

Welcome to your Reclaim Campaign Event

You are in the Right Place, at the Right Time

Use this material to highlight the points most relevant to your group's mission and priorities. Bring it with you, adapt it, and share the ideas that resonate most.

By passing along what you've found helpful, **you become the spark that ignites a wildfire**—one that will spread across our state to reclaim Florida, one community at a time.

Let's get to work.

"But be doers of the word, and not hearers only, deceiving yourselves." — *James 1:22 (ESV)*





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The Green Scam: How Florida Energy is Being Hijacked

Speaker: David Walsh (<https://x.com/davewalshenergy>)

David Walsh exposes how Florida's energy policy is being redirected by corporate interests, government mandates, and lobbying forces that often operate outside the public's best interest. He'll explore how the 'green' push is impacting energy reliability, affordability, and Florida's future economy.

Discussion Points:

- What areas of energy have Florida utility companies been focused on recently?
- How do these energy sources compare to natural gas and coal in terms of power output and reliability?
- What are the advantages and disadvantages of going solar—for both individuals and the grid?
- What role do lobbying groups and special interests play in driving solar and green energy policies?
- How are utility rates affected for all Floridians, especially seniors and families on fixed incomes?
- What actions can you take to bring greater visibility to this issue in your community and local government?

Notes:



Reclaim Campaign – Cathi’s Way

Speaker: Cathi Chamberlain – Author, Activist, Founder of PinellasWatchdogs.org

Cathi Chamberlain is the author of 'Rules for Deplorables' and the upcoming 'Rules for RINOs.' She is a passionate grassroots organizer helping conservatives across Florida take back control of their local communities through strategic activism.

Action Steps and Talking Points:

- 1. Local Action = National Impact
 - Why does local involvement matter more than ever?
 - Reflect on General Flynn’s quote and how it applies to your role in your county.
- 2. Grassroots Groups Build Friendships—and Power
 - What groups are active in your area?
 - How can collaboration increase your effectiveness?
- 3. Share Media Contacts
 - What local radio shows, podcasts, or journalists can help amplify your message?
 - Start building a list to share with aligned groups.
- 4. Create and Share Voter Guides
 - Do you know at least one candidate or elected official?
 - Work with other groups to compile names and build joint voter guides.
 - Use: PinellasWatchdogs.org/resources
- 5. Compare Political Contacts
 - List your known local leaders: Mayor, Sheriff, School Board, City Council, etc.
 - Combine contacts across groups to apply collective pressure.
- 6. Endorse America First Candidates
 - Who meets your group’s criteria?
 - How will you support their campaign—fundraising, events, digital support?
- 7. The One Hour a Month Rule
 - Can you give one hour per month to make a difference?
 - Brainstorm one small action to take this week.

Notes & Personal Action Plan:



Understanding the Republican Party Hierarchy – 2025

Reference: National / State of Florida / County of Pinellas Republican Party Leadership – Cathi Chamberlain (Continued)

This workbook will help you break down the structure and understand where power resides—and where you can plug in to make a difference.

1. Who's Who in the GOP Structure

Using the chart, list the leaders at each level: National, State, and County.

- National Level (RNC):
- • Chair: _____
- • Co-Chair: _____
- • Treasurer: _____
- • Secretary: _____
-

State Level (RPOF):

- • Chair: _____
- • Vice-Chair: _____
- • Secretary: _____
- • Treasurer: _____
-

County Level (Pinellas REC):

- • Chair: _____
- • Vice Chair: _____
- • Treasurer: _____
- • Secretary: _____

2. Reflection and Strategy

- • Why is it important to know who holds each position at every level?
- • How does power flow from National to County levels—and where are the best entry points for activists?
- • Which one of these individuals have you met, contacted, or heard speak?
- • What committee or leadership position might align with your strengths or values?

