

## **CAPABILITIES STATEMENT**

**Why choose HPC as a SUBCONTRACTOR?** Harbour Pointe Creations (HPC) is eager to partner with prime contractors pursuing government contracts in marketing, branding, web development, and administrative. HPC brings value to every teaming arrangement with a top 10% Fortune 100 marketer. Backed by experience, HPC is ready to help strengthen your proposal and execution. Reach out today to explore a subcontracting agreement for your next Federal or State RFP.

**UEI: LZLTSXPJCZJ8, CAGE CODE: 164M3, DUNS: 144882400 VENDOR: Harbour Pointe Creations, LLC., EIN: 604-121-489**

**NAICS CODES: 541613, 541810, 541430, 541611, 541930, 518210, 541519, 711510, 541820, 611430, 561410, 541990, 541511**

**CERTIFICATIONS: OMWBE #M4F0031014, King County SCS #7261, SBA, WBENC #WBE2502802 #WOSB251715**

**WA STATE COMMODITY CODES: 915-22, 918-76, 961-53, 961-79, 915-48, 915-96, 915-03, 918-26 , 920-21, 915-09, 915-10, 915-02, 915-01, 918-07**

**APPROVED ON-CALL ROSTER CONSULTANT: City of Seattle - Information Technology (General), Information Technology - Computer Systems and Internet Analysis, City's Communications Roster (Small Businesses Only), Race and Social Justice Consultants or Practitioners Roster**

### **CORE PRODUCT OFFERINGS**

**Web Development/Maintenance:** WP, WIX, GoDaddy, AWS, UI/UX, SEO, GSC, Shopify

**Digital Marketing:** Social Media, Google Ads, Yahoo Ads, MS Ads, AWS, Newsletters, Podcast, Video Editing, Multi-Language Infographic & Marketing Translation, Reputation Mgt.

**Data Analytics & Business Intelligence:** Google Analytics 4, GTM, Google Looker/ML/Vertex AI, Google Cloud, Power BI, Tableau, Webinar

**Brand Development & Design:** Logo Design, Rebranding Strategy, Brand Guidelines

**Administrative:** Data Entry, Administrative Services & Business Support Services



**POC: Von Galt, MBA | CEO & Primary Consultant**

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*In God We Trust* | 2017 - 2026 Harbour Pointe Creations, LLC.