

Privacy Policy

Protecting Your Privacy

We value your privacy. This Privacy Policy outlines how we collect, utilize, share, and safeguard your information when you use our website ("Site") and services, including text messaging. By using our services, you agree to the terms of this policy.

What We Collect

- Personally Identifiable Information (PII): This includes your name, email, address, phone number, and any other details you directly provide, even through a text message.
- Non-Personally Identifiable Information (Non-PII): Technical data like your IP address, browser, device details, website usage, including how you use our text messaging.

How We Use Your Data

- Service Delivery: To provide and enhance our services, including our text messaging.
- Communication: Responding to your questions (including those via text), and for marketing if you opt-in.
- Analytics: Understanding how you use our Site and text features to make improvements.
- Legal Compliance: Fulfilling legal requirements.

We Do Not Sell Your Data

Your information, including that shared via text, is never sold.

Security Measures

We take reasonable steps to protect your data against unauthorized access or misuse. However, no internet-based system is 100% secure.

Third-Parties

We only share your information when legally obligated or to provide necessary services. We ensure they handle your data securely and in line with this Privacy Policy.

Cookies, etc.

We may use cookies and similar technologies for better user experience, analytics, and personalization. You can manage these settings in your browser.

External Links

We may link to other websites. Please review their privacy policies as we are not responsible for their practices.

Children's Privacy

Our services, including texting, are not for anyone under 18. We do not intentionally gather their data.

Updates

This Privacy Policy may change. The "Last Updated" date reflects revisions. Continued use of our services means you accept any changes.

Questions?

If you have questions about this policy or our data practices related to text messaging, contact us at: **info@allegiancecapitalgroup.com**