3. Notes & Action Plan



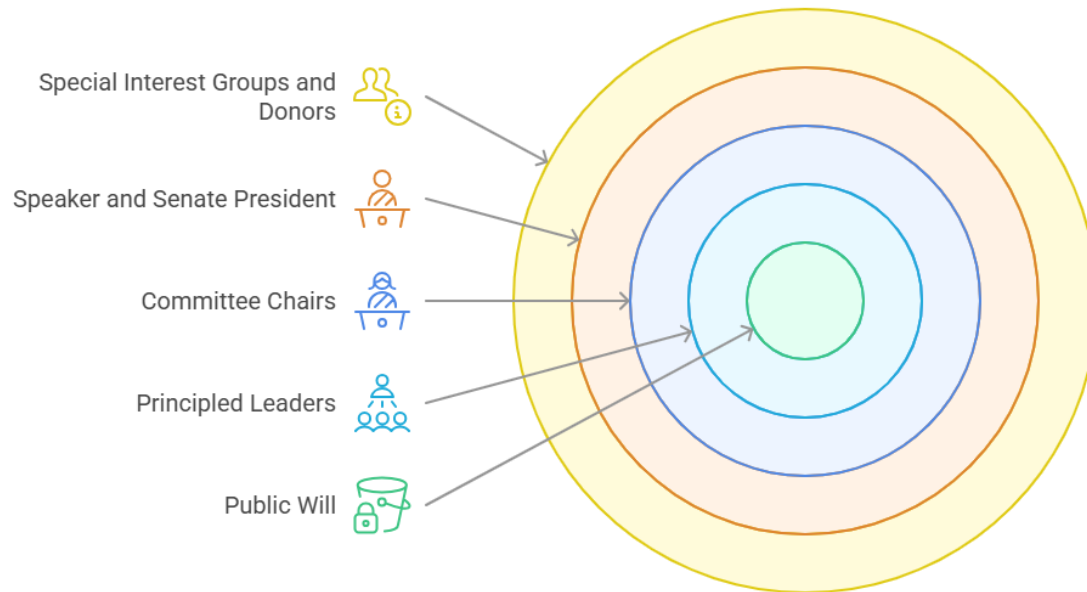
4. Understanding the Hidden Power Structure

- In most states, including Florida, two of the most powerful figures in the legislature are the Speaker of the House and the Senate President.
- These positions are often influenced or controlled by special interest groups and large donors—many of whom are not elected and have no accountability to the public.
- The Speaker and Senate President typically determine who is appointed to chair legislative committees.
- Committee Chairs hold immense gatekeeping power—they decide whether a bill is even allowed to be heard by the committee.
- This top-down structure means that even well-meaning legislators are often powerless to advance bills if they go against the interests of these entrenched powers.
- The will of the people in a local district may be ignored if the legislator is beholden to the leadership or party establishment for future support, money, or advancement.
- Real reform starts by understanding this dynamic—and working locally to elect principled leaders who resist these pressures.

5. The Grassroots Path to Reclaiming Legislative Power

- To disrupt the current top-down control, grassroots citizens must strategically elect multiple competent, values-aligned leaders across districts.
- One legislator alone has limited power—but when several principled officials are elected at the same time, they form a voting bloc that can influence leadership decisions.
- Over time, this group can grow strong enough to challenge and eventually win key leadership positions, such as Speaker of the House or Senate President.
- Once in those roles, they gain control over committee appointments and legislative agendas—ensuring that bills with broad public support are actually heard.
- This is how we turn grassroots energy into structural influence: by building power collectively, planning long-term, and supporting candidates who don't sell out to the establishment.

Legislative Power Structure





Campaign Finance Reform

Speaker: Bob White – Republican Liberty Caucus of Florida (<https://rlcfl.org>)

Campaign Finance Reform is one of the most misunderstood and misused levers of power in Florida politics. Bob White, Chairman of the Republican Liberty Caucus of Florida, will break down how PACs and legislative leadership control the political system—and how grassroots citizens can fight back.

Discussion Points:

- What is a Political Action Committee (PAC)? How are PACs used to consolidate political power?
- Can grassroots groups form and use PACs? Why should they, and how can they compete effectively?
- How do legislative leaders control which bills succeed or fail? Understand the influence of the Speaker, Senate President, and committee chairs.
- What can you do to change who represents you in Tallahassee? Practical steps for reshaping your local delegation
- Can we adopt a long-term strategy like the establishment has? Sketch out a multi-year plan to elect liberty-minded candidates and shift the balance of power including those who occupy the speaker and senate president positions as well as committee chairs.

