

CAPABILITIES STATEMENT

ABOUT US

Harbour Pointe Creations, LLC partners with local government agencies to deliver multi-language digital marketing and data analytics. Our mission is to enhance standard digital marketing by offering multicultural community ads, KPI dashboards, and training webinars for staff to optimize their digital strategies. We assist in launching public awareness campaigns, modernizing tourism ads, developing training programs, and managing multilingual communications. Additionally, we provide bid opportunities to our construction clients when applicable.



Est. 2017

UEI: LZLTSXPJCZJ8 | CAGE CODE: 164M3 | DUNS: 144882400

VENDOR: Harbour Pointe Creations, LLC.

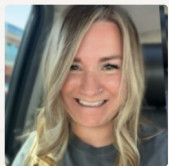
**NAICS CODES: 541613 | 541810 | 541430 | 541611 | 541930 | 518210 541519| 711510
541820 611430 | 561410 | 541990 | 541511**

**WA STATE COMMODITY CODES: 915-22 | 918-76 | 961-53 | 961-79 | 915-48 | 915-96
915-03 | 918-26 | 920-21 | 915-09 | 915-10 | 915-02 | 915-01 | 918-07**

CERTIFICATIONS: OMWBE, SBA, WBENC #WBE2502802



POC: Von Galt, MBA
CEO & Consultant
(206) 574-8844



Lyz Cordero
Digital Marketing Specialist



Jennifer Jo. Walker, MBA
Digital Marketing Specialist

CORE CAPABILITIES

Digital Marketing: Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Email Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

Data Analytics & Business Intelligence: Google Analytics 4, GTM, Google Looker/LookML, GCP, MS Power BI, Tableau, Google Vertex AI, Webinar

Web Development/Maintenance: WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC

EXPERIENCE

360-Degree Full Cycle Digital Marketing:

- Client: Alien Fence, LLC. and All City Sewer Repair, LLC.
- Timeline: 1/2025 - 12/2025
- Scope: Offering a comprehensive approach that includes creative services like video editing and graphics, website management, KPI website tagging, data analytics reporting, and Google Cloud data organization to small businesses such as Alien Fence, LLC. and All City Sewer Repair, LLC.

Data Migration & Reporting:

- Client: General Mills, Inc.
- Timeline: 4/2022 - 12/2022
- Scope: Assisted in a seamless data migration for General Mills, Inc. ensuring that their digital assets were effectively transferred and reported into a new data analytics system.

Quick Turnaround Projects:

- Client: General Motors, Inc.
- Timeline: 1/2020 - 2/2021
- Scope: Successfully conducted online webinar training for General Motors, Inc. focusing on social media best practices during the 2020 COVID-19 pandemic to facilitate contactless sales.

DIFFERENTIATORS

- **Multi-language Ads & Website Content:** We create content for your advertising and website in multiple languages.
- **Data Analytics & KPIs Reporting Dashboards:** We tag your website content, sync your online/offline 3rd party data sources, and create data analytics reporting dashboards.
- **Video Training Resources:** Provide video training tailored for your agency's staff, empowering them autonomy to utilize and contribute to their own marketing strategies.

HarbourPointeCreations.net | In God We Trust

2025 Harbour Pointe Creations, LLC. Capabilities Statement

