

CAPABILITIES STATEMENT

ABOUT US

Harbour Pointe Creations, LLC is a trusted partner for local government agencies in the beautiful U.S.A, specializing in growth digital marketing solutions. Our mission is to deliver strategic technology services to creative design and professional training. We address the unique challenges faced by public sector organizations, such as budget constraints and regulatory compliance, and prioritize responsiveness, innovation in problem-solving, and accountability. We help launch public awareness campaigns, modernize tourism ads, develop training programs, or manage community communications. With a fiduciary commitment to the construction trades industry, we also present bid opportunities to our construction clients when relevant to their business.



Est. 2017

UEI: LZLTSXPJCZJ8 | CAGE CODE: 164M3 | DUNS: 144882400

VENDOR: Harbour Pointe Creations, LLC.

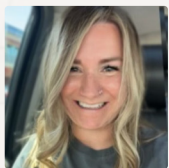
**NAICS CODES: 541613 | 541810 | 541430 | 541611 | 541930 | 518210 541519| 711510
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**WA STATE COMMODITY CODES: 915-22 | 918-76 | 961-53 | 961-79 | 915-48 | 915-96
915-03 | 918-26 | 920-21 | 915-09 | 915-10 | 915-02 | 915-01 | 918-07**

CERTIFICATIONS: OMWBE, SBA, WBENC, SAM



**POC: Von Galt, MBA
CEO & Consultant
(206) 574-8844**



**Lyz Cordero
Digital Marketing Specialist**



**Jennifer Jo. Walker, MBA |
Digital Marketing Specialist**

CORE CAPABILITIES

Digital Marketing: Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Email Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

Data Analytics & Business Intelligence: Google Analytics 4, GTM, Google Looker/LookML, GCP, MS Power BI, Tableau, Google Vertex AI, Webinar

Web Development/Maintenance: WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC

HarbourPointeCreations.net. | In God We Trust

2025 Harbour Pointe Creations, LLC. Capabilities Statement



DIFFERENTIATORS & PAST PERFORMANCE

- **360-Degree Full Cycle Digital Marketing:** Offering a comprehensive approach that includes creative services like video editing and graphics, website management, KPI website tagging, data analytics reporting, and Google Cloud data organization to small businesses such as Alien Fence, LLC. and All City Sewer Repair, LLC.
- **Quick Turnaround Projects:** Successfully conducted online webinar training for General Motors, Inc. focusing on social media best practices during the 2020 COVID-19 pandemic to facilitate contactless sales.
- **Data Migration & Reporting:** Assisted in a seamless data migration for General Mills, Inc. ensuring that their digital assets were effectively transferred and reported into a new data analytics system.
- **Digital Marketing Campaign Updates:** Revamped digital marketing campaigns and platforms for Massive Audio, Inc. and Fametek, Inc., enhancing their online presence and ROI effectiveness.
- **Video Training Resources:** Provide video training and resources tailored for your agency's staff, empowering them autonomy to utilize and contribute to their own marketing strategies.

PAST CLIENTS



CERTIFICATIONS

