RESPONSIBLE LEADERSHIP

In a stakeholder society

1 What is it?

A social-relational and ethical phenomenon that develops via social interaction. Resonsible leadership grows through participation with a diverse spectrum of followers as stakeholders both within and outside the organization (Maak and Pless, 2006).

2 In Practice

By adopting a Responsible Leader mindset, leaders can begin to match powerful capabilities delivered by Responsible Artificial Intelligence (RAI) with designing technology that makes employee stakeholders feel empowered. Leaders should help employees comprehend how technology may affect them and others, trust it, and feel in control of it (Abdul et al., 2018),
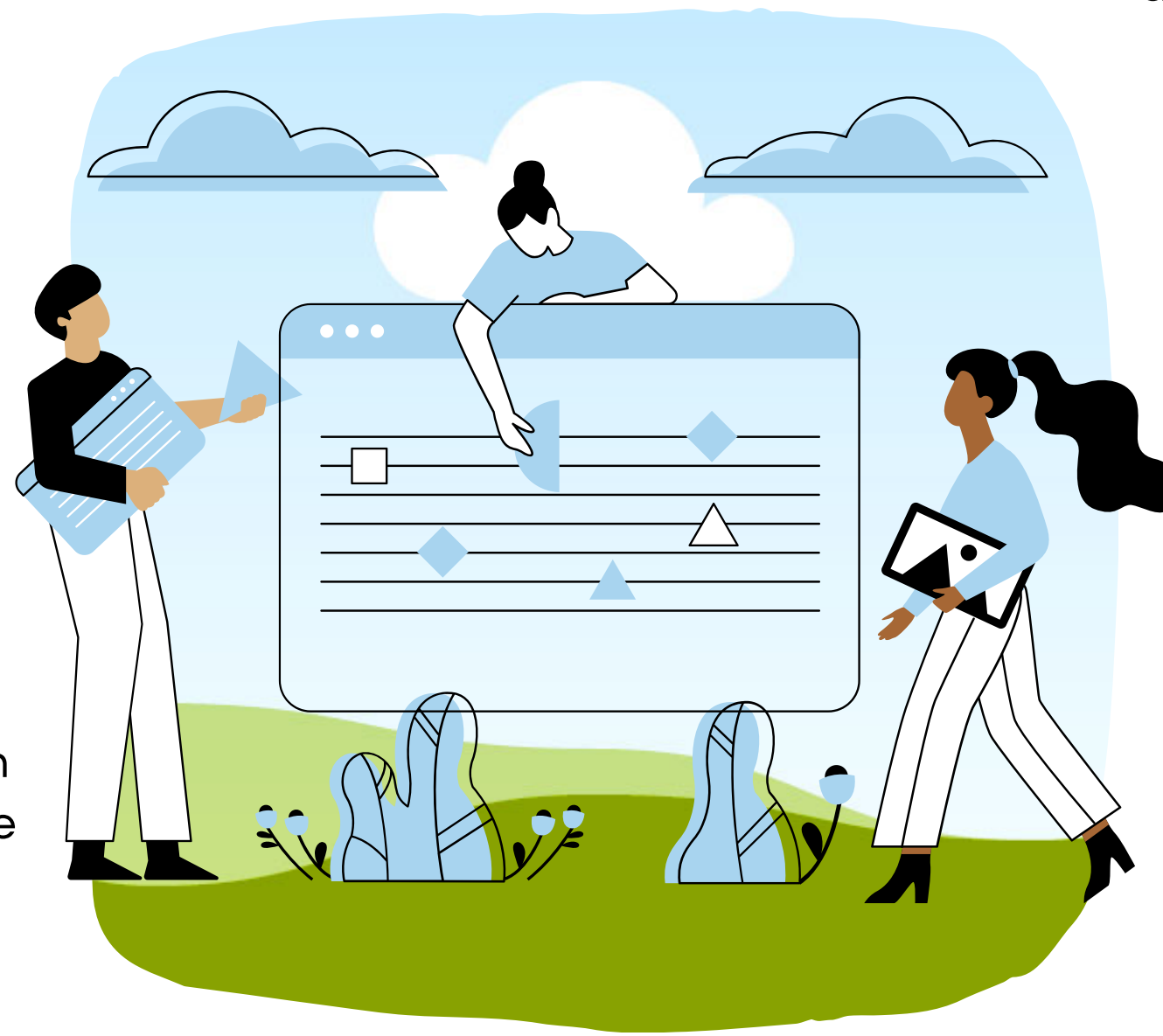
3 Responsible AI Considerations

Leaders should include diverse employee stakeholders concerned about the future of work and impacts on AI in society in RAI discussions to reduce obstacles to AI adoption and trust (Agerfalk et al., 2021).

Leaders should engage diverse employee stakeholders in creating RAI organizational recommendations that include strategies for servicing customers & clients impacted by AI (Mayer et al., 2020).

