcher” when advertising for BugFest, Tire Drive, or Mosquito Awareness week



Thank You!

Any Questions?

