

FOR IMMEDIATE RELEASE

GridSeer Launches to Bring AI-Driven Energy Management to Utilities and Energy Users

Duke startup company to present and exhibit at DISTRIBUTECH 2025

Durham, NC – March 2025 – GridSeer, a new energy management company spun out of Duke University's GRACE Lab, is launching with a mission to help utilities, microgrids, and large energy users enhance reliability, reduce costs, and optimize system performance. GridSeer will introduce its AI-powered energy management software platform at DISTRIBUTECH International 2025, where the company will exhibit and present March 24 to 26 in Dallas, Texas.

Why GridSeer?

Traditional energy management relies on conventional forecasting models that are not optimized for rapidly changing conditions, including increased weather variability and the integration of distributed energy resources (DERs). GridSeer's probabilistic AI-driven analytics provide:

- Rapid forecasting for dynamic energy conditions,
- More accurate predictions of grid performance,
- Proactive risk management to minimize energy uncertainty,
- Smarter energy use to optimize resource allocation.

"Energy systems are more complex than ever, and conventional forecasting approaches are no longer sufficient to handle this complexity," said Jesko von Windheim, CEO of GridSeer. "GridSeer equips utilities and energy users with better insights, faster predictions, and smarter risk management tools—all powered by AI—that have already been demonstrated to lead to lower cost."

Products & Solutions

GridSeer offers a suite of AI-powered energy management solutions, enabling utilities and large energy users to:

- Enhance energy system reliability with improved forecasting and resilience planning,
- Lower operating costs through smarter energy scheduling,
- Achieve efficiency and sustainability goals with data-driven insights,
- Reduce carbon footprint while maintaining energy system stability.

GridSeer at DISTRIBUTECH 2025

GridSeer will exhibit its solutions and engage with energy industry leaders throughout the DISTRIBUTECH conference. In addition, CEO Jesko von Windheim will present on Tuesday, March 25, 10:50am at the Initiate Startup Program Stage 2, discussing the challenges of modern energy management and how AI-driven risk analysis can transform decision-making for utilities and large energy users.

About GridSeer

GridSeer focuses on commercializing advanced energy management solutions developed at Duke University's GRACE Lab. The company's mission is to empower energy providers and energy users with smarter tools for optimizing system performance, reducing costs, and achieving sustainability goals. For more information, visit <https://www.gridseer.com/>.

Contact:

Karl von Gunten

GridSeer Spokesperson

Email: karl.vongunten@gridseer.com

Website: www.gridseer.com

LinkedIn: [linkedin.com/gridseer](https://www.linkedin.com/company/gridseer)