

1. Welcome & Vision - Win the Primary on August 18, 2026!

Prayer and Pledge of Allegiance

Today, we are Americans enjoying our 1st Amendment right – we are *not* representing *any* club or group.

Imagine the impact if 6 to 10 conservative, America-first, grassroots candidates win the "____" County primary—representatives of *our* people and *our* values—replacing career politicians and entrenched bureaucrats. This is how we return power to the people and restore "____" County.

2. Goal & Process

- **Goal:** To support at least 3 *vetted* conservative, America-first county-wide candidates by streamlining the peripheral tasks—so the candidate can focus on what matters most: perfecting their speeches, learning to handle tough questions, mastering the media, studying their position, analyzing the statistics, understanding their opponents, and connecting personally with voters.
- **Process:** We will organize into tactical teams. By dividing responsibilities into small tasks, we ensure that materials, strategy, outreach, and events are handled efficiently—so our candidates have the full support they need. **Many hands make light work.**
- **Outcome:** A confident, prepared, and composed candidate. Also, voters will take notice—and the voters will begin asking about the rest of the ballot. Our unity at the top will encourage confidence and support down-ballot.

3. Electioneering Software Program and Strategy Overview – Presentation

- Software Campaign Program
- Campaign strategy
- Messaging

4. Who are the Voters?

- District avatar (values, income, ethnicity)
- What are the hot-button issues in that district?
 - Flooding/development, energy, education/parent's rights, health, election integrity, campaign finance

NPA & IND Opportunities

- Inform voters of the deadline to change their non-partisan affiliation, so they are eligible to participate in the primary election?
- Voting registration DEADLINE Monday, July 20, 2026
- Is there a person(s) willing to lead this effort?
- Walking/email/text lists of NPA & IND will be provided through software

5. What County Primary Races are we looking at?

- Open seats
- RINO Incumbents
- Grassroots Candidates
- Establishment Candidates
- Candidates still needed

1	 	 	
2			
3.			

August 18, 2026 - Primary Election

We need strong, conservative, America-first candidates to step up now to represent 'We the People' in "____" County.

At-Large	America-first Candidate:				
District 1	America Frst / andidate:				
• District 3	1. verfirs' Landidate:				
• District 5	erica-first Candidate:				
2026 Election – "" C runty S hool Board					
• District 1	America-first Candidate:				
• District 3	America-first Candidate:				
District 5	America-first Candidate:				

We are all Charlie Kirk

1 Timothy 6:12 Ephesians 6:12
Fight the good fight of faith We fight against evil

Evil prevails, when good men do nothing. ~ Edmund Burke

6. Forming the Campaign Teams

- **Calendar / Scheduler:** Ensures no conflicts with events to allow *all our candidates* to make all speaking opportunities, fundraising events, public service events.
- **Events Coordinator:** Finds speaking opportunities, Rotary, organizes town hall events, rallies, and meet-and-greets, baseball games, sign waving (coordinates with scheduler).
- **Fundraiser:** Creates fun events, USO Dance/Sock Hop dance, identifies donors, manages donor relationships, micro fundraisers (wine glass painting), (works closely with Events Coordinator and Scheduler).
- Budget and Finances: Tracks finances, fundraising goals, financial needs, PAC
- **Data Organizer:** Builds and maintains spreadsheets, manage walk lists through canvassing software, tracks voters and volunteers
- Researcher: Vetting candidate, identifies local concerns, special interest groups affecting your issues, and hot-button topics that drive turnout, figures out the "Win Number"
- Digital / Tech Support: Creates campaign website, maintains websites
- Marketing and Candidate Branding: Helps position the candidate for local appeal, QR code/GoFundMe
- Social Media: Runs campaign accounts, creates viral content, schedules strategic posts
- Graphic Designer: Creates compelling palm cards, banners, mailers, ads, and signage
- Media Coordinator: How to handle the media
- Copywriter/Wordsmith: Crafts talking points, emails, and speeches that resonate
- Phone Calling: Willing to make calls using scripts and phone numbers provided
- Email Blasts: Willing to send emails using scripts provided and addresses provided
- Text Blasts: Strategically timed text messages alerting events/fundraisers
- Canvasing and Door Knocking: Talking with the voter to know their concerns and hotbutton topics.
- Photographer/Videographer: Captures fun moments for digital and print campaigns

We have the proven track record, manpower, and with software, we can stop the spread of establishment candidates in our County. Our vision is clear, the wheel is in motion, the next step is action. Please sign up for the talents where you shine!

Volunteers using their talents, working within their 'wheelhouse' promoting 4-8 conservative, American-first, grassroots candidates.

For example: if you're a graphic designer, you would make flyers/digital images for various events for various candidates. Jones kick-off event, Smith fundraiser event, town hall event.

