

Herb Crosby



Mr. Crosby is presently the President and CEO of Avtec, Inc., a Management Consulting and Training firm who has recently graduated from its Small Business Administration 8(a) certification.

Mr. Crosby completed his MBA at Pepperdine University School of Business and Management where he was also associate dean for a number of years. After a fellowship with the Department of Health, Education and Welfare, Mr. Crosby joined the Arthur Young Company as a manager; responsible for managing several million-dollar government contracts in Washington, D.C. He served as Director of Finance for the Opportunities Industrialization Center in Ghana, West Africa. He also taught as a part-time professor at the University of Ghana. In addition to the West African experience, he also has expertise in international management and development.

Upon returning to the United States, Mr. Crosby served ten years as President and CEO of United Wilshire Petroleum, Inc. and as a part-time professor at numerous universities in the state of California. In 1989, he relocated to New Mexico and has taught undergraduate and graduate courses at the Anderson School of Business and Management, and the Department of Public Administration at the University of New Mexico.

Mr. Crosby has over 40 years of extensive training and consulting experience in the areas of conflict and alternative dispute resolution, and strategic planning facilitation for both the public and private sectors; in addition, to other various organizational behavior subjects.

Mr. Crosby has conducted numerous workshops for large corporations covering motivation, leadership, executive coaching, and communications. He works extensively throughout the Native American community in various areas such as casino management, economic development, customer service and effective strategies for self-determination.

Mr. Crosby has been a resident of New Mexico since 1989 and has been affiliated with various boards and organizations including the National Association for the Advancement of Colored People (NAACP), the Governor's Small Business Advisory Board, Board of Directors of the Greater Albuquerque Chamber of Commerce, Board of Directors of the Albuquerque Hispano Chamber of Commerce, Presbyterian Hospital Foundation Board, Del Norte Rotary Club of Albuquerque, Albuquerque Business/Education Compact (ABEC), Board of Trustees of the University of New Mexico Hospital, the American Diabetes Association, the Albuquerque Rotary Club, Casa Esperanza, the Emergency Medical Service Board and has served as former Chairman of The Rio Rancho Labor Relations Board, the Board of the African American Chamber of Commerce of New Mexico, the Black Veterans Association of New Mexico, Chairman of the Sandoval Chamber of Commerce Board of Directors New Mexico Loan Fund Board, The Albuquerque Christian Children's Board, New Mexico Workforce Connection Board .