

CAPABILITIES STATEMENT

Why choose HPC to run your marketing? As a small business owner, tackling the intricacies of online local leads marketing and government contracting can feel overwhelming. Collaborating with a Fortune 100, top 10% marketer, and saving up to 80% on in-house marketing employee costs can simplify your sales and marketing efforts to unlock residential, commercial, and government subcontracting opportunities. We don't pin our businesses against each other in bidding wars on leads, and we don't give our clients off-shore foreign consultants to waste your ads budget to learn.

WELL VETTED: UEI: LZLTSXPJCZJ8, CAGE CODE: 164M3, DUNS: 144882400 VENDOR: Harbour Pointe Creations, LLC., EIN: 604-121-489

NAICS CODES: 541613, 541810, 541430, 541611, 541930, 518210, 541519, 711510, 541820, 611430, 561410, 541990, 541511

CERTIFICATIONS: OMWBE #M4F0031014, King County SCS #7261, SBA, WBENC #WBE2502802 #WOSB251715

WA STATE COMMODITY CODES: 915-22, 918-76, 961-53, 961-79, 915-48, 915-96, 915-03, 918-26, 920-21, 915-09, 915-10, 915-02, 915-01, 918-07

APPROVED ON-CALL ROSTER CONSULTANT: City of Seattle - Information Technology (General), Information Technology - Computer Systems and Internet Analysis, City's Communications Roster (Small Businesses Only), Race and Social Justice Consultants or Practitioners Roster

CORE PRODUCT OFFERINGS

Web Development/Maintenance: WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

Digital Marketing: Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

Data Analytics & Business Intelligence: Google Analytics 4, GTM, Google Looker/ML/Vertex AI, Google Cloud, Power BI, Tableau, Webinar

Brand Development & Design: Logo Design, Rebranding Strategy, Brand Guidelines

Administrative: Data Entry, Administrative Services & Business Support Services



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In God We Trust | 2017 - 2026 Harbour Pointe Creations, LLC.