

# CAPABILITIES STATEMENT

**Why choose HPC?** As a small business owner, tackling the intricacies of online local leads marketing and government contracting can feel overwhelming. Collaborating with a marketing consultant from the Fortune 100, especially a top 10% producer, can simplify your sales and marketing efforts to unlock *residential*, commercial, and government subcontracting opportunities. At Harbour Pointe Creations, we don't pin our businesses against each other in bidding wars on leads, and we don't give our clients off-shore consultants to waste your ads budget to learn. Your marketing subscription pays for top tier consultants, thus saving up to 80% on in-house marketing employee costs. Together, we can attract lucrative jobs that used to go to large franchises, but still maintain a lean, high-margin profit structure. Let's start this journey today!



Est. 2017

**UEI: LZLTSXPJCZJ8 | CAGE CODE: 164M3 | DUNS: 144882400** **VENDOR: Harbour Pointe Creations, LLC.**

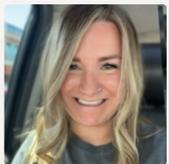
**NAICS CODES: 541613 | 541810 | 541430 | 541611 | 541930 | 518210 541519| 711510 541820 611430 | 561410 | 541990 | 541511**

**WA STATE COMMODITY CODES: 915-22 | 918-76 | 961-53 | 961-79 | 915-48 | 915-96 915-03 | 918-26 | 920-21 | 915-09 | 915-10 | 915-02 | 915-01 | 918-07**

**CERTIFICATIONS: OMWBE, SBA, WBENC #WBE2502802 #WOSB251715**



**POC: Von Galt, MBA | CEO & Consultant (206) 574-8844**



**Lyz Cordero  
Digital Marketing Specialist**



**Jennifer Jo. Walker, MBA  
Digital Marketing Specialist**



## **CORE PRODUCT OFFERINGS**

**Web Development/Maintenance:** WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

**Digital Marketing:** Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

**Data Analytics & Business Intelligence:** Google Analytics 4, GTM, Google Looker/ML/Vertex AI, Google Cloud, Power BI, Tableau, Webinar

**Brand Development & Design:** Logo Design, Rebranding Strategy, Brand Guidelines, Visual Identity Systems, Government Agency Branding