

# CAPABILITIES STATEMENT

## WHY CHOOSE HPC?

As a small business owner, tackling the intricacies of online local lead marketing and government contracting can feel overwhelming. Collaborating with a renowned marketing consultant from the Fortune 100, especially one in the top 10%, can simplify your lead generation efforts and unlock valuable subcontracting opportunities. At Harbour Pointe Creations, LLC, we focus on empowering local businesses to thrive by connecting them with local business and government contracting opportunities through effective digital lead generation strategies and targeted local website traffic. Together, we can transform your vision into reality in both the digital lead generation landscape and the realm of government sub-contracting. Let's start this journey today!



Est. 2017

**UEI: LZLTXPJZJ8 | CAGE CODE: 164M3 | DUNS: 144882400** **VENDOR: Harbour Pointe Creations, LLC.**

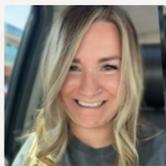
**NAICS CODES: 541613 | 541810 | 541430 | 541611 | 541930 | 518210 541519 | 711510 541820 611430 | 561410 | 541990 | 541511**

**WA STATE COMMODITY CODES: 915-22 | 918-76 | 961-53 | 961-79 | 915-48 | 915-96 915-03 | 918-26 | 920-21 | 915-09 | 915-10 | 915-02 | 915-01 | 918-07**

**CERTIFICATIONS: OMWBE, SBA, WBENC #WBE2502802 #WOSB251715**



**POC: Von Galt, MBA CEO & Consultant (206) 574-8844**



**Lyz Cordero Digital Marketing Specialist**



**Jennifer Jo. Walker, MBA Digital Marketing Specialist**



## CORE PRODUCT OFFERINGS

**Web Development/Maintenance:** WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

**Brand Development & Design:** Logo Design, Rebranding Strategy, Brand Guidelines, Visual Identity Systems, Government Agency Branding

**Digital Marketing:** Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

**Data Analytics & Business Intelligence:** Google Analytics 4, GTM, Google Looker/LookML, GCP, MS Power BI, Tableau, Google Vertex AI, Webinar