Leaders should engage diverse employee stakeholders in creating RAI "shaping artifacts" to advance factors concerned with a "good AI society" such as security, justice, equality, inclusion, and environmental challenges (Wamba et al., 2021).

Elizabeth M. Adams
Leadership of Responsible AI™
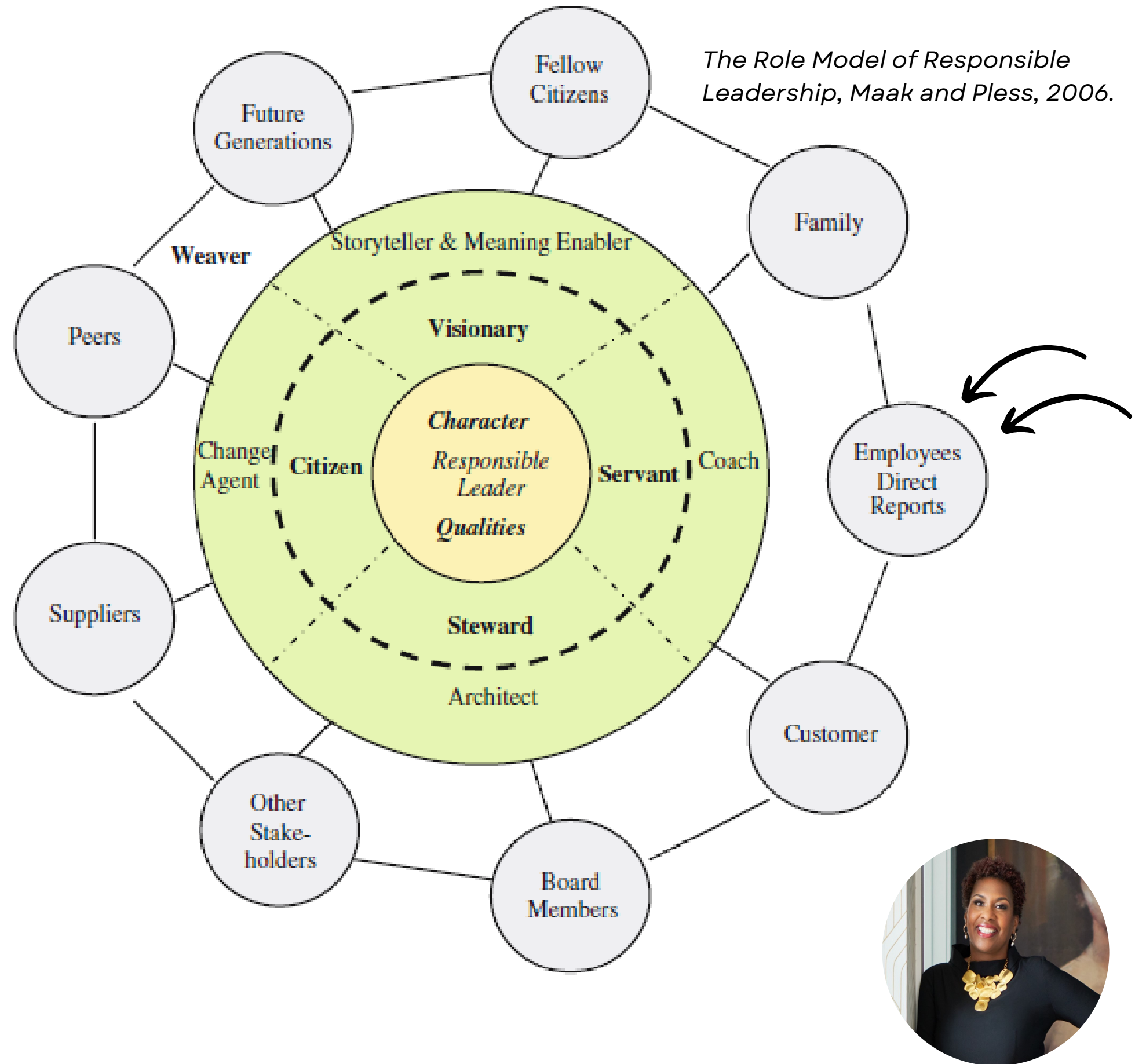
RESPONSIBLE LEADERSHIP

In a stakeholder society

Responsible Leaders:

Mobilize people, lead teams across business, culture to achieve performance objectives that are derived from the strategic objectives of the firm.

Ensure products and services meet the needs of customers and clients and that they are safe and or potential risks are openly and transparently communicated.

Ensure that ethical, environmental, and labor standards are respected and applied by business partners while ensuring business partners are treated fairly and respectfully.

The Role Model of Responsible Leadership, Maak and Pless, 2006.

