

25
IN 2025

January Content Calendar

Competitor Calls

Teams/Co-Brokes

Welcome Home

TARP/GL/APEX

Whales/2-2-1

MON

TUE

WED

THU

FRI

14

Manager Retreat
Teams Recap Video

15

Next Available
Email

16

Elevate to Luxury
Email

17

Market Share
Social Post (Pull
local claim in
MarketQuest)

20

HOLIDAY

21

MoxiPresent
Email

22

Next Available
Video

23

GL Certification
Course Video (Text
or Post as Story).

24

COS Final Party
Video

27

Win Every Listing
Email

28

Marketing Support
Email

29

LC x AI Video

30

Business Planning
Email

31

Congratulate Award
Winners Social Post
"Wish you were here
text"

[Click to Track: CBProspect.com](https://CBProspect.com)

25
IN 2025

February Content Calendar

Competitor Calls

Teams/Co-Brokes

Welcome Home

TARP/GL/APEX

Whales/2-2-1

MON

TUE

WED

THU

FRI

3

Let's Get Social
Email

4

MoxiWebsites
Email

5

Marketing
Workshops Social
Video

6

Partner with
Excellence Email

7

Build your Legacy
Email

10

Marketing
Solutions Email

11

MoxiEngage
Email

12

CES Promo
Video

13

Design Concierge
Email

14

Push the
Boundaries
Email

17

HOLIDAY

18

Teams Recruiting
Guide (Can text or
email)_

19

The Marketing
Catalog Video

[Click to Track: CBProspect.com](https://CBProspect.com)