Notes:



Micro Fundraising and Community Engagement for Group Growth

Speaker: David Kalin – CEO, Kalin Enterprises

Dr. Kalin shares how to build grassroots strength by organizing low-cost, high-impact fundraisers that not only bring in revenue, but grow membership, strengthen goodwill, and position your group to take over hostile or inactive local organizations.

1. Why Micro Fundraisers Work

- • Easy for members to organize—no need for top leadership to run each event.
- • Require minimal financial investment or resources.
- • Attract new members through community engagement and fun activities.
- • Build local goodwill that strengthens your group’s influence and reputation.
- • Can disarm and outgrow hostile or establishment-controlled groups by making your group more relevant and attractive.

2. Examples of Micro Fundraisers

- • Charge local businesses a small monthly sponsorship to display their logo on your meeting screen, newsletters, handouts, or website.
- • Host wine glass painting or similar creative social classes that appeal to a broad audience.
- • Organize themed dinner events with live music or dancing—fun, social, and community-centered.
- • Run raffles, silent auctions, or prize-based contests at events that cost little but generate enthusiasm.
- • Encourage members to host small home gatherings with food and short presentations about your mission.

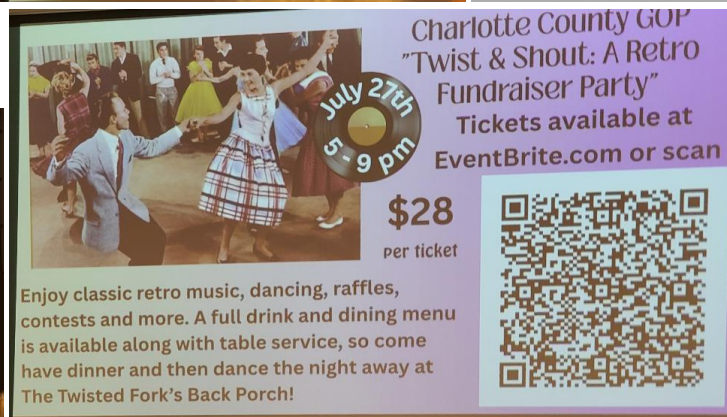
3. Strategic Use of Fundraisers to Take Over Hostile Groups

- • Outgrow their relevance: build a larger, more active membership than the hostile group.
- • Build your reputation with fun, positive, visible activities that draw public support.
- • Use consistent fundraising success to show capacity and leadership strength.
- • When their leadership falters or vacancies arise, your group becomes the natural successor.

Notes & Ideas for Your Group:

4. Connecting the Dots: From Micro Fundraisers to Political Power

- Every successful micro fundraiser draws new people in—and that’s the beginning of group growth.
 - A growing group means more volunteers: fresh energy, new skills, and greater bandwidth for action.
 - With more active members, your group can support strong candidates by raising money, hosting house parties, knocking on doors, making calls, and sending texts.
 - When your group becomes a hub of organized, reliable support, it becomes essential to both current elected officials and rising candidates.
 - Instead of begging for influence, you become the influencer—offering manpower and resources that candidates need to win.
- Establishment figures lose ground when you can supply the next wave of qualified, values-based candidates—and the grassroots army to back them up.



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The Health Freedom Battlefront in Florida

Speaker: Susan Sweetin – Health Freedom Advocate

<https://www.wtphealthcare.com/>

Susan Sweetin is a mother, strategist, and health freedom activist. After her son's injury from a routine vaccine, she stepped into advocacy and co-founded Freedom Travel Alliance and Freedom Health Connect. She now leads efforts to organize citizens, build parallel systems, and defend medical autonomy across Florida.

Discussion Points & Reflection Questions:

- 1. Why is Florida considered the national frontline for health freedom?
 - - List 2-3 recent Florida bills related to medical freedom or bodily autonomy.
 - - How has citizen activism played a role in these wins?
- 2. What was Susan's personal journey from mother to advocate?
 - - What turning point led her to get involved in the fight for medical freedom?
 - - How does her story reflect the power of one citizen?
- 3. What tools are used to silence dissent, and how can you counter them?
 - - List some examples of censorship or manipulation Susan described.
 - - What strategies did she offer to build outside the current system?
- 4. What does it mean to 'build the parallel'?
 - - Identify 2 areas (healthcare, education, commerce, etc.) where new systems are needed.
 - - What could you personally support or start in your local area?
- 5. Why is the citizen the solution?
 - - What action steps can you take after today's session?
 - - Who in your community can you collaborate with?

