

## **CAPABILITIES STATEMENT**

**Why choose HPC to run your marketing?** As a small business owner, tackling the intricacies of online local leads marketing and government contracting can feel overwhelming. Collaborating with a Fortune 100, top 10% marketer, and saving up to 80% on in-house marketing employee costs can simplify your sales and marketing efforts to unlock residential, commercial, and government subcontracting opportunities. We don't pin our businesses against each other in bidding wars on leads, and we don't give our clients off-shore foreign consultants to waste your ads budget to learn.

**WELL VETTED: UEI: LZLTSXPJCZJ8, CAGE CODE: 164M3, DUNS: 144882400 VENDOR: Harbour Pointe Creations, LLC., EIN: 604-121-489**

**NAICS CODES: 541613, 541810, 541430, 541611, 541930, 518210, 541519, 711510, 541820, 611430, 561410, 541990, 541511**

**CERTIFICATIONS: OMWBE #M4F0031014, King County SCS #7261, DBE #D4F0031014, WBENC #WBE2502802 #WOSB251715**

**WA STATE COMMODITY CODES: 915-22, 918-76, 961-53, 961-79, 915-48, 915-96, 915-03, 918-26, 920-21, 915-09, 915-10, 915-02, 915-01, 918-07**

**APPROVED ON-CALL ROSTER CONSULTANT: City of Seattle - Information Technology (General), Information Technology - Computer Systems and Internet Analysis, City's Communications Roster (Small Businesses Only), Race and Social Justice Consultants or Practitioners Roster**

## **CORE PRODUCT OFFERINGS**

**Web Development/Maintenance:** WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

**Digital Marketing:** Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

**Data Analytics & Business Intelligence:** Google Analytics 4, GTM, Google Looker/ML/Vertex AI, Google Cloud, Power BI, Tableau, Webinar

**Brand Development & Design:** Logo Design, Rebranding Strategy, Brand Guidelines

**Administrative:** Data Entry, Administrative Services & Business Support Services



**POC: Von Galt, MBA | CEO & Primary Consultant**

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*In God We Trust* | 2017 - 2026 Harbour Pointe Creations, LLC.