Fellow Citizens

Future Generations

Family

Weaver

Storyteller & Meaning Enabler

Peers

Visionary

Change Agent · Citizen

Character
Responsible
Leader
Qualities

Servant · Coach

Employees Direct Reports

Suppliers

Steward

Architect

Customer

Other Stake-holders

Board Members

Elizabeth M. Adams
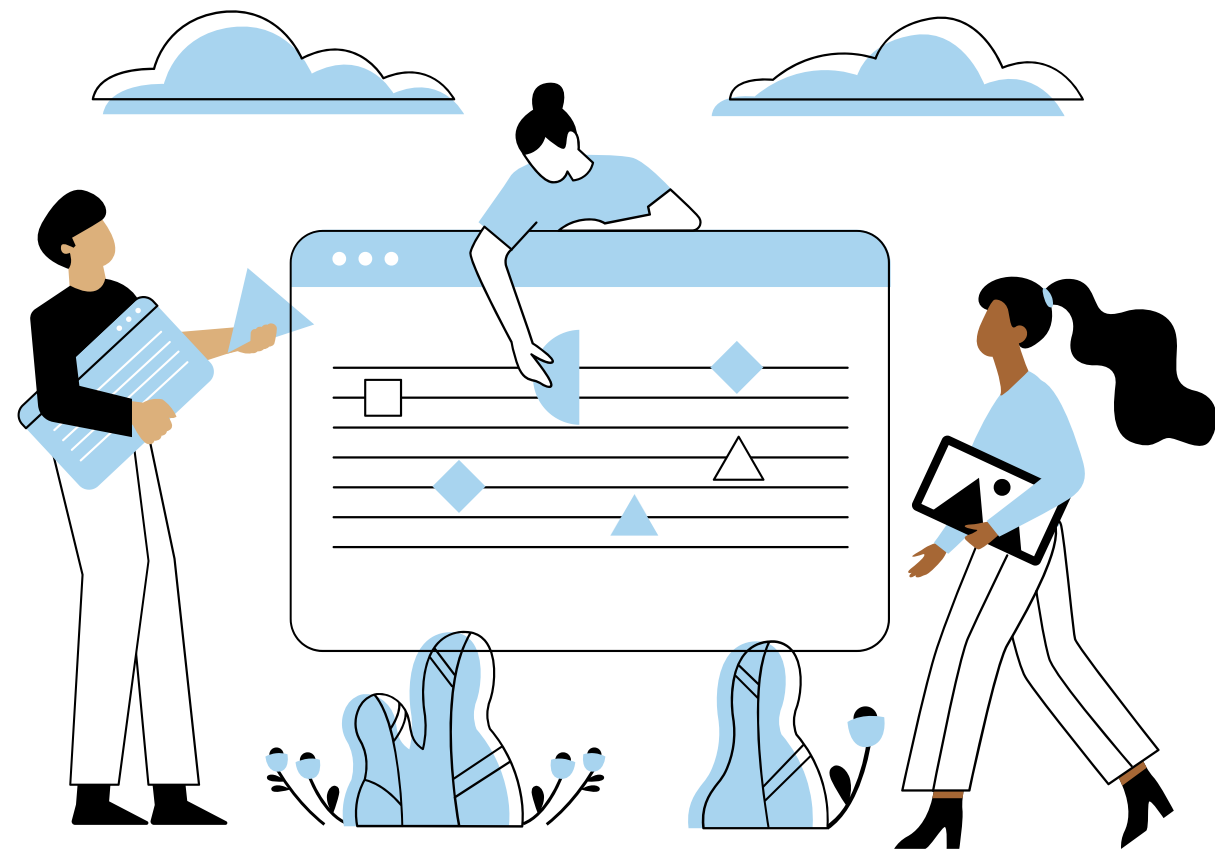**Leadership of Responsible AI™**

REFERENCES

Abdul, A., Vermeulen, J., Wang, D., Lim, B. Y., & Kankanhalli, M. (2018, April). Trends and trajectories for explainable, accountable and intelligible systems: An hci research agenda. In Proceedings of the 2018 CHI conference on human factors in computing systems (pp. 1-18)

Ågerfalk, P. J., Conboy, K., Crowston, K., Eriksson Lundström, J. S., Jarvenpaa, S., Ram, S., & Mikalef, P. (2022). Artificial Intelligence in Information Systems: State of the Art and Research Roadmap. Communications of the Association for Information Systems, 50, pp-pp. https://doi.org/10.17705/1CAIS.05017

Maak, T., & Pless, N. M. (2006). Responsible Leadership in a Stakeholder Society – A Relational Perspective. Journal of Business Ethics, 66(1), 99–115. https://doi.org/10.1007/s10551-006-9047-z

Mayer, A. S., Strich, F., & Fiedler, M. (2020). Unintended Consequences of Introducing AI Systems for Decision Making. MIS Quarterly Executive, 19(4)

Wamba, S. F., Bawack, R. E., Guthrie, C., Queiroz, M. M., & Carillo, K. D. A. (2021). Are we preparing for a good AI society? A bibliometric review and research agenda. Technological Forecasting and Social Change, 164, 120482

RESPONSIBLE LEADERSHIP

Elizabeth M. Adams
Leadership of Responsible AI™