Notes & Action Steps:

2 Break Out Sessions (we have 2 slots for breakout sessions (before and after lunch))



Lance Wissinger is Director of Political Operations at Hennessy Strategies, where he applies a strong background in public policy, grassroots organizing, and political campaigning to help clients navigate today's political landscape.



Cathi Chamberlain: Best-selling author of "Rules for Deplorables: A Primer for Fighting Radical Socialism" While some authors claim to be activists, Cathi is the real deal.



Ruth Kaufhold, Brevard County Constitution Coach. As a Constitution Coach, it is my duty to those patriots in my family who came before me to teach the Constitution so our citizens know when to assert and defend the Constitution. That time is now. In this breakout session, we will learn about the Matrix of Liberty.



Michael Cartwright: You have the right not to remain silent. Retired 21 year veteran, Florida County Sheriff. SaveAmericaFromIllegalImmigration.com. How the US and Florida Constitution can help average American Citizens to reclaim your county.



Watchmen IN Action - Watchmen Action co-founders **RC Williams & Julianna Ormond** crack the code as to why we've been losing the battle, who the enemies are, and what you can do where you are with what you have to build advocacy plans around the core issues that matter to you most.



Alan Ross Chair - We the People of Brevard. Presentation Name is The Fight For Political Power in Florida - The Fight We the People Must Win!



David Kalin: Growing your leadership in local groups, growing your numbers and your funding

Melissa King: How to find, train and vet stronger candidates, capture local races – Fundamentals of campaigning.



David Walsh: Energy Crisis in Florida & Western World at large. Coming high utility rate hikes. Coming Land Grab.



Susan Sweetin: Why Florida is the frontline battleground for health freedom—and how grassroots efforts are setting national precedents



The Fight for Election Integrity in Florida

Speaker: State Representative Berny Jacques

Rep. Berny Jacques will discuss his role in advancing election integrity through Florida legislation, sharing insight into key bills, legislative challenges, and the ongoing work to safeguard fair and transparent elections.

1. Key Bills and Legislative Actions

- What election integrity bills has Rep. Jacques sponsored or co-sponsored?
- What are the main goals of those bills (e.g., voter ID, vote-by-mail security, citizenship verification)?
- Which bills passed, and which faced opposition? Why?
- What's next in the legislative pipeline for protecting elections in Florida?

2. Understanding the Obstacles

- What forces or interests tend to resist stronger election laws?

3. What Citizens Can Do to Support Election Integrity

- Learn the details of the current laws in Florida and support your local officials
- Support and recruit candidates who prioritize election transparency and accountability.
- Importance of volunteers

Notes:

Closing Remarks and Acknowledgements

Speaker: Raj Doraisamy, Founder: Defend Florida

Precinct Strategy and the Role of the Republican Executive Committee (REC)

Exhibitors

Please visit our valued exhibitors. Pick up your free raffle ticket from each exhibitor to be entered in our drawing!

Networking Notes



Children's Health Defense Fund

Christy DeVigili Florida Citizens Alliance

Frederick Douglass Republicans

A Billion Rosaries.com

Jack May: Manatee Patriots

Janis Davis: Healing Arts Center

Julia Rose: Believers Christian Art

Krista Kosier: Pinellas Watchdogs

Patriots 4 America and Life Wave

Linda Hutchinson: Reclaim Your HOA

Michelle Martin: Citizens Renewing America

Priscilla Broward: Health Freedom Removing Spike Protein from Blood

Richard Tatem: Justinamerican.com

Robert Goodman: Citizens Defending Freedom

Tom Vail: StopAbortionRon.com and Vail Printing and Signs

Trent Wayman: America First Party of Florida.

Vanessa Anderson: The Voices Foundation

RC and Julianna: Watchmen Action