

A Magical World of Inspiration

Daphne Wieland ✦ 6414 Kingfisher Place ✦ Ventura, CA 93003

Pacific Coast Region of the Wound,
Ostomy and Continence Nurses Society
is proud to present:

A Magical
World of
Inspiration

PCR CONFERENCE 2015

FEBRUARY 12-14, 2015
PARADISE PIER HOTEL

DISNEYLAND
ANAHEIM CA

Program Objectives

At the conclusion of this program, the participants will be able to:

Better understand the unique role and value a nurse plays through the eyes of a patient.



Discuss ideas for creating better outcomes, inspiring yourself and those you work to serve.



Discuss the key concepts of preventative risk management and legal practices for the healthcare provider.



Define avoidable and unavoidable pressure ulcers.



Identify indications for avoidable/unavoidable pressure ulcers according to National Pressure Ulcer Advisory Panel Guidelines (NPUAP).



Define fistula and discuss management and discharge planning of patients with fistulas.



Recognize factors, modifiable and non-modifiable, affecting Quality of Life of people living with an ostomy.



Inspire at least one change in your clinical practice based on the evidence presented.



Recognize that a neuropathic ulcer is an emergency.



Evaluate total contact cast options.



Apply a true total contact cast.



Describe the pathology for decongestive therapy and compression.

Describe modified lymphedema therapy for nursing in a home health setting.



Discuss the regulatory guidelines related to the problem of catheter associated urinary tract infections.



Describe preventive strategies that may help reduce the risk of developing a catheter associated urinary tract infection.



List three alternative solutions to an indwelling urinary catheter.



Explain the relationship between stress and strain and differentiate flotation and contouring.



Explain regulations and legal ramifications regarding pressure ulcers.



Explain non-healing wound pathophysiology and some of the factors that affect healing.



Describe wound care therapies and standard of care and what the evidence is telling us.



Describe at least two ways we can improve and provide cost-effective and clinically efficacious solutions.



Describe the latest technologies to manage pressure ulcers.



Identify two new methods of risk screening of pressure ulcers.

Describe new technologies for pressure ulcer detection.



Explain three key areas for pressure ulcer prevention implementation.



Explain the normal afferent and efferent nerve pathways of the urinary micturition reflex.



Recognize the appropriate candidates for sacral or tibial nerve modulation therapy.



Provide appropriate nursing care and education for the patient undergoing nerve modulation therapy.



Identify key characteristics and risk factors for diagnosing red, scaly conditions.



Discuss the pharmacodynamics of medications used for eczematous conditions.



Define and compare common three eczematous & papulosquamous skin diseases throughout the lifespan.



Review the etiology, epidemiology, and pathophysiology of IAD.



Discuss differential diagnosis of IAD and define the relationship between IAD and pressure ulcer risk.



Outline options for prevention and treatment.

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Conference Agenda

Thursday

FEBRUARY 12, 2015

- 0715 – 0745** Registration
- 0745 – 0845** New Treatment for Non-Healing Ulcers, Pressure Included *Som Kobanzadeh, MD* Sponsored by MiMedx (0 CEU) (Breakfast Included)
- 0900 – 0915** Opening and Welcome
- 0915 – 1015** Inspiring Intent *Samantha Wellman* (P, O 1.0 CEU)
- 1020 – 1220** Hospital Acquired Pressure Ulcers: Medical and Legal Implications *Sandra Higelin, RN MSN, CNS, CWCN, CLNC and Julie Ann Ho, RN, MS, CWCN* (W 1.5 CEU)
- 1225 – 1325** Fistula Management *Maggie Bork* Sponsored by Coloplast (W, O 1.0 CEU) (Lunch Included)
- 1325 – 1500** Open Exhibits
- 1500 – 1600** Factors Impacting the Quality of Life of People Living with an Ostomy, a Global Study: Integrating Evidence into Practice *Janet Stoia-Davis, RN, CWOCN* (O 1.0 CEU)
- 1605 – 1805** The Importance of Total Contact Casting (and hands-on workshop) *Jeffrey D. Lehrman, DPM, FACFAS, FASPS, AAPWCA* Sponsored by BSN Medical (W 2.0 CEU)

