

**WHAT YOU LEARN IN LAS VEGAS,  
DON'T KEEP IT IN LAS VEGAS**

*Spread the Word*

Elisabeth Harvey, RN, MSN, CWOCN  
1118 #82 Cedar Creek Drive  
Modesto, CA 95355  
209.579.1190

Pacific Coast Region of the Wound, Ostomy,  
Continence Nurses Society is proud to present:

What you Learn in Las Vegas,  
Don't Keep it in Las Vegas

*Spread the Word*

**ANNUAL CONFERENCE 2011**

*February, 11-13, 2011*

*Paris/Bally Hotel*

*Las Vegas, Nevada*

*[www.pcr.org](http://www.pcr.org)*



**REGISTRATION  
DEADLINE:  
JANUARY 28, 2011**

Make checks payable  
to PCR-WOCN. Checks  
are the preferred method  
of payment.

**SEND TO:**

Elisabeth Harvey  
1118#82 Cedar Creek Drive  
Modesto, CA 95355

*You can now register online  
starting December 15th 2010 if  
you want to pay by credit card.*

# Registration Form

(please print)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_

License Number (or proof of student status) \_\_\_\_\_

RN  LVN  WOCN  CWS  NP  CWOCN  Student  OTHER: \_\_\_\_\_

Place of Employment \_\_\_\_\_

Employer's Address \_\_\_\_\_ City/State \_\_\_\_\_

First Time Attendee Y  N

*Must be postmarked by January 28th for registration. Payment must accompany all registration.*

## REGISTRATION INFORMATION

Space is limited. Therefore pre-registration is required.

**Registration Fee Includes:** Admission, handouts, CEU certificates, two breakfasts, one dinner with the vendors on Friday night, one lunch on Saturday. Receipts for registration will be available at registration desk upon request. No confirmations will be sent. Your check will be your confirmation.

Please dress in layers as temperature can vary in meeting rooms.

## REGISTRATION FEES

### Early Bird Registration

*postmarked by December 31st*

PCR/WOCN Member \$210.00

Non PCR/WOCN Member \$225.00

Student \$190.00

*(must send proof of student ID)*

### Regular Registration

*postmarked by January 28th*

PCR/WOCN \$235.00

Non PCR/WOCN Member \$250.00

Student \$200.00

*(must send proof of student ID)*

### Late registration

*post-marked after January 28th or at the door*

\$260.00

## HOTEL INFORMATION

Paris Hotel/Bally Hotel  
3655 Las Vegas Blvd. S  
Las Vegas, NV 89109  
1.800.722.5597  
[www.parislasvegas.com](http://www.parislasvegas.com)

**Room Rates:** Thursday night, \$89.00, Friday & Saturday: 129.00 single/double plus tax. The LeMans Suites are \$800.00 night. Tax is 12% on the room rate. You must reference PCR when booking your room. Deadline to make reservations is January 21, 2011. Rooms booked after this date will be available at the hotel's current rate and availability of rooms. The applicable group rate will be extended 3 days prior and 3 days following the conference.

No charge for parking.

Super Shuttle is available with reservations.

*Thank You for Attending — Thank You for Supporting the PCR*





## Conference Agenda

### FRIDAY, FEBRUARY 11, 2011

- 8:00 – 12:00 Board Meeting
- 12:30 – 1:15 Registration
- 1:15 – 1:20 Welcome. Joyce Moss, President of the PCR
- 1:20 – 2:20 Support Surfaces; Standardized Testing and How WOC's Can Use the Test. Rosalyn Jordan, BSN, MSc. CWOCN
- 2:20 – 2:40 Break
- 2:40 – 3:40 Syndrome X. Susan Morello, RN,BSN, CWOCN
- 3:50 – 5:00 Ostomy Tool Project. Ann Page, RN, BA, CWOCN
- 6:00 – 10:00 Grand Opening of the Exhibits & Buffet Dinner

