

You've got options

FOUR WAYS TO SUBMIT YOUR REBATE

1. WEBSITE DIRECT *(Fastest and preferred)*

For redemption, scan the QR code to be directed to the Cattle First rebate website, or visit the website directly at CattleFirstProducer.com, and submit the completed forms online.



2. TEXT

Text **SPRING2024** to **73876** to receive a direct link to the rebate website, where you can submit your forms.

3. MAIL-IN

To submit a mail-in rebate, visit CattleFirstProducer.com to download and print the mail-in form. Submit completed form along with proof of purchase (invoice) via mail. Please note mail-in submissions take longer to process.

4. EDI

If purchasing from an electronic reporting (EDI) entity, all data will be aggregated and processed at the end of the program for payment. Please allow 45 days from the end of the promotion for processing.

Multiple web or mail submissions will be accepted, and multiple proofs of purchase can be used with each submission. One rebate will be calculated per submission. Bonus offers will be calculated for all invoices included on each submission, and will not be calculated across multiple submissions. Producers who submit any rebates via mail or web will not be eligible for rebates on EDI transactions.

For questions, contact your local Boehringer Ingelheim territory manager, or visit CattleFirstProducer.com

Program Details

- **Only producers** are eligible for this program.
- The Boehringer Ingelheim products shown here are included in the program.
- Only product purchases from **March 1st – May 31st, 2024** ("Program Period"), will qualify. Redemptions must be submitted or postmarked by **June 30th, 2024**, to qualify.
 - Rebates on Qualifying Products that are on back order and ship during the Program Term will be awarded when the back order is shipped and invoiced. Products that are on back order and do not ship during the Program Term will not qualify for any Rebate in this Program.
- All redemption requests must include valid proof of purchase (invoice). Invoice(s) must clearly show:
 1. Qualifying Product name and the quantity of items purchased.
 2. Purchase dates for all Qualifying Products.
 3. Name of company where Qualifying Products were purchased.
 4. The price paid per Qualifying Product.
 5. Invoice total.
- Multiple web or mail submissions will be accepted, and multiple proofs of purchase can be used on each submission.
- One rebate will be calculated per submission.
- Bonus offers will be calculated for all invoices included on each submission, and will not be calculated across multiple submissions.
- Producers who submit any coupons via mail or web will not be eligible for rebates on EDI transactions.
- Allow six weeks for processing following submission.
- This promotional-incentive rebate is offered for sales in support of the Boehringer Ingelheim independently driven business plan.
- Boehringer Ingelheim reserves the right to end or modify the program, in whole or in part (including the removal or addition of Qualifying Products or product lines), at any time without notice.
- Producers enrolled in special Boehringer Ingelheim pricing programs are NOT eligible for this rebate offer.
- All sales must be INVOICED in the Program Period in order to be eligible for a rebate.
- Rebates will only be issued for amounts over \$75.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- If a Producer returns any Qualifying Product purchased during the Program Term that impacts the minimum purchase amount, Boehringer Ingelheim may (in its sole discretion) deduct the difference from any other rebates earned during the Program Term. Returns of Qualifying Products purchased during the Program Term may be credited at 85% of the original purchase price.
- To review the status of your submission, please contact us toll free at (888) 419-6407, Monday – Friday, 7am to 7pm, and Saturday, 9am to 5pm CT (U.S. national holidays excluded), or email BCattleEscalations@apfco.com.
- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these Terms and Conditions are not met, the rebate will not be honored or acknowledged.

Offers only good while supplies last.
For questions, contact your local Boehringer Ingelheim territory manager.

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Cattle First
REWARDS

Spring Rebate. Buy Now!

Save big March 1 – May 31, 2024.