Friday

FEBRUARY 13, 2015

- 0630 – 0730** EHOB: Our technology today, our new frontier and the changing needs of the Wound Care Community. *James G. Spahn, MD* Sponsored by EHOB (0 CEU) (Breakfast Included)
- 0730 – 0800** Registration
- 0800 – 0900** Lymphedema in the Home Health Setting *Paula Tashjian, RN MSN CWOCN CLT* (W 1.0 CEU)
- 0905 – 1005** Catheter Associated Urinary Tract Infections: Clinical Impact *Sharon Osgood, RN BSN CWOCN* Sponsored by Coloplast (C 1.0 CEU)
- 1005 – 1020** Break
- 1020 – 1120** Pressure Ulcers: What's in the Past, Present, and Future? *James G. Spahn, MD* Sponsored by EHOB (W 1.0 CEU)
- 1120 – 1300** Open Exhibits (Lunch Included)
- 1300 – 1400** Current Understanding of Non-Healing Wound Pathophysiology *Breda Cullen, PhD* Sponsored by Systagenix (0 CEU)
- 1405 – 1605** The Art of Pressure Ulcers *Barbara Bates-Jensen, PhD RN CWOCN FAAN* (W 2.0 CEU)
- 1715 – 1815** Networking/Cocktails
- 1845** Disney's Aladdin – A Musical Spectacular Group Event in California Adventure

Saturday

FEBRUARY 14, 2015

- 0700 – 0800** OUCH Movement Event
- 0830 – 1230** General Membership Meeting (Breakfast Included)
- 1230 – 1400** Open Exhibit (Lunch Included)
- 1400 – 1500** Overactive Bladder – When Medications Fail *Janice Holden, MSN, RN, FNP-C* (C 1.0 CEU)
- 1505 – 1705** Red, Scaly Skin: Eczema and so much more! *Margaret Bobonich, DNP, FNP-C, DCNP, FAANP* (W 2.0 CEU)
- 1710 – 1810** Incontinence Associated Dermatitis (IAD): Update 2014 *Mikel Gray, PhD, APRN, FNP-BC, PNP-BC, CUNP, CCCN, FAANP, FAAN* Sponsored by Sage Products (0 CEU)
- 1810 – 1830** Closing Remarks



OUCH Movement Event

Saturday February 14, 2014 7:00-8:00 am

For details about the Bates-Jensen Wound Reach Foundation, visit www.woundreach.org

Details about the event follow. Please check PCR website for event details and registration for participation.

Continuing Education

Provider approved by the California Board of Registered Nursing #03602.

The three day program provides 15.0 contact hours.

Sotel Information

Disney's Paradise Pier Hotel
1717 S. Disneyland Drive
Anaheim, California 92802
714-999-0990

\$149 Single-Quad Occupancy plus 15% room tax. Reservations made past January 12, 2015 will be at hotel's seasonal rate. Discounted Disneyland tickets also available to our group and only available for a limited time. To reserve your room and purchase discounted tickets, go online at <http://www.mydisneymeetings.com/gppb15b>

Make your room reservation now! The special rate for the conference is \$149.00 plus tax. A limited number of rooms are reserved at this rate. To secure a room please contact the Disneyland® Resort by booking online 24/7 at <http://www.mydisneymeetings.com/gppb15b> or by calling (714) 520-5005, M-F from 8 am to 5 pm PST. Reservations must be made by Monday, January 12, 2015 or before the group rooms are sold out, so do not delay. Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first. Rooms are subject to availability. To purchase specially-priced Disneyland® Resort Theme Park tickets purchase online at <http://www.disneyconventionear.com/GPPB15B>. These special ticket prices are not available once you arrive at the Resort. The online ticket store closes at 9:00 pm PST on Tuesday, February 10, 2015.

