

# **CAPABILITIES STATEMENT**

**Why choose HPC?** As a small business owner, tackling the intricacies of online local leads marketing and government contracting can feel overwhelming. Collaborating with a marketing consultant from the Fortune 100, especially a top 10% producer, can simplify your sales and marketing efforts to unlock residential, commercial, and government subcontracting opportunities. At Harbour Pointe Creations, we don't pin our businesses against each other in bidding wars on leads, and we don't give our clients off-shore consultants to waste your ads budget to learn. Your marketing subscription pays for top tier consultants, thus saving up to 80% on in-house marketing employee costs. Together, we can attract lucrative jobs that used to go to large franchises, but still maintain a lean, high-margin profit structure. Let's start this journey today!



Est. 2017

**UEI: LZLTSXPJCZJ8 | CAGE CODE: 164M3 | DUNS: 144882400 VENDOR: Harbour Pointe Creations, LLC.**

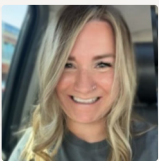
**NAICS CODES: 541613 | 541810 | 541430 | 541611 | 541930 | 518210 541519| 711510 541820 611430 | 561410 | 541990 | 541511**

**WA STATE COMMODITY CODES: 915-22 | 918-76 | 961-53 | 961-79 | 915-48 | 915-96 915-03 | 918-26 | 920-21 | 915-09 | 915-10 | 915-02 | 915-01 | 918-07**

**CERTIFICATIONS: OMWBE #M4F0031014, SCS #7261, SBA, WBENC #WBE2502802 #WOSB251715**



**POC: Von Galt, MBA | CEO & Consultant (206) 574-8844**



**Lyz Cordero Digital Marketing Specialist**



**Jennifer Jo. Walker, MBA Digital Marketing Specialist**



## **CORE PRODUCT OFFERINGS**

**Web Development/Maintenance:** WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

**Digital Marketing:** Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

**Data Analytics & Business Intelligence:** Google Analytics 4, GTM, Google Looker/ML/Vertex AI, Google Cloud, Power BI, Tableau, Webinar

**Brand Development & Design:** Logo Design, Rebranding Strategy, Brand Guidelines, Visual Identity Systems, Government Agency Branding