### SATURDAY, FEBRUARY 12, 2011

- 7:15 – 8:00 Registration, Continental Breakfast with the Vendors
- 8:00 – 9:00 Wounds. Mary Regan, PhD
- 9:10 – 10:10 Performing at Your Best When Your Work Environment Becomes Hostile. Valarie Kalding, MSN, PMHNP-BC
- 10:10 – 10:45 Break with the Vendors
- 10:45 – 12:00 Care of the Complicated Acute Care Patient. Tom Wolvos, MD, FACS
- 12:00 – 13:30 Buffet Lunch with the Vendors
- 13:30 – 14:30 Sexuality and the Ostomate. Paula Erwin-Toth, RN, MSN, CWOCN, CNS
- 14:30 – 14:45 Break
- 14:45 – 17:30 General Membership Meeting

### SUNDAY, FEBRUARY 13, 2011

*Please Note: These sessions will be held at Bally's*

- 7:30 – 8:00 Registration and Continental Breakfast
- 8:00 – 9:00 Helping Haiti – Mission of Hope. Jean de Leon, MD
- 9:10 – 10:10 FDA Overview: Home Care, Wound Care. Diana Rivi, MPH
- 10:10 – 10:30 Break
- 10:30 – 11:30 Million Dollar Heel. Cyrus Tobar, Esq.
- 11:40 – 12:40 Incontinent Pads: A Research Study. Karen Lou Kennedy-Evans, RN, CS, FNP
- 12:40 – 1:00 Closing Remarks, CEU, Evaluations



## PROGRAM DESCRIPTION

This three day conference will provide a variety of education that is evidence based. We hope to enhance your wound, ostomy, continence and professional knowledge with this conference.

## COURSE OBJECTIVES

*Define support surfaces*

*Review bariatric population in the US*

*Describe what the ostomate needs to know about sex*

*Review the use of the Ostomy Tool*

*Describe the risk factors for Syndrome "X"*

*Define a healthy working environment*

## CONTINUING EDUCATION

Provider approved by the California Board of Registered Nursing #03602.  
The three day program provides 12.5 contact hours.

## 2011 FACULTY

**PAULA ERWIN-TOTH, RN, MSN, CWOCN, CNS:** Director, WOC Nursing Education Digestive Disease Institute / Cleveland Clinic. Handles administrative actions brought by the various professional licensing boards.

**CYRUS TABARI, ESQ.:** specializes in the defense of hospitals, physicians and other health care providers in medical malpractice, elder abuse, and civil rights cases. He also handles administrative actions brought by the various professional licensing boards.

**JEAN DELEON, MD:** Medical Director of Wound Care, Baylor Specialty Hospital, Dallas, TX (2000 – present), Member of the Board of Governors of The Continuum of Care Coalition, LTD. 2009 – present.

**TOM WOLVOS, MD:** General Surgery, Breast Diseases, Operative Laparoscopy, Hyperbaric Medicine and Wound Care. 2001 – present.

**VALARIE KALDING, MSN, PMHNP-BC:** Mental Health Nurse Practitioner, CODAC Behavior Health.

**ROSALYN JORDAN, RN, BSN, MSN, CWOCN:** She has practiced as a registered nurse for over 30 years. She is board certified in the specialty nursing of wounds, ostomies, and continence by the Wound, Ostomy and Continence Nursing Society Certification Board. She has had specialized training and competency evaluation in the care and treatment of patients with pressure, vascular and neuropathetic ulcers.

**SUSAN MORELLO, RN, BSN, CWOCN:** Clinical Coordinator, Sizewise.

**ANN PAGE, RN, BA, CWOCN:** Clinical Coordinator, Coloplast.

**MARY REGAN, PHD:** Director of Clinical Affairs, Hollister Wound Care

### Education Coordinator

Elisabeth Harvey  
1118 #82 Cedar Creek Drive  
Modesto, CA 95355  
209.579.1190

### Vendor Coordinator

Susan Komanetsky  
1700 Coffee Road  
Modesto, CA 95355  
209.526.4500 x 5230