Airport Transfers

Make quick and easy airport shuttle reservations with Karmel Shuttle's online reservations. Karmel Shuttle DOES NOT loop the airports looking for additional passengers. From LAX \$22 one-way. From SNA \$15 one-way. From LGB \$31 one-way. Reservations are required. Book online at <http://karmel.hudsonltd.net/res?USERIDENTRY=WOCN15&LOGON=GO> or, call the reservations department toll free at 1-888-995-7433. If calling to place reservations, mention promo code "WOCN15" at the time of reservations.

Overnight hotel guests are subject to a self-parking fee of \$15/night (up to 2 cars) or valet parking at \$22/night with in/out privileges.

Registration Information

Space is limited. Therefore, pre-registration is recommended. Please dress in layers as temperature can vary in the meeting rooms.

Registration fee includes: handouts, CEU certificate, 2 breakfasts, 3 lunches and an open bar cocktail social. Additional receipts for registration will be available electronically upon request only. No confirmation will be sent by the PCR.

Cancellation and refund policy: A refund minus a \$25 administration fee will be made if written cancellation is postmarked by January 31, 2015. No refunds will be made after this date.

Conference Registration

| | |
|---------------------------|------------------------|
| Name† | Company Name |
| Credentials | Company Address |
| RN License Number† | Work Phone |
| Phone Number | Email |

*We will be holding a silent auction during our open Exhibit Hall hours.
Please support the PCR by bringing to the conference items to donate for the silent auction.*

Full Conference Registration February 12-14, 2015

| Type | Early Bird | Post-Marked After January 12, 2015 | At the Door |
|----------------------------------|------------|------------------------------------|-------------|
| Pacific Coast Region WOCN Member | \$250 | \$280 | \$305 |
| Non-PCR WOCN Member * | \$275 | \$310 | \$330 |
| Student ** | \$240 | \$270 | \$295 |

❖ \$5 discount when payment is made by check.

One-Day Only Registration (fees below are per day)

| Type | Early Bird | Post-Marked After Jan. 12, 2015 | At the Door |
|----------------------------------|------------|---------------------------------|-------------|
| Pacific Coast Region WOCN Member | \$120 | \$165 | \$185 |
| Non-PCR WOCN Member * | \$145 | \$175 | \$205 |
| Student ** | \$115 | \$155 | \$175 |

❖ \$5 discount when payment is made by check.

Check the day(s) that you will attend: Thursday, February 12 Friday, February 13 Saturday, February 14

† Mandatory field. Must complete in order to ensure you receive your CEU credit through the BRN.

* A Non-PCR WOCN Member is a clinician who may be a WOCN Member but is affiliated with a different region or a nurse who is not a WOCN Member.

** Students are those studying to become a registered nurse. Students must show proof of student status (e.g. student ID, letter from faculty on school letterhead or copy of current enrollment).

The Exhibit Hall will be closed to guests during this conference. However, you may invite guests to our group event. Accompanying Person may attend our open bar cocktail hour and Disney's Aladdin – A Musical Spectacular in California Adventure on Friday night at \$35 each.

Name(s):

Please indicate if you intend on participating in the following optional events so that we can plan accordingly:

| Date | Event | Yes/No |
|-----------------------|---|--------|
| Thursday, February 12 | MiMedx Sponsored Breakfast (OCEU provided) | |
| Thursday, February 12 | Coloplast Sponsored Lunch (1CEU provided) | |
| Friday, February 13 | EHOB Sponsored Breakfast (0 CEU provided) | |
| Friday, February 13 | Group Event – Evening Cocktail Hour Open Bar and Disney's Aladdin | |
| Saturday, February 14 | General Membership Meeting (Breakfast Included) | |

Make checks payable to PCR-WOCN. Checks are the preferred method of payment.

Send to:
Maureen Dwyer
229 North Ave.
Aptos, CA 95003

Registration online at www.pcr.org will also be available beginning December 1, 2014 if you want to pay by credit card.