



*2020 ANNUAL CONFERENCE
“EMBRACING DIVERSITY IN THE
HEALTHCARE CONTINUUM: HONORING
THE YEAR OF THE NURSE”*

AUGUST 21ST, 2020 7AM- 4:30PM

*POINTE HILTON SQUAW PEAK RESORT
7677 N 16TH ST.
PHOENIX AZ. 85020*

CONFERENCE SPONSORSHIP

With over 170 local Registered Nurses and student nurse members, you will increase company recognition at our 2020 Annual Conference by sponsoring education, scholarships or promotional items. Sponsorship will be acknowledged through signage, announcements, website promotion, social media, and approved literature that sponsors wish to display. Sponsors names, logos, and websites will be listed in the conference program.

To sponsor the conference or promotional item, please review the attached sponsorship levels and email the form to <nahnphxconference@gmail.com>. Please include a high-definition company logo. If the sponsorship opportunity you are considering is not available, we would be happy to discuss a specialized option to meet your needs.

Top Reasons to Exhibit or Sponsor

1. NAHN boasts an exclusive show, offering a diverse mix of participants eager to connect and discover new innovative products and services.
2. Annual Conference participants will include; highly trained nurses, healthcare leaders, nurse faculty, clinicians, nursing students, case managers and students, all with a special affinity for Hispanic patients.
3. NAHN Annual Conference offers many ways to connect with participants including sponsorship opportunities and added networking time.
4. Your booth staff are invited to attend all education sessions and meals.
5. NAHN Annual Conference provides your organization an opportunity to support the growth of the National Association of Hispanic Nurses® and their mission.
6. *NAHN Annual Conference is the only nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population and proposing potential solutions.*

Sponsorship Opportunities

Platinum Sponsor \$10,000

This sponsorship supports the education of our attendees
Opportunity to develop and present a speaker or panel workshop (NAHN to approve content, prefer CE-Eligible)

Includes:

- ◇ Time at the podium during a plenary session of your choice. (2 available)
- ◇ One exhibit booth in prime location*
- ◇ 1-year acknowledgement on NAHN Phoenix website with link to organization website
- ◇ Two advertisements in our chapter newsletter to redeem up to one-year post conference
- ◇ Exclusive social media platform recognition (1 post each on Facebook, Twitter & Instagram)
- ◇ Your organization logo will be prominently displayed on screen during conference
- ◇ Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)
- ◇ Five complimentary conference registrations (includes staff member hosting exhibitor booth)†
- ◇ Healthcare professional employee recognition w/certificate presentation
- ◇ Pre and post conference attendee mailing list**

Gold Sponsor \$7,500

This sponsorship supports our breakfast and post-conference reception to celebrate the education and success of our chapter conference. Proceeds will go towards the leadership development fund of NAHN Phoenix

Includes:

- ◇ Time at the podium during breakfast or post-conference reception (20 mins)
- ◇ One exhibit booth*
- ◇ 1-year acknowledgement on NAHN Phoenix website with link to organization website
- ◇ Advertisement in our chapter newsletter to redeem up to one year post-conference
- ◇ Exclusive social media platform recognition (1 post each on Facebook, Twitter & Instagram)
- ◇ Your organization logo will be prominently displayed on screen during conference
- ◇ Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)
- ◇ Three complimentary conference registrations (includes staff member hosting exhibitor booth)†
- ◇ Healthcare professional employee recognition w/certificate presentation
- ◇ Pre and post conference attendee mailing list**

Silver Sponsor \$5,000

This sponsorship will support eight scholarships a year for nursing students. This includes two awards in honor of our two co-founders and six general scholarships.

Includes:

- ◇ Acknowledgement during our award presentation
- ◇ Name of your organization on one of our general scholarships
- ◇ One exhibit booth*
- ◇ One-year acknowledgement on NAHN Phoenix website with link to organization website
- ◇ Advertisement in our chapter newsletter to redeem up to one year post-conference.
- ◇ Your organization logo will be prominently displayed on screen during conference
- ◇ Two complimentary conference registrations (includes staff member hosting exhibitor booth) †
- ◇ Exclusive social media post (1 post each on Facebook, Twitter, and Instagram)
- ◇ Post-conference attendee mailing list**

Bronze Sponsors \$2,500

This sponsorship will support our awards presentation that highlights those that have made an impact for our organization ie. community awards, president award, and student impact award

Includes:

- ◇ Acknowledgement during our award presentation
- ◇ One exhibit booth*
- ◇ One advertisement in our chapter newsletter to redeem up to one year post-conference
- ◇ Your organization logo will be prominently displayed on screen during conference
- ◇ One complimentary conference registration (for the staff member hosting exhibitor booth) †
- ◇ Shout out on NAHN social media platform of your choice (non-exclusive)
- ◇ Post-conference attendee mailing list**

Honorable Mention \$1,500

This sponsorship will support all education and/or conference materials, providing an opportunity to promote organization using logo on badge holder, tote bag, conference guide/materials, poster presentation sponsorship, coffee/drink table throughout conference, photo booth, and more.

Includes:

- ◇ Acknowledgement with company logo on item sponsored (on first come first serve basis)
- ◇ Exhibit booth*
- ◇ Advertisement in our chapter newsletter to redeem up to one year post-conference
- ◇ One complimentary conference registration (for the staff member hosting exhibitor booth) †
- ◇ Post conference attendee mailing list
- ◇ Shout out on NAHN social media platform of your choice (non-exclusive)

Exhibitor \$750

Exhibitor non-profit \$600

All members will have dedicated time to network with conference attendees during exhibition and during meals

Includes:

- ◇ One 8' draped and skirted vendor table, chair, and trash can
- ◇ Visibility on BINGO/Loteria card
- ◇ One complimentary conference registration (for the staff member hosting exhibitor booth) †

* Includes one 8' draped and skirted vendor table, 2 chairs, and trash can

** Excluding phone numbers, fax or email

† Additional exhibitor booth attendees would have to pay appropriate registration cost to attend

Sponsor/Exhibitor Registration

Contact Name

Organization

Contact Phone #

Contact email

Sponsor Type

Platinum (\$10,000)

Gold (\$7,500)

Silver (\$5,000)

Bronze (\$2,500)

Honorable Mention (\$1,500)

Exhibitor/For-Profit (\$750)

Non-Profit Exhibitor (\$600)

Payment Type

Check Credit Card

Credit Card #/Exp. Date/CVC

Name as it appears on credit card

Signature