It pays to put Cattle First

HOW TO START SAVING

SAVE ON PRODUCTS
WITH THE SPRING REBATE*



Purchase across **two** categories for
10% BONUS

Purchase across **three** categories for
15% BONUS

***CHECKS WILL ONLY BE ISSUED
FOR REBATES OVER \$75**



Submit and save using our website
CattleFirstProducer.com

Spring Qualifying Products

Spring Producer Rebate Offers

CATEGORY A



CATEGORY B



CATEGORY C



CATEGORY D



CATEGORY E



SKU	Product	Size	Amount Discounted Per Unit
139938	Pyramid [®] 5 + Presponse [®] SQ (50 dose)	100 mL	\$10.00
139937	Pyramid [®] 5 + Presponse [®] SQ (10 dose)	20 mL	\$2.00
139930	Pyramid [®] 5 (50 dose)	100 mL	\$7.00
139929	Pyramid [®] 5 (10 dose)	20 mL	\$2.00
139923	Presponse [®] SQ (50 dose)	100 mL	\$8.00
139922	Presponse [®] SQ (10 dose)	20 mL	\$2.00
136272	Express [®] 5	100 mL	\$3.50
136271	Express [®] 5	20 mL	\$1.00
136274	Express [®] 5-HS	100 mL	\$6.00
136273	Express [®] 5-HS	20 mL	\$1.00
137465	Express [®] FP 10 HB (50 dose)	100 mL	\$7.00
137463	Express [®] FP 1 HB (10 dose)	20 mL	\$2.00
138809	Express [®] FP 5-VL5 HB (50 dose)	100 mL	\$7.00
138808	Express [®] FP 5-VL5 HB (10 dose)	20 mL	\$1.50
138785	Express [®] FP 3-VL5 HB (50 dose)	100 mL	\$5.00
138784	Express [®] FP 3-VL5 H B (10 dose)	20 mL	\$1.00

SKU	Product	Size	Amount Discounted Per Unit
182468	ToDAY [®] (cephapirin sodium) ^{Rx}	Pail of 144	\$40.00
182470	ToMORROW [®] (cephapirin benzathine) ^{Rx}	Pail of 144	\$32.00
111534	Dry-Clox [®] (cloxacillin benzathine) ^{Rx}	Pail of 144	\$30.00
181673	Lockout [®] teat sealant	Pail of 144	\$40.00
159883	Polyflex [®] (ampicillin for injectable suspension) ^{Rx}	25 g	\$10.00
182466	Bio-Mycin [®] 200 (oxytetracycline) ^{Rx}	500 mL	\$5.00

SKU	Product	Size	Amount Discounted Per Unit
138554	Bovikalc [®]	Case of 48	\$20.00
138587	Bovikalc [®]	Box of 4	\$2.00
150695	Bovikalc [®] Dry	Case of 48	\$22.00
181558	Bovikalc [®] Dry	Box of 4	\$2.00
142120	Cystorelin [®] (gonadorelin) ^{Rx}	100 mL	\$6.00
142119	Cystorelin [®] (gonadorelin) ^{Rx}	50 mL	\$3.00
126632	Cystorelin [®] (gonadorelin) ^{Rx}	30 mL	\$3.00
126568	Cystorelin [®] (gonadorelin) ^{Rx}	10 mL	\$1.00
126678	Synchsure [®] (cloprostenol sodium) ^{Rx}	100 mL	\$6.00

SKU	Product	Size	Amount Discounted Per Unit
126869	LongRange [®] (eprinomectin) ^{Rx}	500 mL	\$40.00
126868	LongRange [®] (eprinomectin) ^{Rx}	250 mL	\$20.00
147412	LongRange [®] (eprinomectin) ^{Rx}	100 mL	\$10.00
160025	Ivomec [®] Plus (ivermectin and clorsulon)	1 L	\$18.00
160024	Ivomec [®] Plus (ivermectin and clorsulon)	500 mL	\$12.00
160023	Ivomec [®] Plus (ivermectin and clorsulon)	200 mL	\$8.00
160022	Ivomec [®] Plus (ivermectin and clorsulon)	50 mL	\$3.00
126613	Ivomec [®] Pour On (ivermectin topical solution)	20 L	\$50.00
126628	Ivomec [®] Pour On (ivermectin topical solution)	5 L	\$16.00
126627	Ivomec [®] Pour On (ivermectin topical solution)	2.5 L	\$11.00
126626	Ivomec [®] Pour On (ivermectin topical solution)	1 L	\$6.50
126625	Ivomec [®] Pour On (ivermectin topical solution)	250 mL	\$2.50
126619	Eprinex [®] (eprinomectin)	20 L	\$105.00
154210	Eprinex [®] (eprinomectin)	10 L	\$60.00
126622	Eprinex [®] (eprinomectin)	5 L	\$37.50
126624	Eprinex [®] (eprinomectin)	2.5L	\$15.00
126865	Eprinex [®] (eprinomectin)	1 L	\$8.00
126623	Eprinex [®] (eprinomectin)	250 mL	\$2.50

SKU	Product	Size	Amount Discounted Per Unit
164951	Synanthic [®] 22.5% (oxfendazole oral suspension)	4 L	\$50.00
139948	Synanthic [®] 22.5% (oxfendazole oral suspension)	1 L	\$14.00
139947	Synanthic [®] 22.5% (oxfendazole oral suspension)	500 mL	\$7.00

^{Rx} Federal law restricts this drug to use by or on the order of a licensed veterinarian.