

GRANT APPLICATIONS

A very specialized area of business is the ability to get free money.

Governments, federal and local offer grants, which is free money if the business qualifies. Also, philanthropic grants are available to many non-profits.

Properly stating your case, or “selling” the business qualification for a grant is a detailed process.

Why?

- Each government or government department has its own rules for grant applications.
- There are exclusive and inclusive criteria that must be adhered to.
 - Minority owned, women owned, veterans, etc.
- Most are website based, but there are still some manual submissions.

If engaged, I will do the research, review the strategy, and draft the application for review and submission.



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